



Andrew Santella

Author, *Soon: An Overdue History of Procrastination, from Leonardo and Darwin to You and Me*

Fostering productivity through the lens of procrastination

Biography

Andrew Santella is an author, journalist and keynote speaker who writes and speaks on themes both timeless and immediate: procrastination and creativity, anxiety and anger, fatherhood and grief.

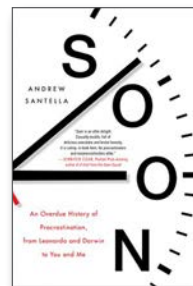
Topics & Books

Learning to Love Deadlines

Lessons of Great Procrastinators

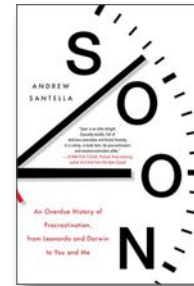
Distractions, Detours, and Creativity

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In Andrew Santella's most recent book, *Soon: An Overdue History of Procrastination, from Leonardo and Darwin to You and Me*, Santella digs into the stories of history's greatest delayers, and shows how their struggles with habitual distraction offer insights into how we can work productively in our time. Drawing on psychology, economics, mythology and literature, Santella shows how indecision and deferral have bedeviled even history's most creative achievers, and offers simple advice about meeting deadlines — and about recognizing which deadlines may not be worth meeting.

Santella has written for such publications as *GQ*, the *New York Times Book Review*, *TheAtlantic.com*, and *Slate*. His story "No Time For You," about careerism and personal relationships, won a Best Article of the Year award from the Council for the Advancement and Support of Education. His piece on the science of happiness was named one of the year's notable essays by the editors of the Best American Essays series. Reviewers have praised his work as "funny and smart" (*BookForum*) and "well-researched" (the *Wall Street Journal*), and declared Santella "a sophisticated essayist" (*Strategy+Business*).



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