



Cookie Policy EEVEE
Latest updated: February, 2024

“EEVEE”, with its registered office at Watertorenstraat 2 – 3590 Diepenbeek, registered at the Crossroad Bank for Enterprises under no. 0747 470 815, VAT BE0747.470.815, (hereinafter referred to as “EEVEE”, “we” or “us”); makes use of cookies to improve the browsing experience on <https://eeveemobility.com> (hereinafter referred to as the “Website”). These cookies enable certain functions on our website or measure how visitors use our website.

With this cookie policy (“Cookie Policy”) we wish to inform you, as a visitor to our Website, about the cookies and other tracking methods we use (and how we do this).

– *What are cookies?*

A cookie is a small text file that is placed by a website server in your computer’s browser or on your mobile device when you consult this website. The cookie contains a unique code that makes it possible to recognise your browser during the visit to the website (this is a so-called ‘session’ cookie) or during subsequent, repeated visits (we then speak of a so-called ‘permanent’ cookie). Cookies can be placed by the server of the website you are visiting or by partners with whom the website cooperates (e.g. Google Analytics). A website’s server can only read the cookies it has placed itself and has no access to other information found on your computer or mobile device. Cookies are stored on your computer or mobile device in a specific folder of your browser.

Cookies generally make the interaction between the visitor and the website easier and faster and help the visitor to navigate between the different parts of the website. Cookies can also be used to make the content of the website more relevant to the visitor and adapt it to their personal tastes and needs.

THIS WEBSITE USES VARIOUS TYPES OF COOKIES AND TRACKING METHODS:

– *I. Essential cookies (technical):*

These cookies are essential for purely technical reasons for the use of the Website. Given the technical necessity, only an information obligation applies and they are placed as soon as one enters the Website.

Name	Expiry period	Goal
li_gc	6 months	Used to store guest consent to the use of cookies for non-essential purposes.
__cfuid	Session	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.
AnalyticsSyncHistory	1 month	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries.
__cf_bm	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
CookieScriptConsent	6 months	This cookie is used by Cookie-Script.com service to remember visitor cookie consent preferences. It is necessary for Cookie- Script.com cookie banner to work properly.
OptanonConsent	1 year	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category.



– II. Functional cookies

These cookies improve the functionality of the Website by storing your preferences. We use functional cookies to, among other things:

- Remember your language choice;
- Remember your cookie preferences;
- ...

These cookies are necessary for the proper functioning of this Website. You cannot refuse them when you want to visit the Website, but they are only placed after a choice has been made regarding the placement of cookies.

First party cookies:

Name	Expiry period	Goal
_gid	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
_ga_HM7Q0L15S2	1 year and 1 month	This cookie is used by Google Analytics to persist session state.
_ga_5PNKE7DDKG	1 year and 1 month	This cookie is used by Google Analytics to persist session state.
_ga	1 year and 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gat_UA-178508611-4	1 minute	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.



– III. Marketing cookies

With your permission, we or our advertisers place tracking cookies on your device to track your online browsing habits over time and provide relevant offers and recommendations based on them, tailored to your personal preferences. This also allows us to find out which other websites in our network you visit.

If you have not given your consent but still see offers from us, these offers are not based on your behavior.

First party cookies:

Name	Expiry period	Goal
_fbp	3 months	Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers.
_lfa	1 year and 1 month	Leadfeeder cookie collects the behavioral data of all website visitors. This includes; pages viewed, visitor source and time spent on the site.
_uetvid	1 year	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
_uetsid	1day	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.

Third party cookies:

Name	Expiry period	Goal
bscookie	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
MUID	1 year	This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
lfdc	1 day	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
test_cookie	15 minutes	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.
UserMatchHistory	1 month	This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.
bcookie	1 year	This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.
IDE	1 year	Tracking of users to provide relevant advertisements.



**EEVEE
MOBILITY
.COM**

– *Applicable law*

This Cookie Policy is governed by and must therefore be interpreted in accordance with Belgian law.

All disputes arising out of or in connection with this Cookie Policy shall be subject to the exclusive jurisdiction of the competent courts of EEVEE's registered office.

– *Privacy regarding cookies*

EEVEE's privacy policy also applies to the processing of personal data that may be collected via cookies. You can consult EEVEE's privacy policy via our website.

EEVEE's privacy policy does not apply to the websites of third parties linked to our Website.

– *Managing and disabling cookies*

Most cookies have an expiration date so they automatically expire after a certain period of time and no longer record visitor data.

Besides through our cookie banner, you can also manage or refuse the installation of cookies through your browser settings. Cookies already installed on your computer or mobile device can be deleted at any time. How you can adjust these settings varies from one browser to another. Please consult the help function of your browser if necessary, or go directly to your browser manual via these links: Internet Explorer, Microsoft Edge, Mozilla Firefox, Chrome and Safari.

– *Update cookie policy*

EEVEE has the right to update this cookie policy by posting a new version on the Website. You will always find the most recent version on this page, but if the cookie policy changes, you will also be asked to make a cookie selection again.

– *Contact details EEVEE Mobility*

Adres Watertorenstraat 2 – 3590 Diepenbeek

E-mail: legal@appwise.be