

Stephan Jeanpierre

Video Production Specialist

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Experienced video production specialist skilled in spearheading creative, corporate and commercial filmmaking operations – partnering with sales and marketing initiatives to develop effective resources and advance GTM strategy. Dedicated creative project manager adept in identifying areas for growth via sustaining high-impact storytelling narratives to drive innovation with an innovative, goal-oriented management style. Employs creative tools and technology solutions to develop and sustain dynamic production operations.

Core Expertise & Technical Skills

+ Video Production	+ Marketing Management	+ Photoshop	+ Steadicam
+ Commercial Filmmaking	+ Creative Consulting	+ After Effects	+ Data Analytics
+ Project Management	+ Event Production	+ Premiere Pro	+ Team Development

Professional Experience

Sr. Video Production Manager ▪ Cisco AppDynamics, San Francisco, CA

2017 – 2023

Directed video production operations to advance marketing, strategy, and sales initiatives, comprising development of public-facing marketing videos (customer advocacy, product, and keynotes) and educational reference materials to train sales personnel on prospecting, interacting, and executing deals globally. Managed full-cycle project execution for company events and assets, including budgetary supervision, identification of objectives, and art direction from concept to completion. Oversaw development of video production studio, including up-to-date knowledge of industry-grade video and photography equipment to inform future acquisitions.

- Spearheaded video production for internal sales team initiatives, including corporate events, training experiences, hype videos, and organizational announcements with an average audience of up to 7K professionals.
- Delegated by senior leadership to develop a video team, including full-cycle oversight on hiring, onboarding and mentorship while educating staff on existing production systems, company values, and expectations.
- Partnered with multiple customers to build testimonial-style marketing videos – working with writers to identify storytelling narratives, coordinating resources to support creative teams, and managing logistical operations in compliance with project parameters (timeline, delivery, budget).
- Employed marketing background to inform operations as video lead for the annual public-facing marketing event, developing promotional videos, keynote presentations, training sessions, and a 3D event experience, achieving personal promotion to seniority.

Freelance Video Producer and Photographer ▪ Vizual Jockey, San Francisco, CA

2010 – Current

Consult on marketing operations for clients including Facebook, Samsung, and TechCrunch – offering full-cycle production, cinematography, and photography operational support with video editing, motion graphics, and photo retouching post-production services. Produced high-impact, event-based videos to sustain brand identity and support client initiatives, including live music concerts, music videos, photo and video fashion look books, and social media campaigns. Identify project parameters to develop operational strategy, ensuring timely completion in compliance with budgetary constraints.

- Presented multiple deliverables for Williams Sonoma at Facebook, participating in a content development challenge under tight deadlines, achieving repeat business and implementing deliverables into Facebook's social media ad strategy.
- Partner with numerous local and corporate-level clients to develop innovative campaigns across a diversity of industries.
- Employ industry knowledge to acquire creative equipment, maintaining an inventory of Red, Canon and Sony cameras with supporting equipment.

Director of Video Production ▪ Temple Nightclub, San Francisco, CA

2014 – 2017

Spearheaded all video marketing initiatives, serving as in-house editor and cinematographer to develop library of marketing resources, maintaining high-quality videos to support future campaign development.

- Produced over 75 videos, including interviews, promotional materials, and recordings for over 100 artists.

Education

A.A in Animation and Visual Effects, Academy of Art University ▪ San Francisco, CA