

# INSTAVID360°

Inside. Outside. You Decide.



[instavid360.com](https://instavid360.com)



InstaVid360 is a complete remarketing and merchandising tool provided to dealers, OEMs, and partners either as an "InstaVid360" or "Own Brand" white-label solution. InstaVid360 combines cutting-edge photography, digital showroom, and 360° Spin stabilisation technology into one simple-to-use app.

These InstaVid360 apps are backed by a robust reporting platform together with flexible integration options and a custom-developed frontend player to serve enhanced photos, software-stabilised walk-around 360° Spins, and personalised video.

InstaVid360 content increases dealer website and marketplace VDP engagement and enables dealers to communicate directly with customers via branded and personalised sharing functionality.



360° Spins



Photography



Custom Video



Digital Showroom



Inventory Integration



White-Label Option



Messaging



Reporting



Content API



Client Alerts



360° Spin Stitching



Background Blurring



Digital Licence Plate



Interactive Hotspots & Damage Tagging



A.I. Image Processing & Stabilisation

## Create Exterior & Interior 360° Spins

Harness the power of interactive exterior walk-around, interior panoramic, or turntable 360° Spins, which can be sent to customers or published directly to vehicle detail pages.

## Shoot for the Cars

Benefit from better photos with InstaVid360's guided photography, automated digital background replacement, licence plate blurring, and digital showroom technology to bring inventory to life.

## Real-time Reporting with VIN-Specific Tracking

Access reporting via our web portal or reporting API to track enhanced engagement on VPDs and drive usage.

## Integration, Integration, Integration

Link up with InstaVid360's numerous APIs to sync content seamlessly between stock systems and website VPDs. Integrate the custom web player to easily display InstaVid360 content on any platform.

## Custom Video & Personalised Sharing

Create and edit automatically branded videos or use InstaVid360's automated video slideshow creator. Share photos, videos, and 360° Spins directly with prospects or push content instantly to social media pages using InstaVid360's in-app sharing functionality.

## Feature & Damage Hotspot Tagging

Tag vehicle features and damage with video, high-resolution photos, and descriptions to increase engagement on VDPs and build trust with customers.

## Virtual Showroom & Background Replacement

Let InstaVid360's A.I. technology create realistic virtual showrooms, brand videos, and anonymize licence plates of vehicles on the fly.

## Cost-effective & Easy to Use

Join thousands of satisfied InstaVid360 dealers and white-label partners using tools specifically built for remarketing at scale. InstaVid360's flexible commercial models make these tools accessible to any automotive business.



InstaVid360 was developed by leveraging our expertise gained over 22 years of providing motor retail dealerships with digital direct marketing, database management, and CRM services.

InstaVid360 supports thousands of dealers across 22 countries and is already available in numerous languages, including English, German, Spanish, Portuguese, French, Italian, Dutch, Chinese, Swedish, Turkish, Czech, Slovak, and Norwegian.

Contact us about our dealership,  
OEM, or white-label solutions:

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