

Fast Casual Bakery Lorraine Oversees Four Locations and Commissary with MarketMan

Bakery Lorraine creates artisanal handmade pastries and delicious cafe bites at four fast casual and sun drenched locations between San Antonio and Austin.

. B A K E R Y .
L O R R A I N E

Customer name

Bakery Lorraine

Industry

Fast Casual Bakery

Website

bakerylorraine.com

COGS Now at 30%

"Being able to see the real-time inventory helps us keep track of our cost of goods sold. We evaluate it now on a monthly basis, and have brought it down from around 30% before we started using MarketMan."

**Anne Ng, Owner and Pastry
Chef at Bakery Lorraine**



About Baker Lorraine

Bakery Lorraine experienced expansive growth since their founding, moving locations and shifting operations to a commissary kitchen and warehouse to support new business.

They turned to MarketMan to manage their inventories across each location, facilitating efficient ordering between wholesale customers and suppliers.

The Challenges

Before they implemented MarketMan, the Bakery Lorraine team used an unintuitive and underdeveloped platform that lacked the features they needed to oversee their operations. As they expanded, the need for a more comprehensive solution became abundantly clear.

- Each location managed inventory on their own with different cadence and process for inventory counts
- Over and under ordering of inventory due to lack of visibility
- Needed a software that facilitated ordering between the locations and the commissary

MarketMan Solution

After switching to MarketMan, Bakery Lorraine was able to consolidate all of their inventories, gaining visibility over inventory levels of raw materials and finished products all in one platform.

- Have a holistic view of inventory operations across each location
- Consolidated disparate workflows for ordering and management into one platform
- Able to see in real-time what is available in the warehouse