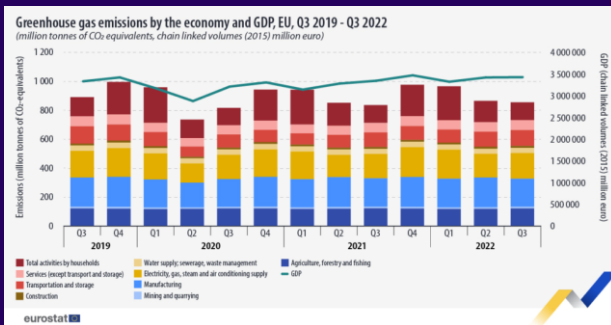


Payemoji

// Ideal Customer Experience, Save Time & Costs for Agriculture Environmental Firm

Challenge for Green Aggrotech Business

The 2021 European Climate Law has a legal commitment to reduce greenhouse gas (GHG) emissions by at least 55% by 2030. In the EU, food production accounts for 15% of net greenhouse gas emissions. There are several policy initiatives to reduce emissions, such as reducing animal numbers, nutrient management and enforcing best practices through reporting and withholding of grants. This Aggrotech business supports farmers to report their emissions, ensuring they can maintain access to EU grants. The solution must allow farmers to report emissions during their day to day activities on their phones. The business wanted a solution that any farmer regardless of tech skills could use, work across any mobile phone or laptop device. Also, the solution must be able to support any new reporting journey rapidly and without heavy development costs associated with Mobile Apps.











Payemoji enables this Aggrotech Business to use everyday Messenger Apps like WhatsApp to engage with your farmers and save time and streamline everyday engagements – No Apps or Website needed. Payemoji automates every customer journey in a fraction of time and costs, without having to role out any new software onto the farmer's device. We provide a messaging Chat Bot that can support farmers with everyday questions, and access to a knowledge base. Also, farmers can book appointments for farm visits using messaging. An eCommerce service allows the business to sell their products and services. When a farmer needs support they don't have to email or call, they can message the business and through the unified inbox respond to any query. Our powerful reporting allows the business to see all their key statistics in a single tool. The fact that all engagement is through messaging, has made the solution simple to roll out, as every farmer has WhatsApp on their phone already.

Benefits to Agri Business

- Everyone can use Messaging Apps like WhatsApp
- Secure and authenticated private communication channel
- Know your customer with phone number, stop pranks
- No mobile app required, save development and time
- Works cross platform, on every phone, every browser
- Automate any customer journey
- Support farmer queries through a unified inbox
- Enable self serve through a message concierge
- Provide additional digital features such as eCommerce and appointment booking.

Payemoji Features

-  Automate any customer journey, for fraction of costs and time.
-  Customer Call to Action - local mobile number, QR code and Web plugin
-  Shared Inbox to allow handoff of customer interactions from chat bot to any staff member
-  Message Chatbot – Self serve for farmers for common questions
-  Appointments – Allow farmers to book call outs or meetings directly through messaging
-  Powerful Reporting – Business can see all reports in a dashboard of engagement with Farmers
-  eCommerce store – Business can upsell additional products and services
-  Digital Payment options – Stripe, Google & Apple Pay

Start your agriculture use case now with Payemoji