COOKIE POLICY

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INTRODUCTION:

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We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site.

You are encouraged to periodically review this Cookie Policy to stay informed of updates.

USE OF COOKIES

A "cookie" is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, facilitate and improve your experience of Our Site and to provide and improve our products and services, to keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit.

Our Site may place and access certain first-party cookies on your computer or device. First-party cookies are those placed directly by us and are used only by us. By using Our Site you may also receive certain third-party cookies on your computer or device. Third-party cookies are those placed by websites, services, and/or parties other than us. Third-party cookies are used on Our Site to help us continually improve what we offer. In addition, Our Site uses analytics services provided by trusted analytic service providers which also use cookies. Website analytics refers to a set of tools used to collect and analyse usage statistics, enabling us to better understand how people use Our Site. Certain features of Our Site depend on cookies to function. Cookie Law deems these cookies to be "strictly necessary". Your consent will not be sought to place these cookies, but it is

still important that you are aware of them. You may still block these cookies by changing your internet browser's settings as detailed below but please be aware that Our Site may not work properly if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them.

All cookies used by or on Our Site are used in accordance with current UK cookie Law.

TYPES OF COOKIES
The following types of cookies may be used when you visit the Site:

a.   Advertising Cookies
Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

b.   Analytics Cookies
Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

c.   Our Strictly Necessary Cookies
Our cookies are "first-party cookies", and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.

d.   Personalisation Cookies
Personalisation cookies are used to recognise repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

e.   Security Cookies
Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorised parties.

f.   Site Management Cookies
Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

g.   Third-Party Cookies
Third-party cookies may be placed on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies are not integral to the functioning of Our Site and your use and experience of Our Site will not be impaired by refusing to consent to them.

The following cookies may be placed on your computer or device:

Name of Cookie	Domain	Purpose	Type
modalClosed2	www.gatorbikesure.co.uk	Site Cookies	first-party cookies
_ga_*	gatorbikesure.co.uk	Google	analytics services
_ga	gatorbikesure.co.uk	Google	analytics services

CONTROL OF COOKIES

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:
http://www.allaboutcookies.org/manage-cookies/

OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customise the Site and improve your experience. A "web beacon" or "pixel tag" is a tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

PRIVACY POLICY

For more information about how we protect your Privacy rights, please refer to our Privacy Policy posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy.

CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:
- Gator Bikesure Ltd, 1st Floor, 5 St Helens Place, London, EC3A.