

# Daniel Coyle

Author, *The Culture Playbook* and *The Culture Code*  
Bestselling author, *The Little Book of Talent*

*Cracking the talent code*



## Biography

Daniel Coyle is the award-winning, *NY Times*-bestselling author of several books on leadership and performance, including *The Talent Code*, *The Little Book of Talent*, and *The Culture Code: The Secrets of Highly Successful Groups*

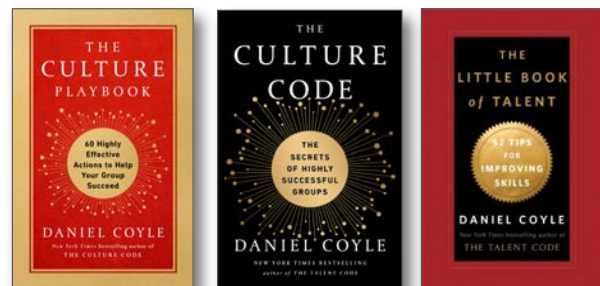
Daniel's current book, *The Culture Playbook: 60 Highly Effective Actions to Help Your Group Succeed* (May 2022), is the ultimate handbook for fostering and cultivating a strong team culture. In *The Culture Playbook*, Coyle distills everything he has learned into sixty concrete, actionable tips and exercises that will help your team build a strong, cohesive, and positive culture..

In *The Culture Code*, Coyle takes you inside some of the world's most high-performing organizations including Pixar, the San Antonio Spurs, and Navy SEALs Team Six, to demystify the culture-building process and provide simple, actionable tools that can spark buy-in, boost trust, and strengthen your organization's culture. The book was recently named one of Best Books of 2018 by Bloomberg and one of Amazon's Best Business and Leadership Books of 2018.

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## Topics & Books

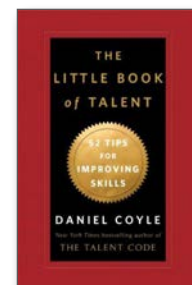
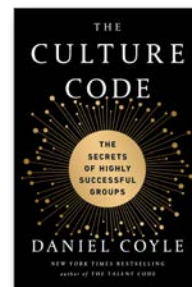
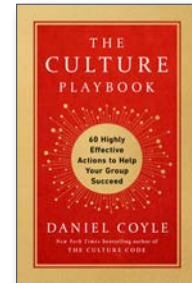
*Leadership & Practitioner  
Management*



Coyle, who has worked as an advisor with the Major League Baseball team Cleveland Guardians since 2013, has also served as an advisor to military special forces, professional sports teams, schools, and other organizations, and as a consulting producer to ESPN documentary films. In his previous books, he explored how to develop talent in any discipline. His best-selling *Little Book of Talent*, is a user's manual for improving skills through 52 scientifically-proven, field-tested methods.

While *The Little Book of Talent* offers practical instruction for skill-building, *The Talent Code* takes a deeper look at the neuroscience behind learning. Certain habits of practice, coaching, and motivation most promote the growth of myelin, the microscopic brain fibers that speed up neural pathways. Both *The Talent Code* and *The Little Book of Talent* explain how to make these practices part of your life and become better at what matters most to you.

Daniel Coyle, who grew up in Alaska, has written for *Sports Illustrated*, *The New York Times Magazine*, and *Play*. He is winner (with co-author Tyler Hamilton) the William Hill Book of the Year award, and has been featured in *The Best American Sports Writing*. Daniel has appeared as a guest on *Today*, *Good Morning America*, *ABC World News Tonight*, *Nightline*, *ESPN*, *CNN*, *All Things Considered*, *Charlie Rose*, *Weekend Edition*, *Talk of the Nation*, and numerous other national programs.



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