Guy Avizmil

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Freelance product designer and web designer

Education

Netcraft Academy

2019 - 2020 / Diploma in user experience
2018 - 2019 / Diploma in ui/ux design

Military Service

2009 - 2012/ Moran Unit

Work on confidential materials and products that were in service of the Unit.

SKILLS

Product Design
User Flows
Prototyping
Responsive Design

TOOLS

Figma
midjourney
Adobe XD
Sketch
Illustrator
Photoshop
InDesign
Webflow
Elementor

Experience

myElla / Product Designer
Freelance / Jun 2022 - Present

worked as a single product designer and a core team member of the company. In collaboration with executive management, together we planned the new layout of the system, built a design system, and characterized and designed all the products that the system contains.

Currently acting as design consultant

Self-Employed / Product Designer & Web Designer
Aug 2018 - Present

Specializing in projects with software houses, cyber companies, entrepreneurs, product companies and website developers. Proficient in planning and designing complete projects of complex systems, native applications, web applications, websites (simple and complex).
Highly experienced in customizing ideal solution for clients, based on their dynamic and specific needs.

* Hired and managed a junior designer for a period of 6 months, acting as both team lead and mentor

AVIV / Designer & Copywriter
Jul 2016 - Aug 2018

Specialized in targeted marketing campaigns for SMBs. Generated online and offline campaigns.