# Payemoji
## // Go Digital with Messaging Apps

### Challenge for Retail Business

Engaging Customers online is expensive and challenging for Small Businesses to maintain, but this is the new norm where many customers want to engage with a Business online first. Many Businesses, look to develop a Website or Mobile App to create their online presence. Websites and Mobile Apps are expensive and very few consumers will download a Mobile App from a Small Business as they do not want to clog up their phone. Digital Payments are the new norm but Tap & Go and eCommerce solutions are expensive and take a high percentage of Small Business revenues.

### Payemoji Solution Overview

Payemoji enables Businesses to use Messenger Apps like WhatsApp for Customer Relationship Management, eCommerce Store, Loyalty, Appointments and Digital Payments. Our key value proposition is no Apps, no Website for a Business to go Digital. Our solution consists of a Portal with a workflow engine to guide the small business owner through setup, with no IT skills required. An eCommerce store per Business with a simple upload of product & services catalogue. Digital payment allows Customers to buy products and services. An online Appointment system for the service industry to allow Customers to book slots. Each business gets a local mobile number, QR code(s) and Web plugin to add to their Facebook or social media. Customers can buy products & services and pay through their preferred Messenger App with Payemoji.

### Benefits to Small Business

— Key digital features: CRM, Payments, Store, Loyalty
— Simple setup and no IT or tech skills required
— All benefits of a Mobile App w/o hassle & cost
— Maintain key customer info (phone no, order history)
— Control customer journey – workflow engine
— Facilitate path for returning & VIP customers
— Flexibility - Bring your own eCommerce & payments
— Cost-Effective monthly subscription

### Payemoji Features

eCommerce store per business with a simple upload of product & services catalogue.

Digital Payment options – Stripe, Google & Apple Pay

Appointments – Setup your calendar and allow your customers to Book Services

Consumers can buy Products & Services and pay through the preferred Messenger App

Shared Inbox ensures all conversations between customers and business can be viewed. Also handover from on staff to another

Customer Call to Action - local mobile number, QR code and Web/Social widget

Easy Setup - Portal with workflow engine to guide small business, no tech skills required.

Powerful Reporting – Orders, Payments, New Customers

**Payemoji**