

Cortex is now Sigli | FAQ

What is the reason Cortex is changing its name?

Our marketing department decided to change the name to align our branding with our goals and new services. Additionally, we wanted to unify our legal entity and brand under one name. Previously, they were different, and by consolidating them, we aim to enhance consistency and clarity in our corporate identity.

Why “Sigli?”

Sigli, is a name rich in symbolism and meaning. It combines the mystical tradition of sigil magic with contemporary innovation, encapsulating **Signature Quality** ('Sigli'), visionary **insight** ('Si'), digital advancement ('G'), and **Lithuanian** heritage ('Li').

In a nutshell: **Sigli is inspired by the concept of a 'sigil', symbolizing transformative power and intention. It represents our goal to weave dreams into reality, blending our Lithuanian heritage with modern innovation.**

When will the name change take effect?

This change, while **legally effective from January 9th**, will be **fully public on February 1st**. This means that from January 9th our documentation will be updated to Sigli, while all our communications, branding will fully transition to Sigli from February 1st.

How will the name change affect existing contracts and agreements?

All existing contracts and agreements remain valid. There will be **no need to resign contracts** as our legal entity will change the name to Sigli, but the **tax number will not change**. The bank will be notified about the name change; this is an administrative detail you won't have to worry about. **Our new name is already registered under the same legal entity**. You can check it in the official [Directory of Lithuanian companies](#). All the changes can be checked in the history at the bottom of the website.

We will do our best to make sure this process is seamless and painless on your side.

Will there be changes to the management team or company structure?

No, the rebranding does not affect our management team or company structure. We remain committed to our core values and business objectives, under the same leadership.

Are there changes to the products/services due to the rebranding?

While our name changes, our dedication to providing high-quality products and services remains. You can expect continuous improvement in line with our new brand vision. Stay tuned for the new offer announcement.

Will the rebranding affect current projects or collaborations?

All ongoing projects and collaborations will continue as planned. The rebranding will not impact our current engagements or the quality of our work.

Will the company contact details (e.g., email, phone numbers) change?

Our primary contact numbers and physical address will remain the same. However, our email addresses will be updated to reflect the Sigli domain.

How does the rebranding impact the company's commitment to its clients?

Our commitment to our clients is stronger than ever. The rebranding reflects our enhanced capabilities and our dedication to your success. All the companies we work with grow and change, and this transition is our answer to our client's ever-evolving needs.

What changes should clients expect to see, and when?

You will see an updated brand identity including the logo, website, and communications. We're also planning to introduce new services and innovations aligned with our rebranded identity.

How will the rebranding enhance the customer experience or value proposition?

The rebranding is part of our strategy to enhance customer experiences. It symbolizes our pledge to innovation, quality, and a deeper understanding of our clients' evolving needs.

What should I do if I have more questions?

We welcome your questions and feedback. Please contact us at info@sigli.com for any inquiries or further information about the rebranding.

How will the rebranding affect billing and invoicing?

For billing and invoicing purposes, **please update the company name to Sigli on upcoming invoices**. All other details remain unchanged.

Billing and invoicing will reflect our new name, Sigli. However, there will be no change in the process or system, ensuring a smooth transition for all financial transactions.

Will the company's social media handles or website URL change?

Yes, our social media handles and website URL (sigli.com) will be updated to align with our new name. We will ensure a smooth transition and keep you informed about these changes.