

The interactive learning **community**  
for **business incubators and accelerators**

# COMMUNITY MEMBERSHIP

Spring 2024

UBI Global is an **interactive learning community** for business incubators and accelerators, founded in 2013 in Stockholm, Sweden. In 2023, we acquired the tech startup Global Innovation Studios and its **portal of tools** designed to contribute to excellence among the organizations in our community.

We now offer two (+ one extra) membership plans through a member portal that provides an explorer tool to discover other organizations around the world. It also gives access to our **research library, articles, events, and announcements**. Members are able to submit their own news and events for publication on the portal. There is also a **corporate matching tool** to connect startups and alumni with exciting opportunities. The **Benchmark Tool** is available as an add-on to any membership plan.

Becoming a **Basic** or **Premium** member unlocks many more features and functions, allowing you to...



## Get Connected

Expanded networking  
with international  
peers and partners



## Get Benchmarked

Designed to increase  
your performance and  
impact globally



## Get Recognized

Celebrating success of  
top-performers and  
high achievers



## Get Educated


Learning to become  
an effective business  
incubator accelerator

Visit [ubi-global.com/membership](https://ubi-global.com/membership)

# MEMBERSHIP LEVELS

Spring 2024

Level	Annual Fee
Basic	EUR 300
Premium	EUR 900

 Premium+	EUR 1,170
Sponsor a global fellow incubator or accelerator with one (1) year Basic membership, UBI Global will then sponsor with an additional €30	

Add-on	Description	Requirement
Benchmark Tool <span>beta</span>	See separate product description	Basic or Premium membership



## TALK WITH US

Want to learn more about your membership?  
[Click here](#) to schedule a 30 min call.



## SELECT YOUR MEMBERSHIP

To **select** membership level and to request an invoice - [Click here](#)





Service	Basic Member	Premium Member
<b>Member Portal</b>		
Users	2	10
<b>Community</b>		
Articles and Industry News	✓	✓
Archive		✓
Share Your News	✓	✓
Resource Library	✓	✓
Premium Content		✓
<b>Events</b>		
World Incubation Summit *	Apply	Guaranteed invitation
Regional Conferences	Apply	✓
UBI MasterClass Days	✓	✓
UBI Webinars	✓	✓
UBI Speakers to your event (value €1,200)	Add-on	✓
<b>Benchmark</b>		
World Benchmark Study - Participation	✓	✓
Benchmark Tool <span style="background-color: #e91e63; color: white; padding: 2px 5px; border-radius: 10px;">beta</span> - On-demand benchmark - Shadow ranking - Insights and best-practices  <a href="#">Read more here</a>	Add-on	Add-on 10% discount
... (Continues on the next page)		

\* Additional fees required.



Service	Basic Member	Premium Member
<b>Incubator Explorer</b>		
Global Directory	✓	✓
Search with Basic filters	✓	✓
Search with Advanced filters		✓
Message*		✓
Follow*		✓
Alert*		✓
<b>Corporate Matching</b>		
Nominate Startups	✓	✓
Share your own Startup Call (value €3,500)		✓

<b>Partner Services</b>		
Incubator   Accelerator Operating Software - Industry-best provided by AcceleratorApp.co	Discount	Discount
Incubator   Accelerator Org. Growth - Scale your program with DMZ Toronto MU	UBI Research Support	UBI Research Support
Incubator   Accelerator Training & Certification - For managers and individuals with WIIN	UBI Research Support	UBI Research Support

\* Under development.

**Terms & Conditions**

- Basic or Premium membership is required to license the Benchmark Tool
- Additional fees is required for attendance to the World Incubation Summit
- Participating in UBI Global research including the World Benchmark Study, is for free and does not require Basic or Premium membership
- UBI Global speakers as workshop leaders, moderators, keynote speakers, presenters of global incubator accelerator data and insights - fee required except for Premium members. Travel expenses, if required, are extra

To **select** your membership level and to request an invoice [Click here](#)

# MEMBERSHIP SERVICES

## DEVELOPED FOR INTERACTIVE LEARNING



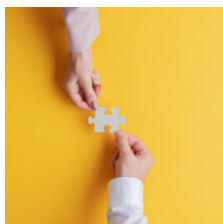
### Benchmark Tool - Incubator Impact and Performance Analytics

A powerful tool developed by UBI Global for *Basic* and *Premium* members that wishes to define, measure, understand, and communicate their impact and performance, along with learning through insights and international best practices.

[Read more here](#)

### World Benchmark Study

A biannual study that offers business incubators and accelerator to become more efficient, sustainable, diverse, and competitive. Participating UBI Global members can obtain national and international recognition as a top-performing organization in the world. Read more at [worldbenchmarkstudy.com](http://worldbenchmarkstudy.com)



### Corporate Matching

UBI Global collaborates with corporations to create 'corporate calls' for community members and their startups. *Basic* and *Premium* members can nominate startups for any corporate call with no limitations. Additionally, we invite *Premium* members to share their own calls for startups - free of charge (value €3,500).

### Incubator Explorer

Available in the member portal it helps business incubators and accelerators to customize a search to find peer programs for networking, sharing best practices, and forming collaborations. The feature is reflection of the number one reason business incubators and accelerators join the UBI Global community - networking.



### UBI Speaker at your event

The incredible amount of fresh data and insights on global incubator accelerator data and best-practices - from research studies as well as conferences - allows UBI Global team to contribute as great speakers for events, workshops, or webinars. Speaking fees are waived for *Premium* members.



Visit [ubi-global.com/membership](http://ubi-global.com/membership)

# FREQUENTLY ASKED QUESTIONS

## FAQs

### **Why should we become a member of the UBI Global community?**

Membership - either Basic or Premium - with UBI Global provides access to features and content specifically curated and created for business incubators and accelerators. Many of our members join for the networking possibilities, while some join to learn from the world's top-ranked organizations and access UBI Global's original research and historical data. Still others want to add on the power of the Benchmark Tool to guide them in improving their organization to be recognized for excellence.

Whatever your main reason for joining our community, we believe that business incubators and accelerators are stronger together as an interactive global sharing community and we'd love to welcome you.

### **What is the difference between being a Basic and Premium member?**

Premium members are open to 10 team members to explore and interact with other incubators and accelerators, with inportal messaging features, gain valuable knowledge from the content library, and nominate startups for corporate matching. Premium members can also contribute to the portal by submitting opportunities for open innovation from their own organization or their corporate partners twice per year. Additionally, premium members gain access to original research and premium content.

### **We have participated in the world benchmark study, why should we sign up for membership and get the Benchmark Tool add-on?**

The World Benchmark Study is a static look at the global performance of business incubators and accelerators. Tied to the Benchmark Tool, this data will expire for you after your trial version is over. While you'll still have access to the PDF of your results, the data will not work in a dynamic way.

When you sign up for membership and add on the Benchmark Tool, you open a whole new set of possibilities to help you continuously seek improvement in your program using valuable communication tools and on-demand Benchmark capabilities. This enhances your performance and guides you forward. Who knows, it may just lead to a World Ranking.

### **Can I get the Benchmark Tool full version without being a member?**

The short answer is no. Our studies are and will always be for free. You'll receive access to a limited and trial version of the Benchmark Tool as part of your impact and performance result.

Premium members get a 10% discount on the Benchmark Tool add-on.



# COMMUNITY STATS

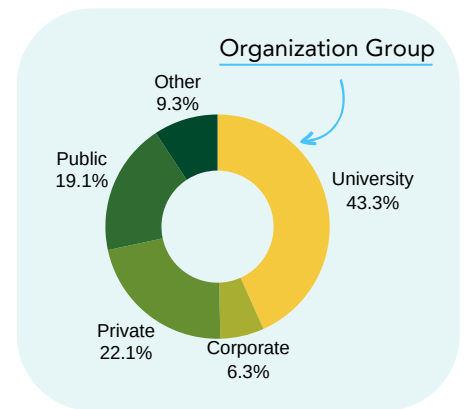
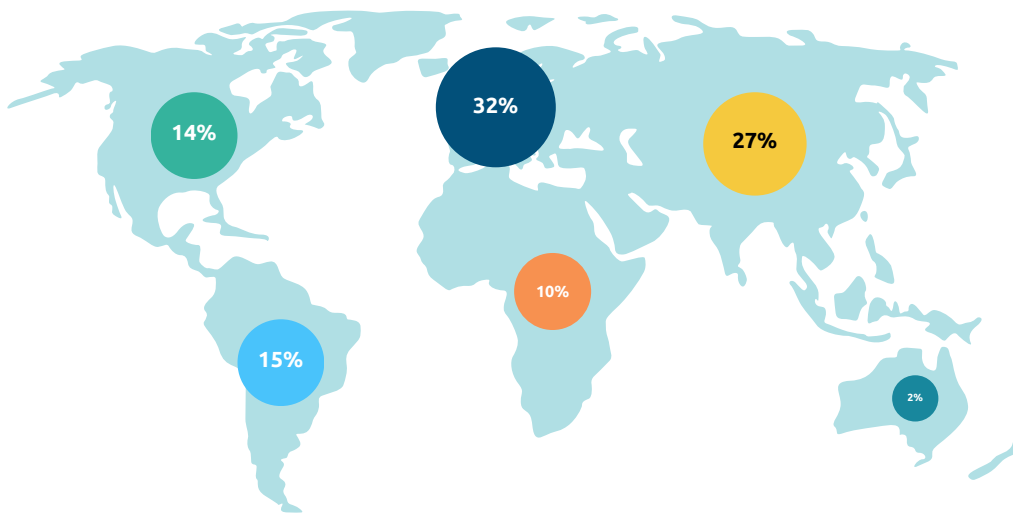
## BUSINESS INCUBATORS AND ACCELERATORS

Last updated: August 2023 | Visit [ubi-global.com](https://ubi-global.com)

1,000+ organizations

100,000+ Startups

90+ Countries



### Startup Stages supported

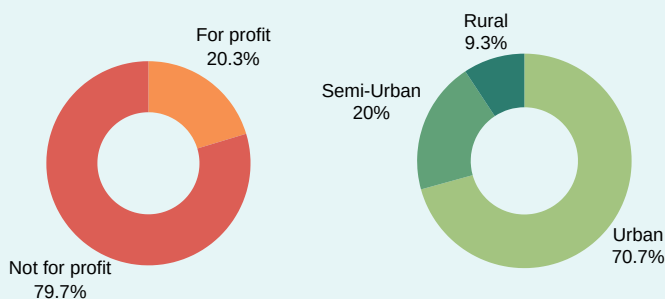


### Top 10 Industries supported

1. Transportation
2. SalesTech
3. 3D Printing
4. Database
5. Computer Vision
6. Financial Services
7. Software Engineering
8. E-Commerce
9. Cloud Infrastructure
10. AR/VR/XR



### Business Model and Area



### Organization Type

