

LUMINA

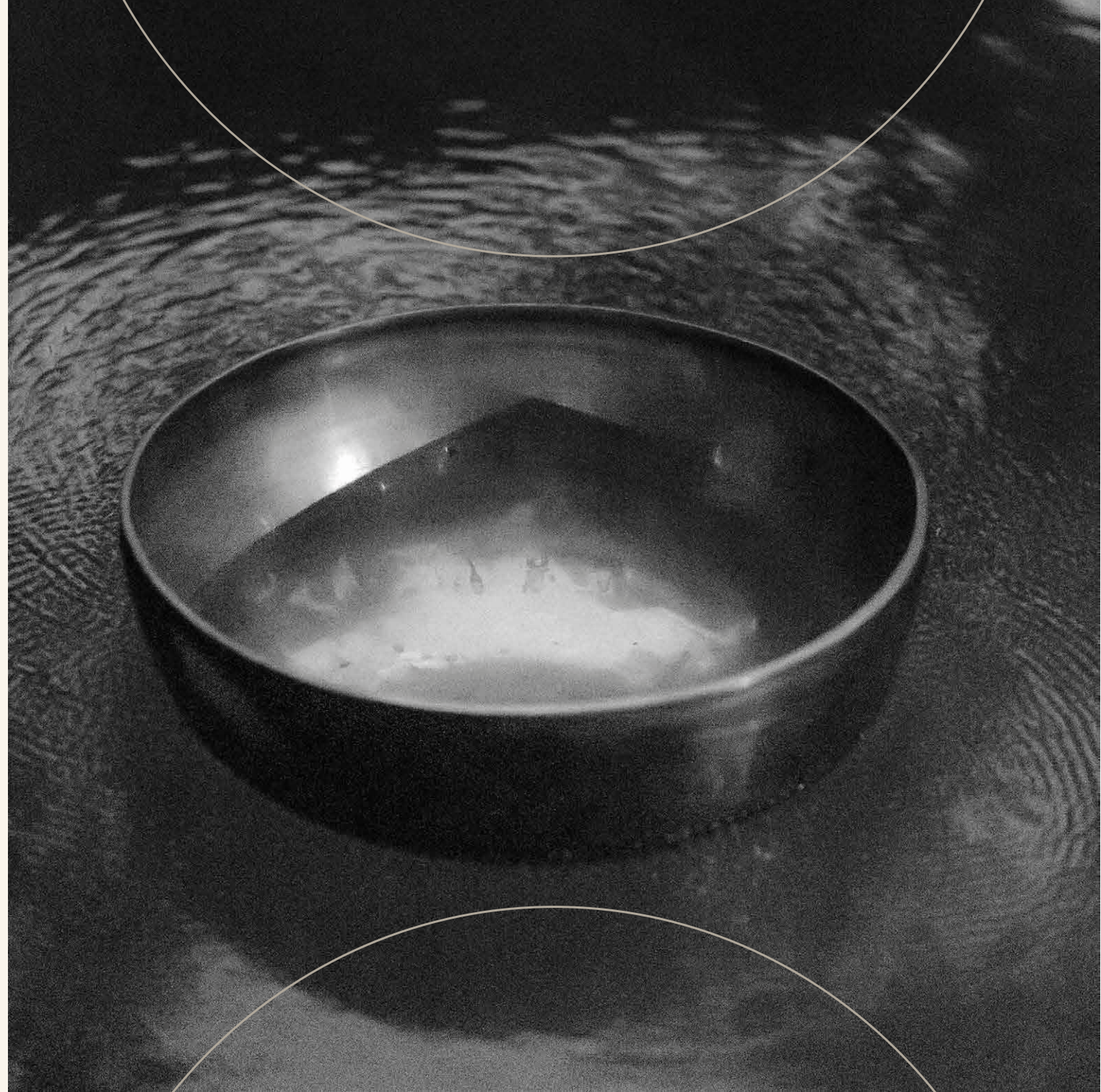


lumina wellbeing

spa licensing

partner with us

“ There is
what *we see*
and there is
what *we feel* ”



Transformative Experience



about

LUMINA WELLBEING

our *spas*

/transformative experience

A space to transform. An experience to inspire.
A journey to inner wellbeing.

Therapeutic ancient remedies and intuitive healing wisdom
to bring balance and harmony within.

A high-tech, high touch approach optimizes therapeutic
benefits to de-stress the body and ease the mind.

Our Spas open doors to create embodied shifts in life by
awakening a sense of wellbeing.



Lumina Toolbox

LUMINA WELLBEING

holistic toolkit

LUMINA the *toolbox*

Through years of experience, we have designed the Lumina Toolbox, an all-encompassing luxury spa solution that can be ready within months.

The toolbox includes:

- design specifications *guidebook*
- lumina brand *manual*
- operational *playbook*
- standard *procedures*
- spa & wellness menu of *services*
- lumina journeys *app*
- lumina academy *training*
- visiting practioner *network*

Wellbeing Philosophy

Wellness always begins within, integrates and ripples into an ecosystem that requires overall harmony for it to deliver results and feel authentic. It is not just a skill to be trained, but a philosophy to be embodied by the team.

Our holistic approach delivers wellness experiences that transcend traditional spas & hospitality, by empowering individuals to thrive, lighting the way for our collective wellbeing.

This embodied wellness is our guiding philosophy to wellbeing. We start from within, focusing on the core, to create natural impact on larger scales.

Lumina Spa combines high-tech treatments and the human touch to ground, activate, and elevate our human system through 3 wellness pillars:



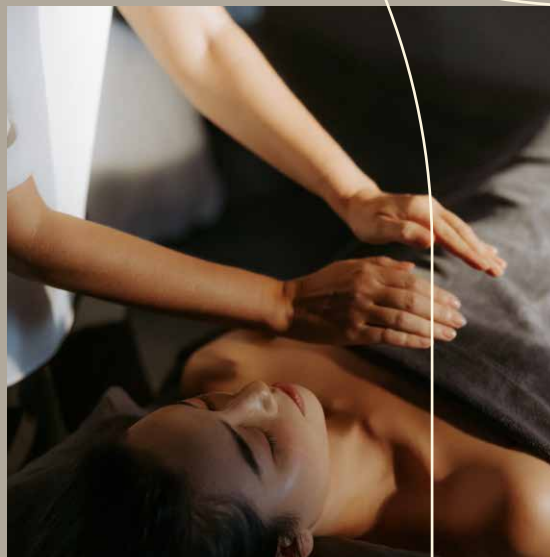
physical *body*

/ restore harmony in the body

wellbeing philosophy

sensory *body*

/ activate connective sensory systems



energy *body*

/ enhance emotional wellbeing



Our Vibrations

We work with physical, visual, sensory, and emotional senses, to create nurturing experiences imbued with our signature LUMINA vibrations.



aura

intuitive healing wisdom

We inspire and elevate with intuitive sound and energy healing offerings. We facilitate reconnection to heart-self, elevation, and integration to shift our lives. We design spaces that use meaningful light, sound, and scent to activate the senses.

TRANSFORMATION GOALS TO EASE THE BUSY MIND BY:

- 01 / IMPROVE RELAXATION
- 02 / ENERGY CLEARING - HARMONIZATION
- 03 / EMOTIONAL BALANCE

lumina vibrations

terra

therapeutic ancient remedies

We stay rooted with our accessible wellness offerings that honor the heritage of the land. We infuse the ancient wisdom of our practices with local ingredients and inspiration. We create warm, grounded spaces using natural and ethical materials.

TRANSFORMATION GOALS TO DE-STRESS THE TENSE BODY BY:

- 01 / TENSION RELIEF
- 02 / CIRCULATION IMPROVEMENT
- 03 / INFLAMMATION REDUCTION



Sensa



our human touch

LUMINA the human *touch*

Lumina Sensa vibration brings signature design touches that activate all the five senses.

Be a part of the next paradigm shift in wellbeing- What we feel



what we *see*



what we *hear*



what we *breathe*



what we *taste*



what we *touch*

Step Into *Our Space*

LUMINA SPA SIGNATURE TREATMENTS

Unique Terra & Aura spa treatments, using ancient knowledge and intuitive wisdom.







Terra *signature*

THERAPEUTIC ANCIENT REMEDIES
TENSION RELIEF - CIRCULATION IMPROVEMENT - INFLAMMATION REDUCTION

PAUSE WITH NATURE

30 / 60 / 90 mins
A warm massage utilizing our hand-crafted medicinal oils to seep in the restorative benefits of nature

"OF THE EARTH" MEDICINAL OILS

- **Roots** - ashwaganda, ginseng medicinal oil cooked with sesame/carrier oil
Benefits - relaxes nervous system, improves blood flow
- **Leaves** - wintergreen medicinal herbs oil cooked with sesame/carrier oil
Benefits - soothing, anti inflammatory, relieves fatigue for back, joints
- **Berries** - amla, summer berry, goji berry oil cooked with sesame/carrier oil
Benefits - antioxidants, skin rejuvenation, vitamin C, brightening, anti-aging
- **Barks** - barrel aged, tiger balm cinnamon wood pressed coconut oil
Benefits - heating, healing, anti inflammatory, healing

spa treatments

LUMINA *spa*

IMPROVE FLOW 30 / 60 / 90 mins

Suction cups applied to improve circulation, releases toxins, relieves muscle pain

DEEP HEAT 30 / 60 / 90 mins

Suction cups applied to improve circulation, releases toxins, relieves muscle pain

HOLISTIC HEMP 30 / 60 / 90 mins

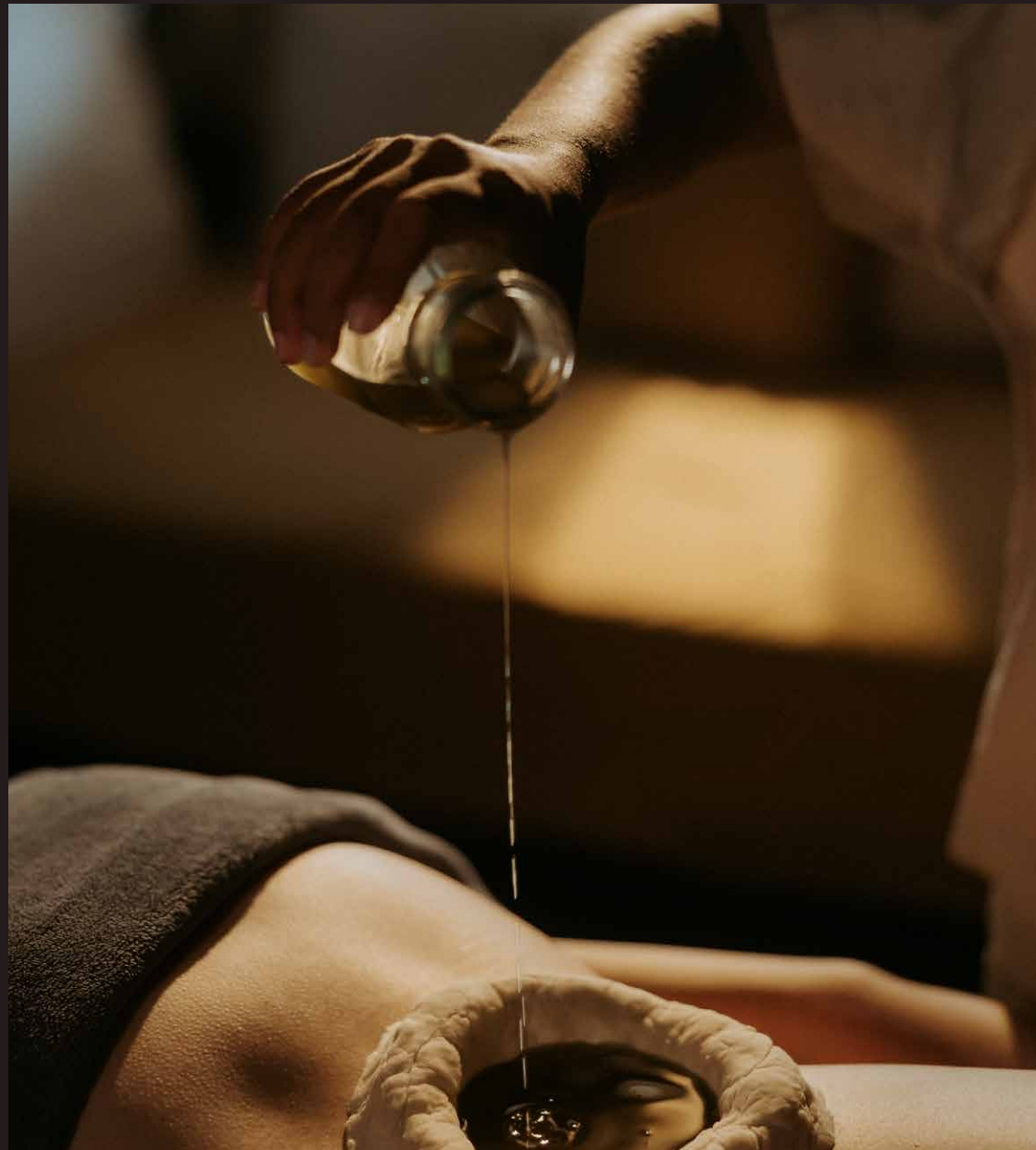
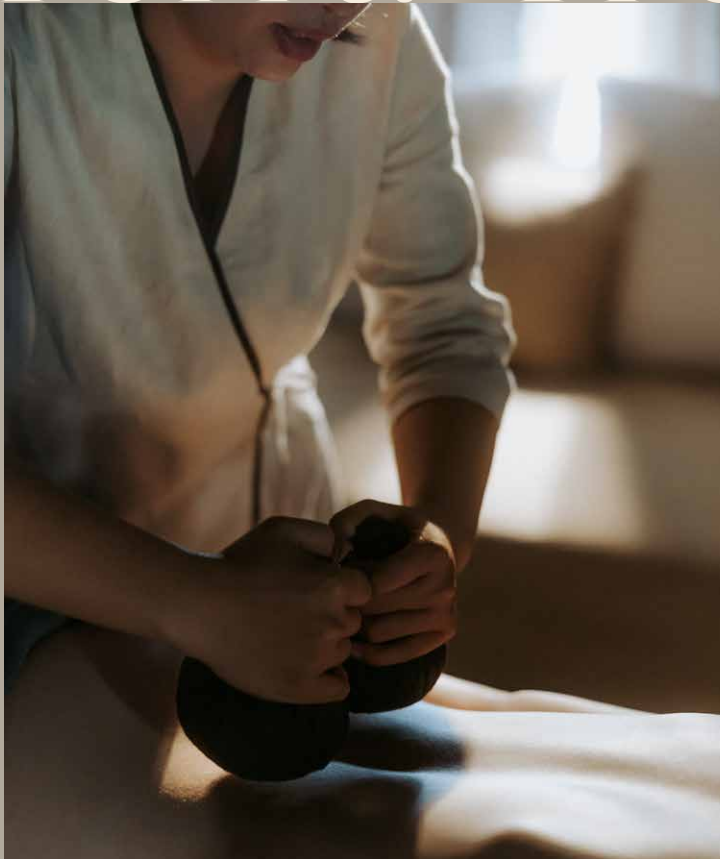
Organic CBD oil massage to calm inflammation, soothe anxiety, melt tension and release stored stress

LYMPHATIC DETOX 30 / 60 / 90 mins

Lymphatism technology to stimulate lymphatic system, release toxins, improve circulation

**Sample of spa menu for Terra treatments*

Terra Treatment



Aura *signature*

INTUITIVE HEALING WISDOM
IMPROVED RELAXATION - ENERGY CLEARING - EMOTIONAL RELEASE

SLIP INTO SOUND SLEEP

30 / 60 / 90 mins

Our signature sound healing therapy uses ancient sound wisdom of the indigenous hill tribes with pioneering neuro-technology to slip deeper into a spacious, relaxed dream-state. Connect with the sounds, surrender your stress and align your being with this healing wisdom from ancient ancestors.

COMBINE WITH HEALING TOUCH

- **Safe with sound** - aromatic oils with nurturing reiki energy to let go of worries
- **Open for clarity** - aromatic oils infused with clear quartz to seek new insights

spa treatments

LUMINA *spa*

FEEL GOOD

Tok sen tapping- boosts immunity, releasing blockages, activating energy flow

30 / 60 / 90 mins

AROMA QI

Reiki healing with aromatherapy- clears energy, improves energetic flow, encourages relaxation

30 / 60 / 90 mins

SOUND & LIGHT HARMONY

Sensory sound healing – balance chakras and immerse in benefits of frequency

30 / 60 / 90 mins

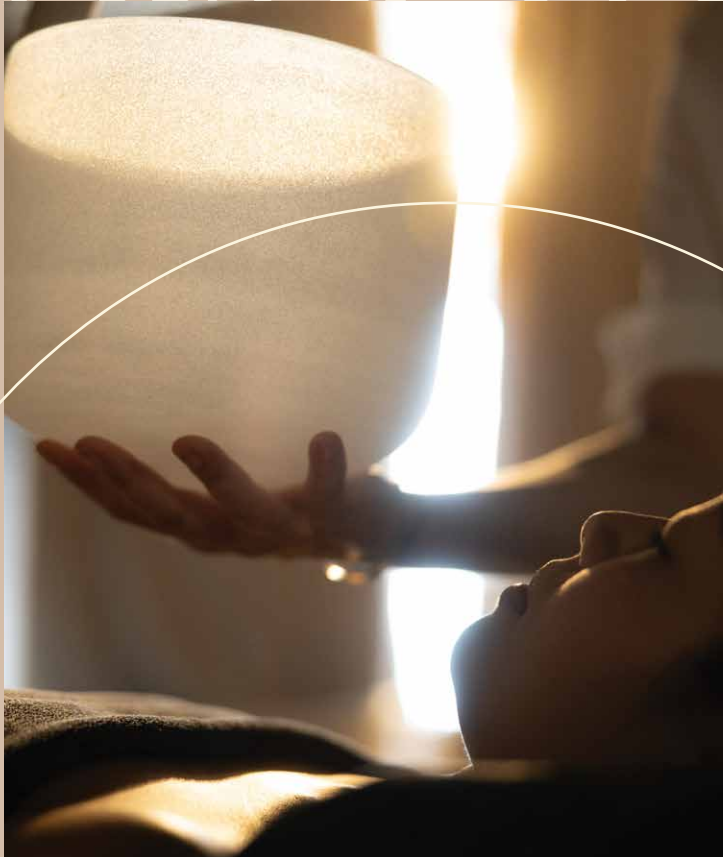
YIN STRETCH

Slow healing stretches - open fascia, release stored emotions, improve flexibility

30 / 60 / 90 mins

**Sample of spa menu for Aura treatments*

Aura Treatment





Plug & Perform

Create a wellness ecosystem with customizable modules



customise your spa

Water for *Healing*

Terra Hydro Cave

Infra-red Sauna
Medicinal Tiger Balm Steam
Hot & Cold Plunge Cave

Aura Hydro Cave

Sound Sauna
Experience Showers
Aroma Floatation Cave

Bespoke Hydro Journeys

Stearns, Saunas
Hot, Cold Plunges
Experience Features
Vitality Pools

Food for *Wellbeing*

Wellness Meal Plans

Juice Cleanse
Raw Detox
Plant Wellness

Lumina Micro-Bars

Juice Bar
Gelato Bar
Dessert Bar
Tea Bar

Lumina Cafe

Plant-based food
Healing beverages
Superfood snacks



Activities for *Wellbeing*

Wellness Classes

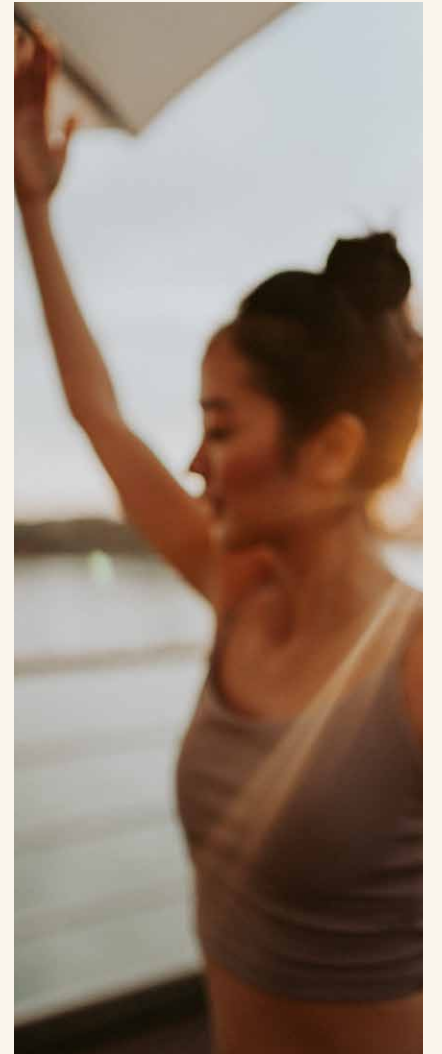
Series of classes
Designed to reprogram body and mind

Wellness Workshops

Series of workshops
Designed to empower healing at home

Wellness Retreat

Signature retreats
Calendar of events
Curated practitioner



LUMINA *In-room*

Bring Wellbeing to the Hotel Room

Fitness in room
Lifestyle products for guest use
Wellness amenities and mini bars
Wellness touches for welcomes, turndowns
In room spa rituals and upsell menu



LUMINA *Retail*

Take Home Memories of Wellbeing

Spa products - essential oils,
medicinal oils, herbal bundles
Lifestyle products - soaps, mists
Homewear - bathrobes, slippers
Mindful home decor





5 reasons to *partner with us*

partner with us

1

PLUG & PERFORM

Everything you need,
with A-Z guidance

2

TRAINING

Foundation and wellness
upskilling opportunities

3

RETAIL

Treatment and retail
integration to promote
upsells

4

TECHNOLOGY

Spa and guest journey
app, assessment
technology

5

INNOVATION

Pioneering concepts
merging traditions and
modernity



You can request further
information to apply for
Lumina Spa at your
property.

MORE INFORMATION AVAILABLE ON:

Sqm Estimations
Investment
License Fee Models
Royalties

Send enquiries to join this exciting new brand:
hello@lumina-wellbeing.com

193 Ly Thai To, Cam Chau,
Hoi An, Quang Nam, Vietnam
+84 987 101 577
www.lumina-wellbeing.com

SIGN UP WITH LUMINA TO ACCESS:

Journey & Community App
Full Operations Playbook
Training & Support
Sales & Marketing
Research & Development

Thank *You*



lumina wellbeing

spa licensing

partner with us