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P O R T F O L I O



C L A U D I A B E C H S T E I N

CLAUDIA BECHSTEIN

MODERATOR | HOST | BUSINESS PSYCH. (M.S.C.)

Hi I'm Claudia! As an experienced business presenter, I guide through online, live and hybrid formats, bilingual in German and English. This includes classic event formats, congresses, galas, press conferences, award ceremonies and online/TV productions. In selected subject areas I lead panel discussions, talks, expert interviews, startup pitches and Q+As. I enjoy working in tech-oriented industries with a focus on digitalized transformation processes, NewWork, Data Solutions & Sustainability in industry sectors of German Economy, Finance, Automotive, Health and Industry 4.0, including best practice sessions, pitches, presentations & keynotes for the implementation of new standards and strategic alignments on CEO - level. I am an investor in MedTech companies, co-author and brand testimonial.

But the most important thing is: When I do a project with you together, I do it with 100% commitment and passion!

EDUCATION

**Master in
Business Psychology**
University of San Diego

BA Business Administration
FOM Hochschule für Oekonomie
& Management Berlin

EXPERIENCE

HYBRID, ONLINE, LIVE ON-STAGE

professional host for exclusive events | since 2015

- Participation in hybrid event concepts
- Self-initiated advanced trainings in : fintech, AI, CX, sustainability, blockchain and digitalization to professionally implement my clients' ideas.
- Challenges in the market require a creative and modern execution of new event formats, such as interactions in virtual worlds.

SKILLS

XR / 3D LED studio
TV productions
Teleprompter
InEar Intercom
kreative concepts
green screen
live streams
time management
camera coaching
German & English
leadership
quick learner
-> great in solving problems :)

BUSINESS PROJECTS

- congresses, professional events, panels, talk rounds & Q+A sessions, as well as trade congresses
- experienced in thematic areas: "tech"-oriented industries, with a focus on digitalized transformation processes, climate change and sustainability

EVENT- AND GALA

- Exclusive events require a good instinct to create unforgettable moments. With professionalism and elegance, I transform festive award ceremonies into goosebump moments.
- Besides my German & European clients: I am experienced with cooperation in the Asian region and events in co-hosting.



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REFERENCES

NEW

Besins Healthcare

Annual conference, Berlin, 2024 (G)

Japanese Ministry of Agriculture, Forestry and Fisheries

Exclusive VIP event @Adlon Kempinski, 2024 (G)

CAYAGO TV

TV / online channel, lead moderator, sea bob lifestyle format 2024

KI/X conference

AI/HR Tech event and panel discussion, Berlin 2024 (G/E)

FTTH

World's largest fiber summit, CEO panel, Berlin 2024 (G/E)

Euronics

CEO panel, Berlin 2024 (G)

Select AG

Conference and sustainability panel, Frankfurt 2024 (E)

Sanofi Pharma

Medical talk, Hamburg 2024 (G)

Grossmann & Berger

Mobile office and hybrid working, image film Hamburg 2024 (G)

AIVA

Expert talk about longevity, Berlin 2023 (G)

Sparkasse

Expert talk about AI applications, Paderborn 2023 (G)

Axians

Tech and software event, different expert talks, Frankfurt 2023 (G)

CIO of the year

conference and award, Munich 2023 (G/E)

Allinz

Allianz Motor Day, conference and expert panel, Munich 2023 (E)

BAT (british American tobacco)

Dealer training, roadshow in Germany 2023 (D)

Euroguss and future institute

Conference and workshops, expert talks, Frankfurt 2023 (D/E)

Waldorf Astoria

Imagefilm, 2023 (D)

Federal Institute for Vocational Training

online conference, 2023 (G)

TESTIMONIAL

for commercial photo/ film and social media productions

followers instagram/ linkedIn: 15K

PARTNER

at Digital Competence Lab

SUPPORTER

GreenTech Festival

We Love Energy - das Öko Label

UNICEF

Hamburg Women Connect

PUBLICATIONS

„Kompetenzen für das 21.

Jahrhundert“, Sven Göth, 2020,

Perspektivengeber für Ansätze

erfolgreicher Transformation

"80 Menschen - 80 Stories", Marie-

Luise Kessler, 2023

PANELS & EXPERT TALKS

Digitalization/Transformation

Automotive Industry/E-Mobility

Climate change, renewable energies

New Space Economy

Climate-neutral construction

Sustainability

Finance, fintech

Industry 4.0

AI

Metaverse

Pharma and MedTech

Telekommunikation



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REFERENCES

LIVE ON-STAGE

Huawei

Innovative Data Infrastructure Forum 2023 Gala, Munich 2023 (E)

Mapp Cloud

Event and panel (CX), German tour 2023 (G)

Roche Pharma

"Innovation in der Medizin - Zell- und Gentherapien", Berlin 2023

UBS Zürich

Growth Entrepreneur Network excl. FinTech Event, Berlin 2022 (E)

GreenTech Festival

Berlin 2021 (E), Berlin 2022 (E) Panel: Net Positive Business (E)

Concardis

FinTech Event, Frankfurt 2022 (G)

Digital Future Day

FinTech Panel, Future of Finance, Berlin 2022 (E)

ICOND

International Conference On Nuclear Decommissioning, (E) 2021

IAA Mobility: Great Wall Motors

Great Wall Motor + WEY Munich 2021 + Paris 2022

ONLINE- UND HYBRID

Bosch

Symposium (management conference) Munich, 2022 (E)

ABB Robotics

Conference Munich, 2022 (G/E)

Salesforce Trusted Enterprise

Bavaria Studios XR 2021 (G)

Merck KG Fluxum

Launch GreenTech Park & Accelerator, Gernsheim 2021/2 (G)

Sanofi mit GCI Health

Expert talk, Hamburg since 2021 (G)

CIO des Jahres

IT congress, Munich, 2021 (G) 2022, 2023

VW Group Fleet International

Congress and award show Wolfsburg 2021 (E)

MAN Leadership

Online conference + panel, Munich 2021 (E) & 2022

Here Technologies

Summit, Amsterdam, 2021 (E)

TRADE SHOWS

SAP & ASUG Florida

-> SNP

IAA München

-> Great Wall Motor: WEY

Automatica München

-> ABB Robotics

IFAT München

-> Georg Fischer Piping Systems

IAA Frankfurt

-> Hyundai

Paris Motor Show

-> Hyundai und ORA

Geneva Motor Show

-> Hyundai

GreenTech Festival

-> Nespresso

ANGA Köln

-> Vodafone

IFA Berlin

-> Miele, Samsung, Sennheiser

IDS Köln

-> DIO Korea

AMI Leipzig

-> Skoda

Berlin Fashion Week



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REFERENZEN

TECH

Lufthansa Industry Solutions

Patris Days, Berlin 2023

Axians

Tech and software event, Hamburg 2022

Georg Fischer Piping Systems Metaverse

Trade show: LiveStream, Panels & expert talks, Munich 2022

Recare Solutions

HealthTech, Berlin 2021

Scheugenpflug / Atlas Copco

Virtual Tech Day, Nürnberg 2021 (E)

FFTH Virtual Conference

world's largest fibre summit, CEO panel (Telekom, Vodafone)
Berlin 2020 (E)

Bosch „Home Connect“

Online production: white goods, Paderborn 2020

Sharp

Summit (D / E) Düsseldorf 2015

SUSTAINABILITY

GreenTech Festival/Green Award

Green Award Gala in Berlin 2021 (E)

MIDEA China

triple A product launch: consumer electronics, 2022

DM Jahreskonferenz

Sustainability event, Karlsruhe 2021 (D)

Windenergietage and Windstammtisch Podium

The Blue: "Das Expertenforum", Rostock 2017 (D) and
Renewable energies (D) HH 2017 - 2019

Hamburg Woman Connect

"Ökonomie vs Ökologie", expert talk, Hamburg 2017 (D)

Tegel Projekt: Schumacher Quartier

Sustainable urban planning: expert talk, Berlin 2021 (D)

Mewa Textiltechnik

Textile sharing, Frankfurt 2019 (D)

StopOver Reisen - documentary: on environmental protection
and sustainability in the Maldives, 2021

WE LOVE ENERGY: Interviews: certified eco-label

ABOUT ME

Height: 170 cm

Eyes: blue

Hair: long & brown

Size: S, sporty

Style: With ease and presence, I immerse myself in specialist areas in order to discuss them together with experts at eye level. I guarantee a transfer of knowledge at a high level, which is nevertheless created by me in a relaxed, spontaneous and interactive way.

BASE

Berlin / Germany

Bookings: international

SPORT

Fitness: running, bouldern

PASSION

travelling and

for automotive productions I work as a precision driver, occasionally I am in front of the camera as a model

INVESTOR

HealthTech companies and
Real estate

ONLINE FORMAT

Business talk am Kudamm:

TV/online format on topics related to
business, politics and finance

climate change, renewable energies

Businesstalk Experts:

Expert panels in the fields of
automotive, real estate, finance





KUNDENFEEDBACK

Vielen Dank für die Moderation des Innovationskongresses ... Die Veranstaltung hat gezeigt, dass Wirtschaft, Politik und Gesellschaft Hand in Hand Weichenstellungen für eine neue Gründungskultur in Deutschland vornehmen können ... Die lebhaft und ansprechende Moderation der Veranstaltung hat sehr zu ihrem Erfolg beigetragen. Ihren Einsatz weiß ich sehr zu schätzen.

Christian Lindner, Bundesminister der Finanzen

Thanks ...Claudia. You were a brilliant professional throughout. I know Dell were very happy with you and the discussion. Great working with you. Let's keep in touch!

Luke Brynley-Jones, Ostmarketing Dell

... auch von mir ganz herzlichen Dank für deine wunderbare Unterstützung und Moderation auf den Green Awards. Den Termin im nächsten Jahr kannst du dir schonmal reservieren...

Marco Voigt, Gründer GreenTech Festival

1000 Dank für deine großartige Moderation! Deine Erfahrung und deine positive Ausstrahlung haben unsere Veranstaltung so erfolgreich gemacht ...

Evelyne de Gruyter, Geschäftsführerin VdU

Ganz herzlichen Dank für Ihre großartige Moderation, wir kommen gerne wieder auf Sie zurück. Ebenso nochmal herzliche Grüße vom Sales Team und danke, dass Sie die nervösen Kollegen so prima eingefangen und durch die Präsentation geleitet haben. Große Klasse!

Arno Lindemann, Geschäftsführer Scholz&Friends

... vielen lieben Dank für Ihren Einsatz und die sehr gute Vorbereitung sowie Umsetzung der VA. Ich habe ausschließlich positives Feedback von verschiedenen Seiten (Teilnehmer, Kunde, privat) bekommen, die Ihr Auftreten, Ihre Moderationsart und inhaltliche Kenntnis super fanden. Auch die Vorbereitung mit Ihnen lief unkompliziert und schnell.

Felix Schott, Projektleiter Expertentalk Berlin Tegel Projekt

It was amazing to have you! Without you, these celebratory moments wouldn't have been as breathtaking as they were! You managed -with outstanding enthusiasm, excitement, and passion for what we do- to engage 8 different locations from around the world in a fun and glamorous way! You brought the spirit of Wall Street to Berlin! Even with our very strict Covid protection regime and nearly 1000 colleagues watching us remotely you made all employees of SIGNA Sports United feel truly UNITED in the greatest historical moment of our company! Thank you Claudia Bechstein

Dorit Schindler, Group Chief People Officer bei SIGNA Sports United

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