

# Can Timor

## Product Designer

### EXPERIENCE

#### Risika, Senior UI Designer

Jul 2022 - Sep 2023

Accelerated delivery speed by establishing a design system and leading cross-functional collaboration to implement it. Refined and streamlined UI elements for consistency. Designed new components and journeys for the successful launch of Credit Automator, an innovative enterprise-level product empowering companies in creating credit policies.

#### Smart Pension, UI Designer

Mar 2018 - Jun 2022

Led UI design work for Smart Retire, a retirement product, from the initial phases to the launch. Collaborated with a cross-functional UX team, product managers, and developers to build new features and tailor user journeys for international clients. Actively contributed to hands-on UX work and participated in user research.

#### Pixfox Design, Founder

Jul 2013 - Apr 2019

As a freelance digital designer, provided primarily product design and web design services, alongside work in branding, motion graphics, and graphic design for startups and agencies, collaborating with a diverse range of clients. Selected contracts include:

##### SuperCarers, Freelance Product Designer

Feb 2017 - Oct 2017

Created a new design system, revamped the entire UI, and enhanced the UX of the product. Facilitated collaboration across departments through UX and research activities.

##### Sujester, Freelance Product Designer

Oct 2016 - Dec 2016

Designed a travel app for mobile and tablet within a tight deadline.

##### The Small Axe, Freelance Digital Designer

May 2015 - Nov 2015

Designed responsive websites and motion graphic videos for NGOs such as Sightsavers.

##### Organise Consulting, Freelance Digital Designer

Feb 2014 - May 2015

Designed responsive websites and brand identities for a range of political and social organisations including Labour Party, GMB, and London Labour Film Festival.

#### Youth Republic, Junior Digital Designer

Apr 2010 - Mar 2011

Designed engaging Facebook applications, games and micro-sites for big commercial brands like Vodafone, KFC, and Avon at a leading creative agency in Istanbul. Created branding materials for the company and actively contributed to ideation sessions.

### EDUCATION

#### University of the Arts London, MA in Graphic Moving Image

2012

#### Sabanci University, BA in Visual Arts and Communication Design

2005-09

### RECOGNITIONS

#### Sightsavers Website Design, featured on Creativepool

2016

#### Sheffield Wednesday T-Shirt, Design Contest Winner

2013

#### International Graduate Scholarship, University of the Arts London

2012


#### Arsenal Infographics, published in the book 'Data Visualization'

2012

#### Merit Scholarship, Sabanci University

2005

### CONTACT

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### SKILLS

Product Design

User Interface Design

User Experience Design

Prototyping

User Research

Graphic Design

Branding

Motion Graphics

Agile Project Management

### TOOLS

Figma

Sketch

Jira / Linear / Trello

InVision / Marvel

Webflow

Adobe Creative Suite

Google Workspace apps

Notion / Confluence

HTML & CSS

### LANGUAGES

English (fluent)

Turkish (native)

Spanish (basic)