# How to add AI & ANALYTICS to your existing surveillance system

05.11.22 | 11am

#### Speakers



#### Don Helms | Vertical Market Manager

My mission is to provide intelligent analytic & Al based IP solutions, managed technology solutions, and other great products to the Remote Video Monitoring sector and the Parking sector.



#### Brian Denmeade | Field Engineer

I have a passion for helping secure the world through educating others about the latest physical and digital security systems. Physical security has evolved from reactionary and defensive to proactive, with **AI Technology** being integrated into almost every platform.

#### **Reactionary and Defensive: Post-Alarm Scrub**

Post-alarm review confirms if an escalation is required

- Review of a few frames of alarm event video
- The review is performed by a monitoring agent(s)
- An officer may be dispatched before event confirmation

Alarm trigger by motion detection or standard analytics
Can't discern false positive from positive trigger

Monitoring companies and customers

- Charge/Fees for each alarm-trigger response
- False Positives have a negative impact

#### **Proactive: AI Technology**

Post-alarm review: Confirm if escalation is required

- Performed by AI at the time of event
- Improved identification of positive-event triggers
- Reduced false identification of event triggers Alarm triggered by Al escalation
- Positive event trigger caused by human, vehicle Monitoring companies and customers
  - Reduction of false-positive event triggers
  - Cost-effective





# **AI Technology Questions**

- Does AI require a degree to install and deploy?
- Does AI involve installing all-new hardware?
- Can AI be adapted to existing security systems?



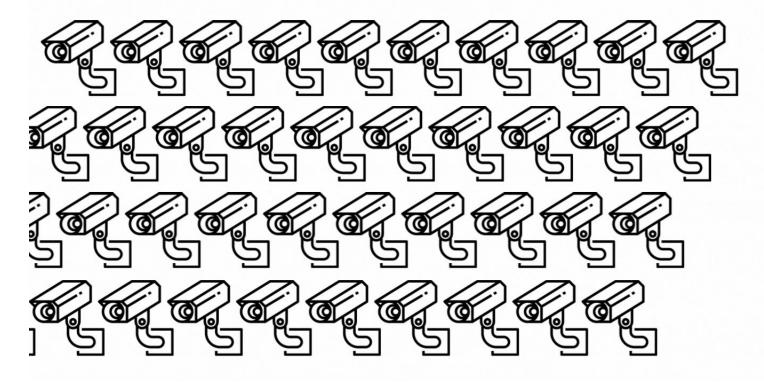
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# **AI Technology Options**

- 1. Smart Cameras have various levels of AI
- 2. Smart IoT devices have upgradable levels of AI
- 3. VMS Platforms with Al support in scale



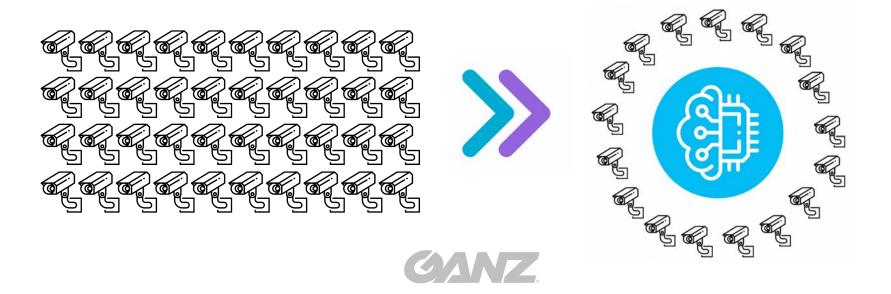
#### **Smart Cameras - Upgrading Existing Cameras**





#### **Smart Camera Benefits**

- An edge device offers embedded AI
- Smart motion detection based on classification
- Designed to replace cameras at existing sites





#### **Smart Camera Limitations**

- Costly to retrofit existing camera sites
- New installs are preferred over legacy installations
- Mounting and angle of view; impacts AI accuracy

#### Smart VMS: Server-side AI for Existing Video Streams



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#### Smart VMS: Server-side AI Benefits

- Higher-level AI engine compared to edge devices
- Software-upgradable AI and analytics engine
- Applicable to existing and future video streams



#### Smart VMS: Server-side Al Limitations

- High-level AI engine with high resource demand
- Higher server technology investment potential
- Software AI often requires an RMR commitment



#### Smart VMS

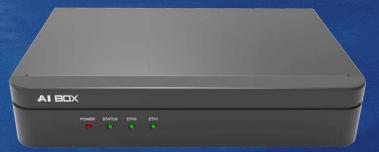
- Traditional VMS platforms that offer AI/Deep-Learning require investments in higher-end server technology
- Newer VMS platforms like Ganz CORTROL help reduce server technology investments by offloading AI algorithms to powerful graphics cards, not powerful expensive CPUs







#### Smart IoT: Embedded AI Intelligence



#### Smart IoT – Embedded AI Benefits

Higher level, module-based AI rule engines
Module-based, software-upgradable AI rule engines
Applicable to existing and future video streams

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AIBOX

#### **Smart IoT – Embedded AI Limitations**

- Targeted design intent—deployment specific
- Restricted, non-expandable hardware resources
- Design calculation based on available resources

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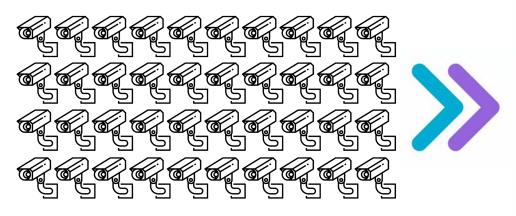
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**JACK** 

How do I find a cost-efficient way to integrate AI / Deep Learning into my existing surveillance system?

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## Solutions



- Upgrade existing cameras with AI-based cameras- \$\$\$
- Deploy VMS platforms that offer AI-based analytics \$\$
- Leverage smart IoT Devices with AI-based analytics \$



#### Solution





#### Smart IoT: Embedded AI Intelligence



#### The AI BOX can add Video Analytics and Deep Learning to:

VMSCamerasNVRs or DVRs







The AI BOX enables the pre-existing monitoring system to perform accurate image analytics without replacing cameras or the recording system.

# AI BOX<sup>(2)</sup>

# CAMERAS

AI BOX adds Deep Learning to existing IP cameras via RTSP video streaming







Compatible with existing Onvif-based NVR and DVR systems or can be used in RTSP mode.







The AI BOX is compatible with existing Onvif-based VMS systems or can be used in RTSP mode.



# ALARM SYSTEMS

#### Communications via Alarm-in, Relay, RS485, & API





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# - ACCESS CONTROL

#### Communications via Alarm-in, Relay, RS485, & API



# INTEGRATION

- Easy integration with various APIs and Protocols (Onvif, REST, E-mail, TCP, RS485)
- HTML5 web-based configuration (no plugin)

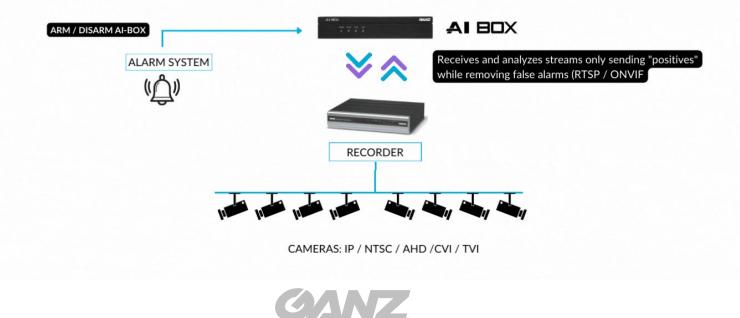






#### AIBOX SETUP

#### EXAMPLE OF SYSTEM OVERVIEW













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## AI IS EASILY ADDED TO ANY EXISTING SYSTEM

Using the existing video surveillance system does not require any security system changes.







## COST-EFFECTIVE

- The AI BOX delivers maximum reliability with low implementation costs
- No RMR fees
- Does not require the complexities of replacing an entire system







# MULTIPLE INTEGRATIONS

- The intuitive interface and simple programming of algorithms allow rapid integration
- Integrated in CORTROL, Immix, Sentinel, Safestar, Kronos, and more







### **BUILT-IN FEATURES**



Object Detection



Object Tracking



Line Crossing



Loitering



Enter/Exit



Stopped



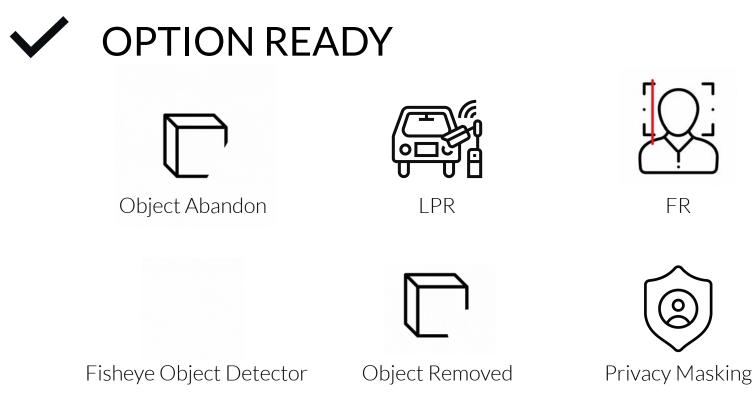


## CLASSIFICATIONS



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## ✓ CUSTOM OPTIONS



Safety Helmet



Vehicle -Truck



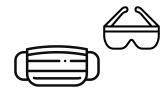
Animal



Safety Jacket



Human



Mask / Sunglass



Vehicle -Bus



Vehicle -Car





### ✓ CUSTOMIZED BEHAVIOR OPTIONS



Fallen Person, Persons Detector



Eating



Violence Detector



Drinking



### Case Study

#### **APPLICATION:** Retail Occupancy Control

Following the occupancy restrictions that came into force at the beginning of the pandemic, it became necessary to reorganize retail spaces to allow occupancy management and guarantee customers a pleasant and safe shopping experience.

The client, a supermarket chain, needed an economical, intelligent solution to monitor the number of people present in multiple departments without replacing the existing video surveillance system.





## **Case Study Capabilities**

#### **SOLUTION:** AI BOX

The simple configuration and the rapid commissioning of the system, without the need for calibration, allowed the store to continue operating while guaranteeing security and protection for customers and employees.

The AI BOX's intuitive interface and simple programming of AI algorithms led to rapid integration and the achievement of the required objectives. Using the existing video surveillance system did not require any security system changes. It was able to deliver maximum reliability with low implementation costs.

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#### SUMMARY

Artificial intelligence-based technology is becoming more mainstream, and its use is growing. Al provides end-users and security professionals with many advantages by increasing operational efficiencies, proactively identifying risks, and ensuring rapid responses to security incidents.

Of course, AI technology cannot replace human-to-human interaction, but AI combined with traditional security methods can provide a more robust and efficient security solution.

# QUESTIONS?



# AIEDX Intelligent Deep-Learning AI Engine



#### ganzsecurity.com/aibox





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