



The Pet Pride Post

Winter 2024 vol. 29:1

2023 *by the numbers*



880 homeless cats and kittens admitted to our sanctuary



582 cats and kittens spayed and neutered



5100 cans of wet food and **4275** pounds of dry food served to our guests



18 tons of kitty litter poured and scooped



834 cats and kittens adopted and living with their forever families



Celebrate Armani! Photo by Julie Di Iulio.



Happy Adoption Day, Ruby! Photo by Kari LaBounty.

Sure, **ARMANI**, we celebrate you and wish you a happy 11th birthday! We remember 2023, a year in which we welcomed more cats to our sanctuary and sent more home with forever families than ever in Pet Pride's history. We applaud our hardworking staff, dedicated volunteers, and generous supporters who make this work possible. And we welcome the arrival of 2024, a year full of promise that we'll break all the records we just set *and* find a home for **ARMANI**!

While we're celebrating, we wish **RUBY** a very happy adoption day. The sweet ginger is one of 44 senior cats adopted from Pet Pride last year. Brandi and Jeff Pasnik had never adopted a senior before, but with an older dog and cat at home already, they knew a kitten wouldn't be a good fit for their family. "As soon as we saw each other, she just leaned into me and started purring," Brandi said. "We knew immediately that we wanted to take her home." Brandi describes **RUBY** as a very spry and youthful thirteen-year-old who comes running as soon as she spots a ribbon toy or hears someone get the laser pointer out. She added, "We've known her for less than two weeks and love her so much already." 🐾

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Pet Pride of New York saves the lives of homeless cats in our community by providing shelter, veterinary care, and adoption into loving homes. We are a 501(c)(3) nonprofit organization and a New York State Registered Shelter/Rescue, and we operate a no-kill cat sanctuary and adoption center.

Pet Pride Cat Sanctuary and Adoption Center
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Victor, NY 14564
585-742-1630

Pet Pride of New York, Inc.
P.O. Box 338
Mendon, NY 14506

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www.petprideny.org

From the President

Dear Friends,

"I don't know how many different ways we can find to say the same thing—please give us money," a fellow board member said recently. Well, I have 834 reasons to ask for your help. Each of these reasons has a name and a story: **CHEDDAR**, found abandoned and malnourished, living on the city streets, is now safe and well-fed at Pet Pride; **CHARMELLA**, rescued just as she was about to give birth outdoors in the cold, is raising her six kittens in a Pet Pride foster home; and **MARY**, a lovingly surrendered senior cat initially confused by her owner's move to a nursing home now confidently roams the hallways here while she waits for her forever home. (See **MARY** on page three.) Thanks to your contributions in 2023, 834 cats and kittens were spared from another cold Rochester night or an uncertain future.

Your contributions throughout 2023 helped fund hundreds of surgeries and other medical procedures performed right here at Pet Pride in our Healing Paws Medical Center. These included the majority of our spay and neuter surgeries as well as corrective eye surgeries and hernia repair. Your support enabled us to provide expensive but urgently needed dental care for dozens of cats. Until now, we have had to take our cats to local veterinary offices for dental care. Thanks to a generous gift from a donor who wished to help us equip our surgical area, as well as a grant for the same purpose from Bailey and Friends, a component of the Golisano Foundation, we will be able to perform those dental procedures right here at Healing Paws beginning this year.

Last year, your dollars also helped pay for food and essential supplies, compensate our hardworking staff, and keep the heat and lights on in our sanctuary and adoption center. Because of you, the 834 cats adopted in 2023 are now safe and loved. I hope that we can count on your continued support in 2024, because I expect that we will have 1500 reasons to ask for it.

With sincere appreciation,



Stuart Gluckman, DVM

YOUR SUBSCRIPTION

In an effort to keep our readers up to date with all that's happening at Pet Pride, we're making a few changes to the newsletter. Issues will be shorter but more frequently published. You can look forward to receiving four quarterly issues of *The Pet Pride Post* this year!

NOTICE OF ANNUAL MEETING

The annual public meeting of Pet Pride of New York, Incorporated will be held on **Sunday, February 4, 2024 at 1:00 p.m.** in the Community Room of the Pet Pride Cat Sanctuary and Adoption Center.



Is This an Emergency?

by Stuart Gluckman, DVM

Should I take Fluffy to the emergency vet tonight or can this wait until my veterinarian's office opens in the morning? It's a question many cat owners face at one time or another, and the reduced availability of veterinary care in our area, particularly after-hours emergency care, can make the decision more difficult. Learn to evaluate your cat using four simple health parameters and, with a little practice, you should feel confident making the decision.

1. **Mucous membranes** – Raise your cat's lip and look closely at the color of the gums. Healthy gums fall in a range from light to dark pink.

2. **Respiratory rate** – Watch your cat breathe, preferably while at rest. Normal will usually fall somewhere between 20 and 30 respirations per minute.

3. **Heart rate** - Place your hand on the left side of your cat's chest, or allow your ear to rest on your cat's chest, and count the number of "lub dubs" per minute. The normal range is 100-120.

4. **Temperature**- A bit of lube and a bit of practice and I promise this will be easier than you think. Any human oral or rectal thermometer will suffice. Normal values can be as high as 103°.

The most important question to ask yourself when considering each of these parameters is, "What is normal for my cat?" That's why it's a good idea to periodically assess Fluffy when she's well. Become familiar with your own cat's normal, and you can more quickly and accurately assess when he or she is unwell.

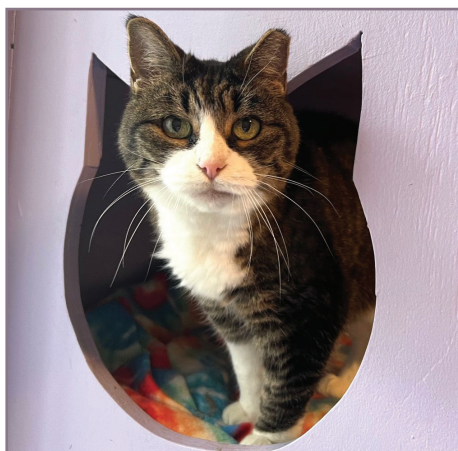
After your home exam, you may find several reasons to get in your car and drive to the nearest emergency facility. At the very least, you will

have valuable information to give someone to help them determine how urgently your cat needs to be seen. 🐾

Fill the Volkswagen!



That's just what the community did on December 2 for **Legends Day of Hope**, sponsored by the Ide Family of Dealerships. Radio personalities from Legends 102.7 FM broadcast live from Ide Volkswagen in East Rochester while people stopped by with donations of pet food, litter, toys, and supplies. We're grateful to everyone at Legends and at Ide for their efforts and to all the people who came out on a cold winter day to make the holidays warmer and brighter for homeless pets. 🐾



MARY is one of our super seniors, and she's available for adoption! As sweet and gentle as can be, this lovely lady is going to make some lucky adopter very happy. All you have to do is meet her, and we're sure you'll fall in love! 🐾

Happy Endings



Discovered when a building tenant reported a water leak, handsome **FRANK** (pictured here) and his buddy **FLOYD** had been living alone in an apartment for about a week after their owner moved out. Admitted to Pet Pride on an emergency basis, the frightened boys responded well to loving care from staff and volunteers. After some time to decompress and undergo neuter surgery in our Healing Paws Medical Center, both **FRANK** and **FLOYD** were adopted.



BIG BOY, pictured here with his friend **TABITHA**, arrived at Pet Pride in need of extensive dental work and surgery for a painful eye condition. Despite his discomfort, **BIG BOY** exuded charm and quickly became a staff favorite because of his gentle manner and affinity for other cats. He's all healed now, and both he and **TABITHA** have been adopted. 🐾

PET PRIDE OF NEW YORK, INCORPORATED
P.O. Box 338
Mendon, NY 14506

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Volunteer opportunity

Pet Pride is looking for **caretaker volunteers** to assist with a variety of tasks essential to providing a healthy and safe living environment for our cats. Shifts are available on weekday mornings. Please visit our website for more information and an application.



YES, I want to give homeless cats a better life!

Enclosed is my gift of \$50 ____ \$100 ____ \$250 ____ \$500 ____ \$1000 ____ Other ____

Name _____

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

I would like to make a recurring, monthly gift in the amount of \$ ____ .

My gift is in honor of / in memory of **(circle one)** _____.

Please send notification of my gift to _____ at the address below:

Please make your check payable to Pet Pride of New York and mail it to us at P.O. Box 338, Mendon, NY 14506, or donate online at www.petprideny.org.

Pet Pride is a 501(c)(3) nonprofit organization. A copy of our latest financial report (990) may be obtained upon request from Pet Pride or from the New York State Attorney General's Charities Bureau, 28 Liberty St., 15th Floor, New York, NY 10005.