

THE GREATER LOS ANGELES SOFTBALL ASSOCIATION (GLASA) PRIVACY POLICY

The Greater Los Angeles Softball Association Privacy Policy has been written to answer questions you might have about our information and privacy practices. We have taken measures to tailor our content and offerings to help protect the privacy of GLASA participants.

This Privacy Policy applies to information collected on GLASA authored websites, including, but not limited to glasasoftball.org, sincityclassic.org, lagaysoftball.org, switchhittersball.org, and other affiliated websites as well as our official pages on Facebook, Instagram, and other social media (collectively, the “Sites”), as well as information received from other sources such as player registration data, events, volunteer reporting, and advertising.

This policy was last updated on April 28, 2023.

What personal information do we collect?

Registration Data. For players, non-playing members, and managers, we collect limited personal information, including, but not limited to, names, mailing and email addresses, phone numbers, LGBT status, team affiliation, and dates of birth. We also optionally collect prior participation information.

We collect this information for registration purposes, to allow us to communicate effectively with participants, to provide information about GLASA, and to adhere to league roster rules.

We may also collect voluntary demographic information for the purpose of providing statistics to potential league or event sponsors.

Event Data. Attendees of GLASA events may be asked to provide personal information, and if you voluntarily elect to complete a survey, we ask for your personal information, including name, mailing address, email address for communication purposes, and demographic information to help us improve our events.

Website Data. Visitors to any of the Sites, may be asked to provide your personal information in order to provide the quality services requested, such as subscribing to our email newsletters or registering for events. We may collect information as visitors interact with our Sites, such as making purchases, expressing opinions, or simply browsing, for a variety of reasons including fulfilling online orders and improving your experience and our services.

Payment Information. If you place any orders for goods or services on the Sites or with GLASA, we or our payment processing partners may ask you to provide your personal information in order to process your transactions. This information may include your name, mailing address, telephone number, email address, and financial account information including payment card information.

What is the Source of Personal Information We Collect?

We may collect personal information from the following sources:

- **Sites.** The Sites, as well as our official pages on third party platforms, including Facebook, Instagram, and other social media.
- **Fans, Members, and Volunteers.** This includes participants in any events, including their attendees, participants, or volunteers.
- **Correspondence.** This includes any communication by electronic or non-electronic means between GLASA or its affiliates and you.

How Do We Use Your Personal Information?

Any personal information collected by GLASA will be used for furthering the mission of GLASA in the manner described in this Privacy Policy. We collect your personal information to meet contractual and other legal obligations, and to serve our legitimate interests as well as the legitimate interests of third parties such as our sponsors, licensees, and business partners, thereby allowing us to provide our products, services, and events. Specifically, we may use your personal information in the following ways:

Services. We may use your personal information to provide services and put on the events. Without limitation, this typically requires the use of certain personal information, including registration data, event data, and other personal information, to provide program information, to put on the events, to fulfill your requests for information or products/services, to maintain a list of verified and eligible participants, to maintain a list of volunteers and provide them with the tools to manage events, or to respond to your inquiries about our events. We may also use this information to communicate with you, such as to update you on new rules, regulations, or risk management and operational issues.

Order Fulfillment. We use your personal information to process and ship orders for goods and services, to provide you with information related to your order, to improve your e-commerce experience, and for fraud detection purposes. This typically requires the use of certain personal information, payment information, and website data.

Archival. We may use, disclose, or share basic information (particularly identifying the names of players, their teams, team achievements, and years players played) for archival, recordkeeping, honorary, newsworthy or promotional purposes.

Legal. We may be required to use, disclose, or share your personal information with third parties when required by applicable law, in response to legal proceedings, in response to a request from a competent law enforcement agency, to protect our rights, privacy, safety or property, or the public, or to enforce the terms of any agreement or the terms of the Sites.

Fraud Detection. We may use, disclose, or share your personal information and non-personal information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of this Privacy Policy, or as otherwise required by law.

Disclosure to Third Parties

We may share personal information with certain types of third parties:

- **Members and Volunteers.** This includes individuals who assist putting on Events or providing other services, for the purpose of putting on those Events or providing those services.
- **Service Providers.** This includes service and platform providers that enable us to run the events.
- **Legal and Fraud Detection.** We may be required to disclose or share personal information when required by applicable law, in response to legal proceedings, in response to a request from a competent law enforcement agency, to protect our rights, privacy, safety or property, or the public, or to enforce the terms of any agreement or the terms of the Sites. We may use, disclose, or share your personal information and non-personal information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of this Privacy Policy, or as otherwise required by law.

Retention of Personal Information

We will keep your information as described in this Privacy Policy to the extent necessary to accomplish the purposes for which it was collected. We also prune archival information to eliminate excess data unnecessary for our archival purposes. We may retain your anonymized, depersonalized data after deletion.

Protection of Personal Information

We have implemented appropriate measures designed to protect your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Any payment transactions will be encrypted using industry-standard technologies.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Sites, such as our official social media pages. The information you share in such public areas may be viewed by any user of the Sites.

Although we have implemented appropriate measures to protect your personal information, we cannot guarantee the privacy and security of personal information transmitted to the Sites. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Sites.

Changes to this Privacy Policy

GLASA reserves the right to modify this policy from time to time as it determines to be appropriate. We will post any changes to this policy on the GLASA website. We may contact you with notices concerning our Privacy Policy. Please check www.glasasoftball.org/forms periodically to review any changes.

Contact Us

If you have any questions, comments, or concerns regarding the Privacy Policy, please contact us by email at commissioner@glasasoftball.org or by mail at The Greater Los Angeles Softball Association, PMB 321, 1049 Havenhurst Drive, West Hollywood, CA 90046