The ACTUARIAL FOUNDATION Celebrates

Empowering Students Through Math Education

Virtual Gala

THURSDAY, MAY 9, 2024
5:00PM - 6:00PM CT

gala.actuarialfoundation.org
The Actuarial Foundation, a 501(c)(3) organization, is the philanthropic organization for the actuarial industry in the United States. Since 1994, the Foundation has promoted lifelong math education and financial literacy through its learning resources and scholarships.

The mission of the Foundation is to enhance math education and financial literacy through the talents and resources of actuaries.

The Foundation’s vision is an educated public in pursuit of a secure financial future.

For three decades, we have dedicated ourselves to transforming the landscape of math education in the United States, providing free resources to empower young minds. As we stand at this remarkable milestone, we are privileged to invite those who have made our success possible on an inspiring journey with us.

Our focus has always been clear - to ignite the passion for mathematics in young people, fostering the next generation of problem solvers, innovators, and leaders. Over the years, we have impacted countless lives, and now it’s time to commemorate our journey in a grand way.

Our 30th-anniversary celebration is not just about celebrating the past; it’s about igniting our future. By sponsoring the Formula 2024 Virtual Gala, companies will play a pivotal role in securing our legacy and ensuring our mission thrives for decades.

As we stand on the precipice of this momentous milestone, let's remember that our work has never been more vital. Together, we can ensure that the next 30 years are even more transformative than the last.

The Actuarial Foundation served nearly 15,000 students in FY21-22 with local, regional and national programming to help diverse groups in your home community.

The Modeling the Future Challenge has received the Iowa Governors STEM Council Seal of Approval designating the Challenge as a program that officially advances one of the most progressive state STEM initiatives in the country!

Math Motivators is a volunteer-driven math tutoring program that offers free virtual and in-person math tutoring to underserved students in grades 3-12 who need and want tutoring but otherwise cannot afford it.

The Actuarial Foundation
HERE’S WHAT OUR GUESTS HAD TO SAY ABOUT OUR TWO VIRTUAL GALA’s SINCE 2022

53 SPONSORS

2,116 REGISTERED ATTENDEES

2,580 TOTAL VIEWS

$680,000 raised to ensure our math tutoring, competition and scholarship programs are available for all students, especially those from underserved and under-resourced communities.
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Tickets to Virtual Event</th>
<th>Title Sponsor (1)</th>
<th>Presenting Sponsors (2)</th>
</tr>
</thead>
<tbody>
<tr>
<td> </td>
<td>Unlimited</td>
<td>Unlimited</td>
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</tbody>
</table>

### Recognition

- **Opportunity to appoint a company representative to the STEM Stars Corporate Advisory Council**
  - ✓
  - ✓
- **Recognition throughout 2024 in 30-year Anniversary Promotions**
  - 3 mentions (logo)
  - 1 mention (logo)
- **Complimentary Tickets to Shapiro’s Heroes Celebration (included if the event takes place in 2024)**
  - 2 tables (20 tickets)
  - 1 table (10 tickets)
- **Event Press Release**
  - Quote from Company Rep
  - Company Mention
- **Logo on Digital Event Invitations**
  - ✓
  - ✓
- **Dedicated Recognition Post in Social Media**
  - ✓
  - ✓
- **Digital Event Program**
  - Full-Page Spread or 2 Full-Page Ads
  - Full-Page Ad
- **Event Website**
  - Logo/Name
  - Logo/Name
- **Post Event – Thank You**
  - Logo/Name
  - Logo/Name

### During Event

- **Introduce keynote speaker**
  - ✓
- **Verbal recognition during event**
  - ✓
  - ✓
- **Display Recognition**
  - On Every Screen
  - On Every Screen

- **Company highlighted during event – opportunity to include a company representative to speak on a mutually-agreed topic that is relevant to the overall mission of TAF (pre-recorded, maximum of 3 mins)**
  - ✓
  - ✓
**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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</thead>
<tbody>
<tr>
<td>$30,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$6,000</td>
<td>$3,000</td>
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**TICKETS TO VIRTUAL EVENT**
- Unlimited

**RECOGNITION**

<table>
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<th>Logo on Digital Event Invitations</th>
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<table>
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<tr>
<th>Acknowledgement in Social Media</th>
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**Digital Event Program**
- Half-Page Ad
- Quarter-Page Ad
- Logo/Name
- Name only
- Name only

**Event Website**
- Logo/Name
- Logo/Name
- Logo/Name
- Name only
- Name only

**Post Event – Thank You**
- Logo/Name
- Logo/Name
- Logo/Name
- Name only
- Name only

**DURING EVENT**

<table>
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<th>Company highlighted during event</th>
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**YOUR GENEROSITY KEEPS US GOING**

We are committed to helping young people reach their potential in math. Higher levels of math proficiency mean a higher quality of life, personally and professionally.

Math skills are more critical to success in today’s world than ever. But learning loss due to the pandemic continues to be a challenge with the most vulnerable groups experiencing the greatest impact. Your support makes brighter futures possible through math education and financial literacy.
UNIQUE SPONSORSHIP OPPORTUNITY

Sweepstakes

Exclusive sponsor of up to two virtual raffles announced during specific times before the event to encourage registration. Names will be drawn from the list of registered attendees during the specified time period and announced during the event.

✓ Unlimited tickets to the live streamed event
✓ Name recognition during event
✓ Recognition in event invitation
✓ Recognition on event website
✓ Recognition in digital program
✓ Recognition in post event thank you

$5,000

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READY TO COMPLETE YOUR SPONSORSHIP COMMITMENT FORM? CLICK HERE
THANKS TO THE GENEROUS DONATIONS

from individuals and corporate supporters like you, we are able to continue our mission to apply the unique skills of actuaries and provide quality resources, learning tools and scholarships.

Learn More Here
gala.actuarialfoundation.org

For more information contact:

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