MarketMan
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How Fast Casual Restaurant Lucky 13 Scaled Their Operations With MarketMan

LUCKY 13 SANDWICH

Customer name
Lucky 13 Sandwich

Industry
Fast Casual

Website
lucky13sandwich.com

Empowering Growth & Cost Efficiency

"We are now in total control of our inventory and have the functionality to improve our COGS. This would not have been possible without MarketMan."

Danny Cavender, the Business Development Manager at Lucky 13 Sandwich

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About Lucky 13 Sanwich

Lucky 13 Sandwich is a fast-casual restaurant serving delicious breakfast, lunch and dinner, at affordable prices. While they currently have Express and Full-Service restaurant locations in Phuket and Bangkok, they have big plans to expand in other cities, both domestically and internationally. When Danny Cavender, the Business Development Manager, discovered MarketMan, he knew the platform would be key to accelerating Lucky 13 Sandwich to a digitally advanced enterprise.

The Challenges

- Previous system didn't have the advanced functionality or the ability to integrate with existing POS
- Improve understanding of stock levels and ensure preparation
- Reduce COGS and scale operations

MarketMan Solution

When it was time to implement MarketMan software into Lucky13 restaurants, Danny decided to call in the experts at Twice Baked Consulting to expedite the process. The team at Twice Baked set up MarketMan in each location while educating employees on how to best take advantage of the full functionality of the software.

- Easy integrations with current setup and Lightspeed POS for rapid improvement
- Live prices on inventory items that automatically update from Central Kitchen
- Identify best supplier prices and gain access to features such as Min-on-Hand and Par Level
- Ability to scale digitally across the board, through saving time and money while reducing waste