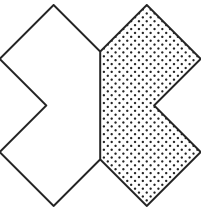


Louis Barry

With over 6 years of collaborating closely with cross-functional teams, leveraging design software expertise and conducting user research to create compelling digital experiences that meet user, business, and technical goals. **Let's make an impact.**

Experience



UI DESIGNER

FCB GLOBAL

JUL 2021 - PRESENT

- Played an integral role in a Scrum digital products team, providing expert support and guidance to 24 brands in the development of their digital products, ensuring their successful implementation and alignment with strategic goals.
- Enforced UX/UI best practices and accessibility guidelines to ensure a seamless user experience across various digital platforms.
- Collaborated closely with designers, developers, and stakeholders to deliver user-centric designs that aligned with brand requirements and achieved business objectives.

UX/WEB DESIGNER

LBDESIGNS

SEP 2020 - SEP 2022

- Collaborated with multiple startups as a freelance UX and web designer, delivering comprehensive solutions aligned with their target audiences and business goals.
- Conducted extensive research to gain deep insights into the needs, preferences, and behaviors of target users, informing effective content strategies and enhancing the overall user experience.
- Translated designs into fully functional websites using HTML, CSS, and JavaScript, delivering user-centered designs that enhanced online presence and engaged target audiences for startups.

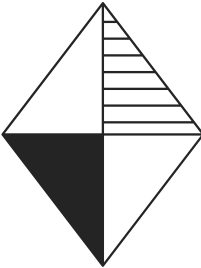
UX/UI DESIGNER

LET'S HANG

DEC 2017 - AUG 2019

- Designed Let's Hang, a social media app for event planning and scheduling, facilitating connections and enjoyable experiences.
- Developed GUI wireframes and pixel-perfect specifications for all app functionalities, ensuring a seamless user experience.
- Contributed to the initial and current GUI design, creating an intuitive and engaging interface for efficient event planning.

Certifications & Awards



INTRODUCTION TO WEB ACCESSIBILITY (W3CX)

EDX

MAR 2022 - JUL 2022

UX/UI ACADEMY

THEDESIGNLAB

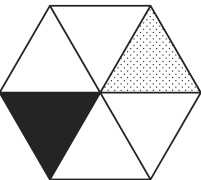
AUG 2020 - FEB 2021

EAGLE SCOUT - TROOP 57

BOY SCOUTS OF AMERICA

SEP 2008 - MAR 2014

Skills



PRODUCT DISCOVERY
BUSINESS ANALYSIS
UX RESEARCH
USER TESTING
CUSTOMER JOURNEY MAPPING
INFORMATION ARCHITECTURE
WIREFRAMING
PROTOTYPING

UX/UI DESIGN
ILLUSTRATION
ACCESSIBILITY STANDARDS (WCAG)
INTERACTION DESIGN
DESIGN SYSTEM
SCRUM/AGILE PROCESSES
A/B TESTING
WEB DEVELOPMENT

FIGMA
SKETCH
ADOBE XD
PHOTOSHOP
ILLUSTRATOR
WEBFLOW
SALESFORCE CRM
MIRO

Contact

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