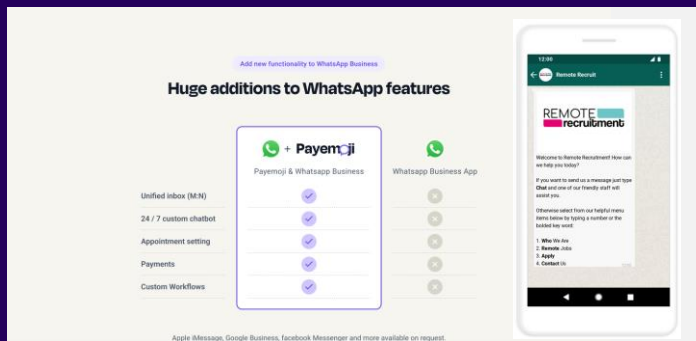


// Remote Recruiting scales candidate engagement with Payemoji's OMNI Channel Messaging and Secure Integration to their Application Tracking System (ATS)

Challenge for Remote Recruitment Business

Remote Recruitment is a team of recruitment specialists who place top talent from South Africa as full-time remote staff to fill the gap the UK & Europe skills shortage. According to Statista '85% of customers would prefer to message a business, rather than use email or phone calls'. Remote recruitment has always been proud of their intimate and personal engagement with candidates, and their recruiters used WhatsApp and other messaging apps extensively. Engaging clients 1:1 with messenger apps like WhatsApp had downsides for a growing recruitment business, and Remote recruitment reached out to Payemoji for a scalable platform..



The Payemoji Messaging Recruitment solution

While Remote Recruitment staff engaged candidates throughout the recruitment process using Messaging Apps like WhatsApp, the lack of conversational history being capture in their ATS, the inability to hand over from one recruitment staff to another, no ability to automate recruitment journeys all contributed to their decision to move to a platform. With Payemoji's OMNI Channel and WhatsApp Messaging Platform, Remote Recruitment can now engage candidates 24x7 on their favorite messenger app, automate any recruitment workflow, provide VIP-level service through a shared inbox for all staff. Payemoji also implemented a secure integration to their ATS system, which ensures conversations are always updated with the latest conversations. The service also works cross platform e.g., web, social, iOS, android, laptop etc. and no technical skills are required to setup.



'Remote recruitment is passionate about sourcing the best talent for our clients. Payemoji deployed an OMNI channel messaging service, with integration to our ATS system. The solution helps scales our candidate engagement with shared inbox and conversation history.'

Emily van Eyssen – Managing Director

Benefits to Remote Recruitment

- Known sender: Business Verified Badge & Visible Check
- Secure and authenticated private communication channel
- Works cross platform, on every phone, every browser
- Easy to Use Interactive Workflows with Rich Media
- Candidate self-serve through a message concierge
- Automate any customer journey, No code required
- Conversation History, and easy to find for End User
- Quick Launch from anywhere – Widget, QR, PhoneNum
- Integration messaging to Application Tracking System

Payemoji Features

- OMNI channel messaging service, using everyday messaging Apps like WhatsApp.
- Candidate Call to Action - local mobile number, QR code and Web plugin
- Unified Inbox to allow handoff of candidate interactions from chat bot to any staff member
- Message Chatbot – Self serve for candidates for common questions
- Automate any recruitment journey, for fraction of costs and time.
- Powerful Reporting – Business can see all reports in a dashboard
- Integration to Recruiting Application Tracking Systems (ATS)
- GDPR compliant solution, that ensures Privacy, security and data sovereignty for Recruiting clients

Start your recruiting OMNI channel messaging now with Payemoji