Ji Yoon Ahn

Product Design

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Experience

Complete | Product Designer (Contract)

Aug 2023 - Present

Developed the product roadmap and defined product deliverables for compensation planning. Designed UI screens and mapped out user journeys tailored to various personas. Created graphics for the website to highlight the functionalities of new features.

General Task | Product Designer

Jun 2022 - Apr 2023

Designed a range of features to improve the user experience, including intuitive navigation and streamlined task management. Established the company's first design system to improve efficiency and consistency across all product designs. Collaborated closely with engineers, product manager, and co-founders to deliver quality consumer and business products.

Momo Project | Product Manager Intern

Jul 2021 - Aug 2021

Developed the product content and roadmap for the MVP launch. Analyzed the gap between current offerings and user needs by benchmarking existing solutions in the pet service market. Drafted the plan and questionnaire for user interviews to determine the product-market fit for the MVP.

Mailman Group | Graphic Designer

Feb 2021 - Jul 2021

Created 10+ digital assets for the official Tottenham Hotspur Korea Twitter account (@Spurs_KR). Ensured all designs and graphics are engaging and that key events are expertly covered with high-quality content. Melded elements of Korean culture with soccer to increase approachability to the Korean fanbase.

Say Speaking | Product & Design Intern

Jun 2020 - Oct 2020

Executed a social media content strategy, boosting social media lead generation by 12% within 5 months. Conducted an extensive bug bash on the new website and communicated gaps to Engineering before its public launch. Redesigned over 500 curriculum pages to align with the new website design.

Activities

Wellesley College Engineering Society | Design Lead

Jan 2023 - May 2023

Directed a team of six designers on a semester-long project focused on building a carpooling website for Wellesley College students.

Education

Wellesley College

Sep 2019 - May 2023

B.A. Media Arts and Sciences with a concentration in Computer Science

Minor in Economics

Summa Cum Laude, Phi Beta Kappa

Relevant Coursework: Databases with Web Interfaces, Data Structures, Front-End Web Development, Human-Computer Interaction

DIS Copenhagen

Jan 2022 - May 2022

Spring 2022 Study Abroad

Relevant Coursework: Graphic Design, Design Thinking, Computer Graphics

Phillips Exeter Academy

Sep 2014 - Jun 2019

Classics Diploma, High School Diploma

Skills

Design

User Research, Usability Testing, UI Design, Interaction Design, Brand Design, Prototyping, Systems Thinking

Programming

Python, Java, HTML/CSS, JS/JQuery, Flask, MySQL, WebGL, C#, Firebase

Tools

Figma, Sketch, InVision, Blender, Photoshop, Illustrator, InDesign, Premiere Pro, XD

Languages

English, Korean