



JEFF JANELLE

30 Maple Root Road • Coventry, RI 02816 • 407.927.2850 • jeff@jsquaredartanddesign • jsquaredartanddesign.com

ABOUT

Designer. Developer. Artist. Educator.

My skills, talents, drive and desire to empower others find clearest expression in creating visual solutions to my clients challenges.

QUALIFICATIONS

- » Proficient in all current industry hardware & software
- » 10 years experience instructing Graphic and Interactive Design for Valencia College
- » Experience developing curriculum & course content
- » 23+ years experience as a graphic and web designer, and front-end developer
- » Experience as a team leader in a variety of industries and departments

COURSES TAUGHT

- | | |
|-----------------------------|----------------------------------|
| » Graphic Design Essentials | » CSS Design |
| » Electronic Imaging | » Advanced CSS |
| » Layout & Design | » Advanced Web Page Design |
| » Information Architecture | » Advanced Interactive Design I |
| » User Interface Design | » Advanced Interactive Design II |
| » Web Page Design | |

CLIENTS

- | | |
|-----------------------|-------------------------|
| » MedOp | » Zalk IT |
| » LinPharma | » Michael J. Cortes, PA |
| » Asterisk Designs | » Hollywood History |
| » Morrison Healthcare | » Orlando Magazine |
| » IDEAS Orlando | » Novus Sententia |
| » SpikeWorks | » WEGO Marketing |

SOFTWARE

- | | |
|---------------------|--------------------------|
| » Adobe Photoshop | » CSS/ScSS |
| » Adobe Illustrator | » Microsoft Office Suite |
| » Adobe InDesign | » Figma |
| » HTML5 | » Adobe Premiere Pro |

EDUCATION

VALENCIA COLLEGE

Orlando, FL • Spring 2012

Associates of Science in Graphics Technology

Associates of Science in Interactive Design

REFERENCES

Furnished upon request

EXPERIENCE

GRAPHIC & WEB DESIGNER | FRONT END DEVELOPER | ARTIST

Jeff Janelle Art & Design, Orlando, FL • 2000 - present

Variety of graphic and web projects. Work with clients on print and digital projects. Design collateral pieces including brochures, program guides, branding, design and implement web sites, email pieces, and other digital promotional material.

PROFESSOR - GRAPHIC & INTERACTIVE MEDIA

ADJUNCT INSTRUCTOR - GRAPHIC & INTERACTIVE MEDIA

Valencia College, Orlando, FL • 2013 - present

Educate students on digital media software and traditional graphic design techniques. Facilitate critique sessions. Assist students with career development. Evaluate projects and tests. Taught classes on East, West and Osceola campuses. Transitioned from part-time to full-time in January 2016.

CREATIVE DIRECTOR | MANAGER OF DIGITAL MARKETING

International Business Innovation Association (InBIA), Orlando, FL • 2015 - 2016

Worked with the Director of Marketing to execute new corporate brand including style guides and logos. Redesigned all print and digital marketing collateral. Designed websites and email campaigns. Managed multiple CMS systems. Supervised design interns and managed external vendors.

MANAGER - WEB DESIGN & DEVELOPMENT | PROJECT MANAGER

KMDG, Oviedo, FL • 2013 - 2015

Management of web development team including scheduling, budgetary and HR concerns and other issues. Project Management of several projects both web and print, from proposal phase to launch. Graphic and web design and front end development as needed for various projects.

GRAPHICS LAB TECH ASSISTANT

Valencia College, Orlando, FL • 2011-2013

Provided students with software and hardware technical support. Helped maintain lab and classroom computers. Offered design support as needed.

ART DEPARTMENT INTERN

Orlando Magazine, Orlando, FL • 2012

Assisted in the production of monthly magazine including spread layout and advertising design. Helped maintain the magazine website. Worked on the design of marketing materials including corporate media kit, event invitations and sales flyers.

BRAND MANAGER - FABUGO.COM

ASSOCIATE INTERACTIVE MARKETING MANAGER- US AIRWAYS VACATIONS

The Mark Travel Corporation, Orlando, FL • 2005, 2007 - 2009

Designed company brand & materials, all print advertising & all online presence; web design & front end development; email marketing campaigns; event marketing; copywriting; administrative duties

MARKETING & COMMUNICATION ASSISTANT

Rollins College, Winter Park, FL • 2001 - 2004

Assist in all aspects of marketing, including creation of marketing pieces, website, event planning, student assistance, budget, event coordination, & other administrative responsibilities as needed; designed & developed online database, which was published internationally