MILES ◢ ROXAS

Leadership • Brand Identity • Web Design/Development

Chief Design Officer, Agency Co-Founder

12 years experience running a bootstrapped full-service digital agency.

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SUMMARY

As a Co-Founder and Chief Design Officer, I bring over 12 years of leadership in the digital creative industry, leading strategists, designers, developers and managers to deliver award-winning impactful work. My leadership style is hands-on, producing deliverables, deploying code, and driving projects that propelled our company to achieve seven-figure revenues independently. I pride myself in my ability to not only guide stakeholders through complex and highly technical projects but also deliver measurable results. Looking ahead, I'm excited to apply my experience, lead, learn from others, and contribute to the production of lasting and meaningful work.

WORK EXPERIENCE

Co-Founder & Chief Design Officer, Suits & Sandals

Designing brand identities and building websites that help clients tell their story, expand their audience and raise capital. Guiding clients through highly technical challenges. Recruiting and hiring teams and contractors.

May 2011 – Present

Educator, Content Creator, @MilesRoxas

Mentoring and bridging the divide between creative and client. On YouTube: 1.17k subscribers, 37k Views, 2.1k+ hours of watch time, 5% CTR, 200% monthly growth.

January 2023 – Present

RECENT CLIENTS

Verizon, CLASP, Arturo.ai, Merill Lynch, CastConnex, TrialBee, AiCure, Vault Workforce Screening, Gentle Beast, Interchecks, Electric Lady Studios

AWARDS & RECOGNITION

CLUTCH - Top 100 Global Companies • AgencySpotter - Top 100 Design Agencies, National • Expertise.com - Top 16 UX/UI Design Agencies in NYC

EXPERT IN:

Design
Figma
DaVinci – Premiere Pro
Blender – Spline
Photoshop – Lightroom
InDesign
Illustrator
After Effects

Development
HTML5
CSS/SCSS
Javascript/Typescript
Three.js/React3Fiber
GSAP
Git

Low-Code
Webflow
Wized
Relume
MemberStack
Xano
Zapier
Make

Misc.
Asana | Teamwork
FlowMapp | UXPin
ChatGPT | Claude 3
PowerPoint | Keynote
Microsoft Clarity | G4A
MidJourney
Bugherd
Google Cloud Platform
AWS: S3