



BENCHMARK TOOL beta

INCUBATOR IMPACT AND PERFORMANCE ANALYTICS



MEMBER OFFER | SPRING 2024

The Benchmark Tool by UBI Global is a web application designed for business incubators and accelerators to **define, measure, understand, and communicate** their impact and performance, along with providing global **learning** opportunities through insights and best practices.



Spring Campaign
Until 31/3, 2024

Time limited offer available inside for members that want to prepare ahead of the next World Benchmark Study!

PURPOSE OF THE TOOL

The tool helps you to **define** important data points and measure Key Performance Indicators against your peers. It enables you to **understand** your impact and performance and **learn** from global top-performing organizations through best practices.




View of operating budget breakdown of incubators, which can be further filtered to meet business needs and goals.


It also provides you with validated insights for internal and external **communication** in future playbooks, funding applications, attracting startups, stakeholder reporting, and more.


BENEFITS


TO HELP YOUR ORGANIZATION GROW



 **Set goals with trusted KPIs:** Filter validated data points to understand your market position and to better strategize your business goals and needs.

 **Deliver powerful reporting:** Use the operational insights to report to your team, your university, government agency and other stakeholders.

 **Grow from international best practices:** Learn insider strategies directly from the leading Business Incubators and Accelerators in the world.

 **Attract more funding:** Use the vetted data to attract sponsors and new partners to raise additional funding for your organization.



Unsure of how it works? *Don't worry!*

We are here to help you throughout the process.

[Click here](#) to book a free demo call or keep reading for more information.



ALL FEATURES

DESIGNED TO BENCHMARK WITH EASE

Features	Trial	Full
The free trial version of the Benchmark Tool is for participants in official UBI Global benchmark studies and expires 30 days after data access		
Accessibility		
On-demand benchmark (vs. latest study data averages)		✓
45-min live call benchmark consultation (Value €950)	✓	✓
Methodology		
Access the UBI Global framework for measuring impact and performance	✓	✓
Access data entry questionnaire (109 data points)	✓	✓
Methodology rundown (educational webinar/video)		✓
Data Filters		
Scores on UBI Global Framework (PIPS, Category, Subcategory)	✓	✓
Global averages (incl. top 10%)	✓	✓
Regional averages (inc. top 10%)		✓
Country averages (incl. top 10%) *upon availability		✓
Benchmark vs. top performing organizations		✓
KPI Scores (Job creation, Investment attracted, Survival rate)	✓	✓
KPI Scores (+7 more)		✓
Access your own previous benchmark KPI development <ul style="list-style-type: none">• Historic KPIs		✓
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Features	Trial	Full
Studies		
WBS2122: Landscape + Scores + KPIs (110 participants) EXTRA: ESG questions	✓	✓
WBS1920: Landscape + Scores + KPIs (356 participants) (Available Q2 2024)		✓
WBS2324: Landscape + Scores + KPIs (TBD) (Available Q4 2024)		✓
Rankings		
Participation in official rankings (Study participants only)	✓	✓
Ranking percentile position - Global Group Overall (official ranking)	✓	✓
Ranking percentile position - Global Overall (unofficial ranking)		✓
Ranking percentile position - Regional Overall (unofficial ranking)		✓
Shadow ranking vs. previously top-ranked programs (For non-study participants)		✓
Extra Features		
1-on-1 benchmark against chosen organization (requires consent from the other party)		✓
Access your own historical benchmark (Y/Y development)		✓



BOOK A FREE DEMO

Want a demo of the Full version?
[Click here](#) to schedule a 45 min call




ORDER YOUR LICENSE

To **order** your license and to
request an invoice - [Click here](#)



LICENSE FEE

GET YOUR QUOTE TODAY

License Type	6 months	12 months
Full License	Get a quote	Get a quote
 The Benchmark Tool is an add-on to the UBI Global community membership		

Terms & Conditions

1. UBI Global community membership level *Basic* or *Premium* member is required in order to add a Full License of the Benchmark Tool
2. Premium members receives an additional 10% off on the license fee
3. The license fee depends on your organization's size and other operating data



BOOK A FREE DEMO



Want a demo of the full version?
[Click here](#) to schedule a 45 min call.

"A great opportunity to assess and validate the infrastructure capacities and human resources with the international support of the UBI Global research team."



**Biotechnology incubator
of Nuevo León**
Mexico

FREQUENTLY ASKED QUESTIONS

FAQs

What happens with our data after the Trial version?

You will receive a static PDF-summary of your benchmark results as well as your benchmark submission. Your data will be archived and your benchmark tool account not accessible.

How can I use the results on my benchmark?

Use it to attract sponsors and to seek funding from your stakeholders, to learn from best-practices in order to improve, to setup your next strategy plan, and more.

Can UBI conduct a presentation for our team on our result?

Every World Benchmark Study participant receives a 30-min free consultation on their results. For a more in-depth analysis with insights and best practices, we offer 120 min consultation workshop that can be ordered.

What is the difference between being a Basic and Premium member with regard to the Benchmark Tool?

Premium members get a 10% discount on the Benchmark Tool add-on.

Can I get the Benchmark Tool full version without being a member?

Only UBI Global Basic or Premium Members can access the full version of the Benchmark Tool.

Can I upgrade to the Full version at a later time?

You are always welcome to upgrade to the full version at a later time. Your historical data will be available upon reactivation.

Do we have to have a paid license to the Benchmark Tool to participate in future studies?

The short answer is no. Our studies are and will always be for free. You'll receive access to a limited and trial version of the Benchmark Tool as part of your impact and performance result.

Will the Benchmark Tool data be available in other languages?

We are investigating of adding Spanish, Portuguese and Mandarin in future versions.

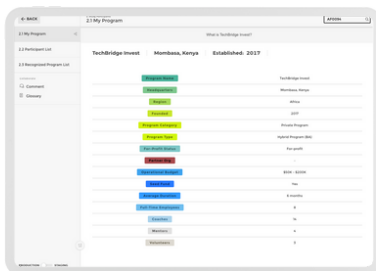
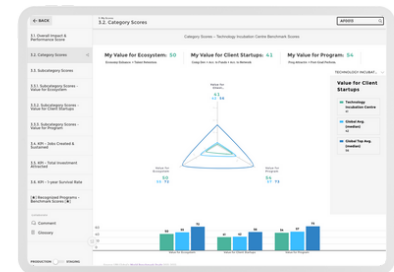
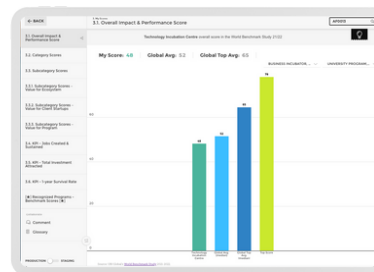
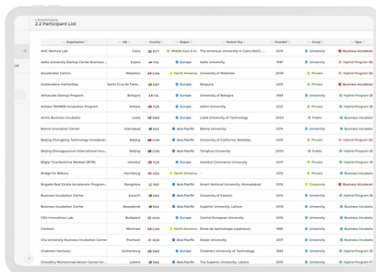
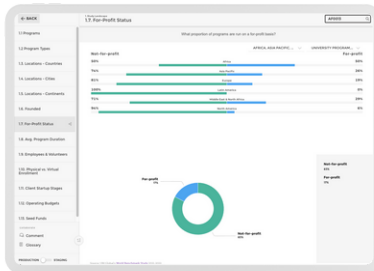
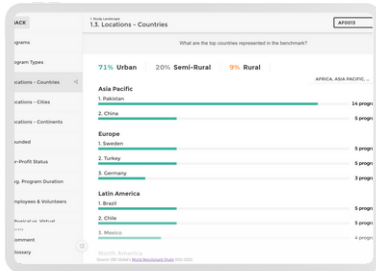
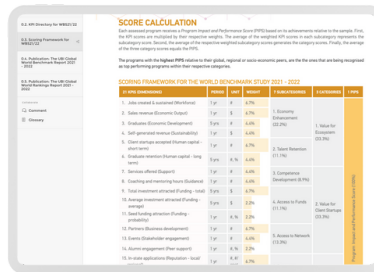
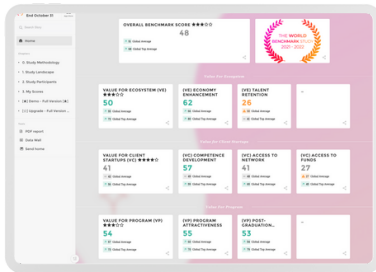


HAVE A LOOK!

AVAILABLE THROUGH
THE UBI MEMBER PORTAL



Access the Benchmark Tool at
<https://portal.ubi-global.com>



Visit ubi-global.com/membership



...WE HAVE BEEN BENCHMARKED!



JOIN THE COMMUNITY

A snapshot of a few organizations who have chosen to join us on this quest for growth that you have access to via the membership. The tool then further allows you to **compare metrics** to your fellow and best performing incubators, **connect** and take part in **exclusive best practices** to pave your organization's path to success.



- +90 countries globally
- +1000 organizations
- +100k startups

WHAT OUR MEMBERS HAVE TO SAY ABOUT US

"We truly feel that we can only improve what we can measure, it's important for us to compare ourselves with the best players in the world."



Le CAMP
Canada

"We recognize the value of UBI's World Benchmark Study in helping us better understand strengths, missed opportunities and benchmark our impact to other stakeholders."



AUC Venture Lab
Egypt

"The opportunity to be ranked, recognized and promoted is invaluable to our success with partners, sponsors, and mentors."



Startup Universe
Greece