



CASA
CODY

FESTIVAL SEASON 2024



THE ESTATE

Casa Cody, the oldest operating hotel in Palm Springs, has reopened following a significant restoration and revitalization project under the management of Casetta Group to usher the renowned Palm Springs establishment into the present day with respect to its Spanish Colonial Revival heritage, adobe hacienda architecture, and enduring spirit. A time-honored oasis under the open skies of the California desert, Casa Cody's next chapter is a symphony of classic elegance with historical elements alongside a modern aesthetic and lifestyle amenities and services.



THE ESTATE

Quiet and secluded yet just steps from Palm Springs' center, Casa Cody is a respite situated on just under 2 acres of tranquil grounds against the rising backdrop of the San Jacinto Mountains. Winding pathways surrounded by wild bougainvillea, native plantings and fruit trees throughout lead to 31 accommodations—many with kitchenettes or full kitchens, private patios and fireplaces—two swimming pools, new onsite F&B offerings, an edible garden, outdoor tubs and showers.



RESORT AMENITIES

- Epicurean Marketplace serving light yet innovative culinary delights
- 24 Hour concierge service
- Two large pools with chaise loungers and towel service
- Hot tub
- Treatment room providing massage and reiki services (custom spa services also available for buyouts and activations)
- Blink EV charging stations
- Cruiser bikes
- WIFI and newspaper service
- Dog friendly
- Edible fruit picking garden
- Custom programming such as yoga, sound baths and poolside films
- Curated Palm Springs experiences



GUEST ROOMS

31 guest rooms

Studios, suites and private homes ranging from 300 to 900 square ft.

MANY ROOMS INCLUDE:

- King and Queen Accommodations
- Writing Desk
- Curated Mini-Bars
- Original & Vintage Art
- Mini-Fridges or Smeg Fridges in Full Kitchens

- Walk-In Shower
- Built in Wardrobe Closet
- 50-Inch, Wall Mounted LCD Television
- Parachute Home Bed and Bath Linens
- MOONCLOTH X CASSETTA Bath Amenities
- Custom embroidered FINERY X CASSETTA Bath Robes



COACHELLA WEEKEND 1

Available for a complete buyout, a takeover of Casa Cody allows for your own expansive Palm Springs estate with endless marketing possibilities. Your guests will arrive into your very own desert paradise for the weekend complete with your brand's logo largely displayed on the front entrance. Not only do you capture your audience, but you're marketing to guests of surrounding hotels. Unlimited events, activations, poolside soirees, influencer luncheons, gifting suites, branding and transportation to and from the festival; Weekend 1 provides a one-of-a-kind sponsorship opportunity.



BUYOUT INCLUSIONS

- 31 Guest Rooms nightly – these range from studios to large suites to private homes
- Load in and install to begin as early as Wednesday, April 12th with breakdown beginning on April 17th
- Custom Casetta x Coachella welcome amenity for each hotel guests staying on property
- Five (5) event spaces for unlimited use throughout the buyout with a guest capacity range of 100 – 500 each cocktail style. Think pool parties with DJs, gifting suites, influencer luncheons, step and repeats, branded activations, private dinners and so much more.
- Ability to brand throughout property
- Exclusive space for external kitchen to be able to facilitate room service & an elevated food and beverage program with one of our preferred culinary partners (external kitchen, food & beverage is a separate cost)
- Dedicated food truck parking space
- Unlimited product drops in guest rooms
- Entire property including the Marketplace closed to outside guests
- Daily guestroom housekeeping
- Property housekeeping, lawn and pool restoration & maintenance
- Casa Cody staffing & site management
- On-site consultations with planners and vendors throughout preparation phase
- Electrical
- Trash disposal

**Pricing based on overall program, please inquire for a custom proposal*



COACHELLA WEEKEND 2

Full sponsorship possibilities or let us fill all 31 guest rooms with an influential and affluent audience while you curate the perfect event and sponsorships.

OPPORTUNITIES:

- Three wide open lawns can host up to 500 guests at a time and are blank canvases to execute any event vision
- Our two pools serve as the quintessential Palm Springs gathering place especially popular with musical guests and free flowing libations
- Alcohol sponsorships
- Branded pop ups & activations
- Gifting suites
- Influencer luncheons
- Private media dinners
- Product room drops starting at \$10 per item per room

* Pricing based on overall program, please inquire for a custom proposal



STAGECOACH WEEKEND

Full sponsorship possibilities or let us fill all 31 guest rooms with an influential and affluent audience while you curate the perfect event and sponsorships.

OPPORTUNITIES:

- Three wide open lawns can host up to 500 guests at a time and are blank canvases to execute any event vision
- Our two pools serve as the quintessential Palm Springs gathering place especially popular with musical guests and free flowing libations
- Alcohol sponsorships
- Branded pop ups & activations
- Gifting suites
- Influencer luncheons
- Private media dinners
- Product room drops starting at \$10 per item per room

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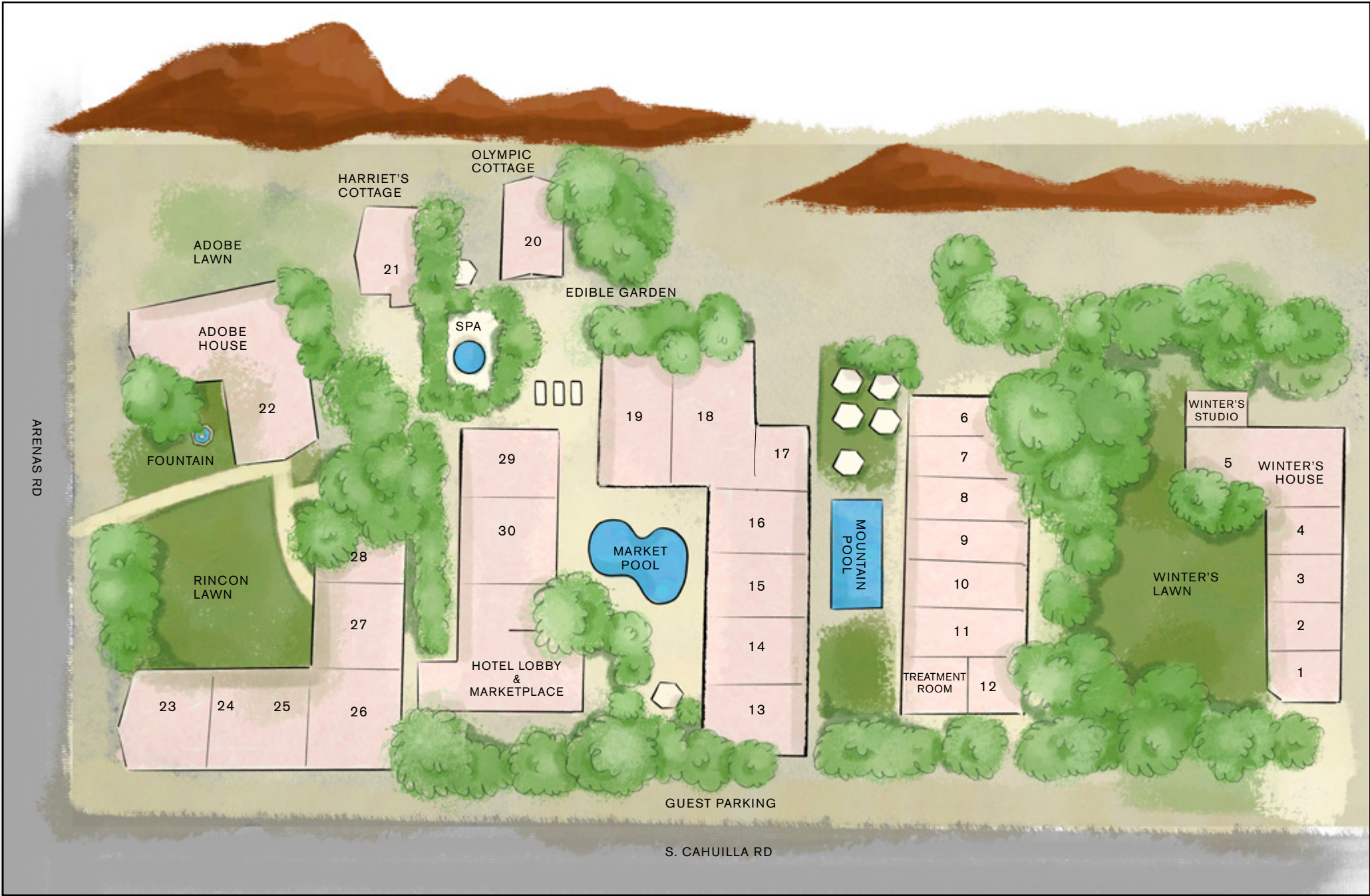
EVENT / PROPERTY IMAGERY





EVENT / PROPERTY IMAGERY





PROPERTY MAP



CASA CODY

THANK YOU

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