



2017 - 2018  
**ANNUAL REPORT**  
LANSING ART GALLERY & EDUCATION CENTER

# A LETTER FROM OUR EXECUTIVE DIRECTOR & BOARD PRESIDENT



**RICH SNEARY**  
BOARD PRESIDENT

**BARB WHITNEY**  
EXECUTIVE DIRECTOR

## **PLANNING STRATEGICALLY**

Together with over 100 stakeholders, our new 2018-2020 strategic plan outlines an inclusive vision for programming and cultivates arts ambassadors as champions for our work to drive attendance and engagement. Our plan acknowledges the roles of our artists, educators, community members, Board, staff, volunteers, and interns.

## **DIVERSITY, INCLUSION, AND EQUITY**

Our free and accessible location provides high-quality arts experiences and educational opportunities that highlight Michigan artists. We can do more. We want to increase exposure and accessibility to the visual arts for ALL people with a focus on diversity, inclusion, and equity.

## **FINANCIAL STABILITY**

Each fiscal year we celebrate financial achievements. We are becoming increasingly financially stable, increasing artwork sales, and compensating staff with fairer wages. Our Fund Development Committee is driving support with vehicles for sponsorships, scholarships, membership, donor circles, and legacy giving.

## **EXPANDED PUBLIC RELATIONS**

Despite a changing landscape for fundraising in our community, we have raised visibility for Lansing Art Gallery & Education Center through expanded public relations initiatives; increased social media engagement; and a strengthened brand focused on Michigan artists, our talented staff, and our educational programming.

## **MAKING OUR MISSION REALITY**

Our dedicated stakeholders truly make our mission a reality, helping us provide “public awareness, education, and enjoyment of the visual arts by promoting the works of Michigan artists.”

Sincerely,

Barb Whitney  
*Executive Director*

Rich Sneary  
*Board President*

75

VOLUNTEERS  
CONTRIBUTING

2,674

VOLUNTEER HOURS

123.5

IN-KIND PROFESSIONAL  
SERVICES HOURS  
VALUED AT

\$18,000



## EXHIBITIONS

Changing exhibitions showcase a wide range of media, perspective, and diversity of contemporary art currently being made in Michigan. Annual programs include the Michigan Collegiate Art Exhibition, Art Scholarship Alert High School Competition, and Holiday Art Exhibition.

# OF EXHIBITIONS BY MICHIGAN ARTISTS

9



This fiscal year Lansing Art Gallery & Education Center garnered support and revenue equaling \$285,604 with expenses of \$263,577, which includes depreciation of \$3,120.

# 2017 - 2018 BY THE NUMBERS

HIGHLIGHTS FROM THIS FISCAL YEAR

ARTWORK SALES OVER

\$49,044

(MORE THAN 9% INCREASE)

Lansing Art Gallery and Education Center made a difference in the lives of:

185 → PROFESSIONAL ARTISTS

1,633 → EMERGING OR YOUTH ARTISTS

6,669 → GALLERY VISITORS (14% INCREASE)

25,253 → ESTIMATED ARTPATH PUBLIC ART ATTENDANCE

The gallery's bi-monthly changing exhibitions showcase a wide range of media, perspective, and diversity. Exhibitions for the 2017-2018 fiscal year included:

### **IN BETWEEN HERE & GONE**

*Diane Zoellmer & Cara O'Brien*

### **RECOUNT**

*Cindi Ford*

### **2017 HOLIDAY**

*over 100 exhibitors*

### **ECHO**

*Barbara Hranilovich and Deb Cholewicki*

### **MICHIGAN COLLEGIATE ART EXHIBITION**

*a high-quality showcase of Michigan collegiate students statewide representing Michigan State University, University of Michigan, Central Michigan University, Kendall College of Art & Design, Cranbrook Academy of Art, Northern Michigan, Central Michigan University, and more*

### **ART SCHOLARSHIP ALERT**

### **CONCEPT TO CONCEPTION**

*Dorothy Anderson Grow*

### **ARTPATH**

*10 Michigan artists*



“The Lansing Art Gallery has such a serene space for viewing art. The artwork is always compelling and worth consideration.”

*Joy Gleason*

## THE GALLERY

The retail gallery offers year-round opportunities to enjoy, purchase, and lease-to-own art.



## SPRING BREAK & SUMMER ART CAMP

Students learn and experience creativity in the professional setting of Lansing Art Gallery. Young artists will explore creative techniques and materials with the guidance of trained artists. Each series of classes culminates in an art show in the Student Gallery.

# ART ENCOUNTER SEE | CONNECT | CREATE

Art Encounter aligns curriculum with changing exhibitions and includes art-making experiences in our Education Center.

## STUDENT ART GALLERY



## INGHAM COUNTY STUDENT ART EXHIBIT

Our annual K-12 juried exhibit includes exhibits in our Student Art Gallery, the Michigan Education Leadership Group, and the Ingham Intermediate School District. Young artists and families enjoy professionally framed artwork at the close of the exhibit and a first-time exhibition/reception experience.

# ARTISTS IN RESIDENCE

This program offers the opportunity for students in-school and after-school to gain instruction from teaching artists, who engage students through media techniques and vocabulary.



## ART HAS NO BARRIERS

Teaching artist Catherine Toning-Popowich leads all-inclusive art classes designed for students with and without disabilities and include various techniques and tools with no prior art experience necessary.

“Art is a way of expressing myself. It is an outlet for stress.”

*Art Has No Barriers class participant*

# THANK YOU FOR YOUR SUPPORT

Lansing Art Gallery would like to thank all of our grantors, members, and donors for fiscal year 2017-2018.

## \$10,000 + DONORS

City of Lansing Parks & Recreation  
Capital Region Community  
Foundation  
Mariel Foundation  
Michigan Council for Arts &  
Cultural Affairs  
Michigan State Federal Credit  
Union

## \$5000 + DONORS

Arts Council of Greater Lansing  
City of Lansing  
Harj Kern  
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LEAP  
LEPFA  
Michigan Economic Development  
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Team Lansing Foundation  
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## LANSING ART GALLERY PROVIDES PUBLIC AWARENESS, EDUCATION AND ENJOYMENT OF THE VISUAL ARTS BY PROMOTING THE WORKS OF MICHIGAN ARTISTS.

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Hailey Lamb – *Gallery Associate*  
Val McLennan – *Gallery Associate*  
Sydney Richards – *Education Coordinator*  
Barb Whitney – *Executive Director*

*Special thanks to our 2018 ARTpath Communications Coordinator Zane Kemper!*



“Wonderful gallery doing great things in Lansing, bringing art to the community and partnering with schools and universities to support local, regional, and Michigan artists.”

*Jjenna Hupp Andrews, Visual Artist*



## VOLUNTEERS

Sara Bishop – *Marketing Committee*

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Constance Henslee

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*And thanks to our Peckham student volunteers: Savannah and Julia*

## EXHIBITION JURORS

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Jonny Hanna

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Carly Nesbitt

Monica Saba

Calla Sundin

Thais Wenstrom



## PUBLIC ART EXHIBITIONS

During the Summer of 2018, Lansing Art Gallery & Education Center partnered with the City of Lansing's Parks and Recreation Department to provide a public art display in 10 sites featured along our historic Lansing River Trail. This temporary, site-specific public art project will connect 3.5 miles of artwork by Michigan artists from Old Town to R.E.O. Town.

“Art is a tremendous part, economically, and culturally, and visually of a community. So, we're trying to maximize that. We have great partners like the Lansing Art Gallery who are doing the ARTpath and so many others, So, we're really excited.”

*Lansing Mayor Andy Schor*

