

Tanner Walsh

October 19th, 2023

GRAPHIC DESIGNER

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209-606-0241

805 E 32nd 1/2 Street
Austin, TX

Profile: Graphic Designer with a BA in Communication Design and an option in Graphic Design from California State University Chico. Originally from Modesto, California and now residing in Austin, Texas.

Skills: Brand Development, Marketing, Typography, Illustration, Photography, Videography, Motion Graphics, Video Editing, Music Composition

Software: Adobe Creative Cloud Suite: Illustrator, Indesign, Photoshop, After Effects, Premiere, Dreamweaver | Webflow, HTML, Shopify | Hubspot, Meta Business Suite, Airtable, Slack, Asana

Education:

**California State
University Chico**
2015 — 2019

**BA in Communication
Design**

**Professional
Experience:**

Getmefriends
Austin, TX
DEC 2019 — MARCH 2023
(530) 898-5896

Design Editor

GetMeFriends is a social media marketing studio based out of Austin, Tx. My job was to lead a team of designers and photographers in overseeing the content creation for 60+ clients on a monthly basis. I routinely shot and edited video, created motion graphics, and collaborated with others to create captivating social media marketing campaigns.

Over the four years I worked at GetMeFriends, I transitioned the company to focus on video marketing through Instagram reels, hired on and created an in-house content production team, and nearly doubled our client base.

We Are Here

Austin, TX
OCT 2021 - PRESENT
(267) 210-9418

Graphic Designer / Marketing Director

We Are Here is a for-profit social venture created to address the needs of everyday people who are living with cancer. For the past two years I have done marketing and design work alongside a small, dedicated team of individuals. This work included creating and launching ad campaigns, using photo and video to convey powerful visual narratives, and further developing the brand image through design.

During my time at We Are Here, I created and grew an online community through organic and advertised blog posts. In the 2023 fiscal year, I reached over 100,000 accounts with a limited marketing budget by using target audiences and creating viral content.

Perfect Dark

Los Angeles, CA
AUGUST 2015 — PRESENT
PERFECTDARK.COM

Founder / Art Director

I founded and developed the visual and sonic identity for the record label Perfect Dark. My role at Perfect Dark includes overseeing the development of all brand and marketing assets, collaborating with a team to curate music releases, creating merchandise, and running promotional campaigns for releases.

Since its inception the label has amassed over 100K streams with a catalog of 20+ releases, and curated successful events across the country. Today, the label is rapidly growing with industry partners such as Resident Advisor, and is home to a new wave of up and coming US techno artists.