



Juan Enriquez

Co-founder, Synthetic Genomics Inc
Managing Director, Excel Venture Management
Author, *Right/Wrong: How Technology Transforms Our Ethics*

Unlocking the extraordinary promise of the new life sciences

Biography

Juan Enriquez is one of those unique individuals who lives in the future and works on the cutting edge of discovery. He is an active investor in early-stage private companies in the life sciences sector, and is one of the world's leading authorities on the uses and benefits of genomic research.

His book, with Steve Gullans, is *Evolving Ourselves: How Unnatural Selection and Nonrandom Mutation are Changing Life on Earth*. In *Evolving Ourselves*, Juan and Steve Gullans conduct a sweeping tour of how humans are changing the course of evolution — sometimes intentionally, sometimes not.

In his most recent book, *Right/Wrong: How Technology Transforms Our Ethics*, Juan reflects on the evolution of ethics in a technological age. He examines the many shifts in the right vs. wrong pendulum are affected by advances in technology.

[more ▶](#)

Topics & Books

Futurism
Innovation
Management

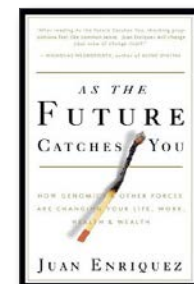
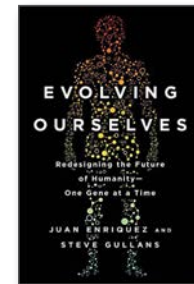
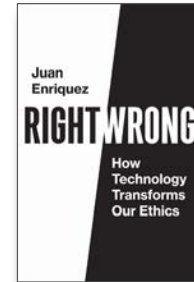


Bio-science is beginning to affect the way we live, work, and do business, and Juan is an articulate and effective advocate of its promise. Synthetic Genomics, which he co-founded, is a company developing breakthrough genomic-driven solutions for major global issues. They are focused on energy and chemical solutions first but researching a wide range of business solutions in human health (vaccines) and food and water production and the environment.

Synthetic Genomics was a partner and major funder of the J. Craig Venter Institute's recent breakthrough — the creation of the first synthetic bacterial cell.

In addition to his entrepreneurial work in the life sciences, Juan writes and speaks engagingly about the profound changes that genomics and other life sciences will cause in business, technology, politics and society. He is a sought-after speaker, and his highly-anticipated appearances at TED and other venues are dynamic, funny, insightful, and illuminating. He was named one of two guest curators — both global thinkers (the other is Bill Gates) for the 2011 TED conference.

His work has appeared in the *Harvard Business Review*, *Foreign Policy*, *Science*, and *The New York Times*. He also coauthored, with Steve Gullans, an electronic book titled, *Homo Evolutis: A Short Tour of Our New Species*.



• Credentials

- ☐ Co-founder, Synthetic Genomics Inc, a synthetic biology company
- ☐ Managing Director, Excel Venture Management
- ☐ Former Director of the Harvard Business School Life Sciences Project
- ☐ Author of the global bestseller *As the Future Catches You: How Genomics & Other Forces are Changing Your Life, Work, Health & Wealth*
- ☐ Author of *The Untied States of America: Polarization, Fracturing, and Our Future*
- ☐ BA, MBA, with honors, Harvard University

• Boards

- ☐ Cabot Corporation
- ☐ Harvard Medical School Genetics Advisory Council
- ☐ Synthetic Genomics, Inc.
- ☐ The Visiting Committee of Harvard's David Rockefeller Center

LeighBureau

Speakers of Substance Since 1929

US Office

Campus View Plaza, 1250 Route 28
Suite 301A, Branchburg, NJ 08876
(908) 253.8600

Dublin Office

Pavilion House, 31 Fitzwilliam Square S
Dublin 2, D02 F403, Ireland
+353 1230 2322

Seoul Office

19F, West Center, Center 1 Building 26
Euljiro 5-gil, Jung-gu
Seoul, 04539, Korea
+ 82 2 6022 0562~5