Andrew J. Scott
Economics Professor, London Business School
Author, *The 100 Year Life* and *The Longevity Imperative*

*World’s leading expert on the economics of longevity*

**Biography**

Andrew J. Scott is the world’s leading expert on the economics of longevity and on ensuring that longer lives are also happier, healthier, and more productive. Welcome to the 100 Year Life. For the first time in history, the young can finally expect to become very old and, according to Scott, seizing the opportunities that longer lives bring is—along with climate change and AI—a top global imperative.

**Topics & Books**

*Economics*

*Longevity*
“Right now, individuals, businesses, and governments all fail to understand the real demographic change that is underway. They focus only on an aging society and paint a picture of doom and gloom,” says Scott. Instead, we must mitigate those challenges but, ultimately, seize the multi-trillion dollar benefits of longevity. Doing so, however, will require the complete transformation of our economy, health systems, the financial sector, and how we plan every aspect of our lives.

Scott’s first book, the award-winning *The 100 Year Life*, is a global bestseller with over one million copies sold in 15 languages. *The 100 Year Life* outlines how careers and financial planning must evolve and what the implications are for organizations and their workforces. In his upcoming book, *The Longevity Imperative: Building a Better Society for Healthier, Longer Lives* (Basic Books, March 2024), Scott explains that by bemoaning an aging society, governments, businesses, and individuals misunderstand one of the most important imperatives of the 21st century, namely, that although we face the prospect of much longer lives, we fear growing old and outliving our health, skills, relationships, and sense of purpose.

Scott’s highly customizable presentations—backed by deep research, embedded in a strong sense of practical business, economics, and finance and delivered with humour, insight and passion—serve to forcefully illustrate the opportunities that await those who respond appropriately to these trends. His sessions will make you rethink the rest of your life in an entirely different way.