

PRIVACY POLICY – Ruth Jackson Orthopaedic Society

Last updated January 16, 2024

This Privacy Policy, including any amendments, governs the Web pages and social media platforms (each a “Site” and together the “Sites”), membership, programs and events (each a “Service” and together the “Services”) for the Ruth Jackson Orthopaedic Society (“referred to as “Us,” “Our,” or “We”). By Using the Site or Services, you confirm that you have read, understood and agree to this Privacy Policy, and any dispute over privacy is subject to this Privacy Policy and Our Terms of Service (found here: _____ and incorporated by reference), including limitations on damages, jurisdiction of disputes and application of the law of the State of Maryland.

If you have any questions about this Privacy Policy, please feel free to contact Us in the method below under “Contact.”

Personal Information. By Using Our Site or Services, We collect personal information that can identify you (“PII”) such as your full name, email address, mailing address, telephone number, demographics, employment and other similar information. We also may collect PII from you when you contact Us, in person or electronically, or participate in any way in Services, virtually or in person. The information that We collect varies depending upon how you use Our Service. We do not knowingly collect PII from minors or any person under the age of eighteen.

Please keep in mind that certain features on Our Site or during Our Services may give you an opportunity to interact with Us and others through the use of third-party social media channels or forums. These may include discussion, forums, rating, tagging and commenting on articles. When you use these features you should be aware that any information you submit, including your name, location and email address, may be publicly available to others. We are not responsible for any information you choose to submit through these interactive features.

Whenever you voluntarily disclose personal information on publicly-viewable Web pages or social media channels, that information can be collected and used by others. For example, if you post your email address, you may receive unsolicited messages. We cannot control who reads your posting or what other users may do with the information you voluntarily post, so We encourage you to exercise discretion and caution with respect to your personal information. When an individual chooses to post information that will be publicly disclosed, he, she or they is responsible for ensuring that such information conforms to all local data protection laws. We are not responsible under any data protection laws for user posted information.

Data. When you use Our Site or Services, Our servers may automatically record information that your browser sends whenever you visit a Website. This may include information such as your IP address, browser type or the domain from which you are visiting, the Web-pages you visit, the search terms you use, and any advertisements on which you click.

Cookies and Similar Technologies. Like many Websites, We may also Use “cookie” technology to collect additional Website Usage data and to improve the Site and Our Service. A cookie is a small data file that We transfer to your computer’s hard disk. A session cookie enables certain features of the Site or Service and is deleted from your computer when you disconnect from or leave the Site. We may also

automatically record certain information from your device by Using other types of technology, which may include your IP address or other device address or ID, Web browser and/or device type, the Web pages or sites that you visit just before or just after you use the Service, the pages or other content you view or otherwise interact with on the Service, and the dates and times that you visit, access, or use the Service. We also may use these technologies to collect information regarding your interaction with email messages, such as whether you opened, clicked on, or forwarded a message, to the extent permitted under applicable law.

You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the Websites you visit. Please note that if you delete, or choose not to accept, cookies from the Site, you may not be able to utilize the features of the Site to their fullest potential. The Site does not process or respond to Web browsers' "do not track" signals or other similar transmissions that indicate a request to disable online tracking of users who use Our Site.

Third-Party Websites and Content. Our Site or Services may contain links to third-party Websites or include third-party content. The fact that We link to a Website or include third-party content is not an endorsement, authorization or representation of Our affiliation with that third party. We do not exercise control over third-party Websites. If you click on a third-party link, please understand that you are leaving the Site and any personal data you provide will not be covered by this Policy. Please read their privacy policies to find out how they collect and process your personal data. These other Websites or content may place their own cookies or other files on your computer, collect data or solicit personal information from you. Other sites follow different rules regarding the use or disclosure of the personal information you submit to them. We are not responsible for the content, privacy and security practices, and policies of third-party sites or services to which links or access are provided through the Site or Services. We encourage you to read the privacy policies or statements of the other Websites you visit. Additionally, We may implement third party buttons, such as Facebook "share" buttons, that may function as Web beacons even when you do not interact with the button. Information collected through third-party Web beacons and buttons is collected directly by these third parties, not by the Site. Please consult such third party's data collection, use, and disclosure policies for more information.

Use of Information. Generally, We may use information:

- To process and fulfill your Membership or other requests.
- To send you information about your relationship or transactions with Us.
- To notify you about our services, and special offers.
- To otherwise contact you with information that We believe will be of interest to you.
- To enhance or develop features, products and services.
- To allow Us to personalize the content that you and others see on the Site or during a Service.

We may use non-personally identifiable information for purposes such as measuring the number of visitors to sections of Our Site or Services and making the Site and Services more useful to visitors. We may use IP addresses to analyze trends, administer the Site, track a visitor's movement, and gather demographic information for aggregate, non-personally identifiable use.

Sharing Information. Except as otherwise described in this Policy, or if We inform you otherwise at the time of data collection, We will not share your information with third parties.

We may share your information as follows:

- **With Affiliates and Partners:** We may share your PII with Our affiliates or partner companies and businesses with whom we jointly provide Services.
- **With Service Providers:** We may Use other companies to perform services including, without limitation, facilitating some aspects of Our Site such as processing credit card transactions, sending emails and invoices, and fulfilling purchase requests. These other companies may be supplied with or have access to your PII solely for the purpose of providing these services to you on Our behalf.
- **Special Circumstances:** We also may disclose your PII:
 - In response to a subpoena or similar investigative demand, a court order, or other request from a law enforcement or government agency; to establish or exercise Our legal rights; to defend against legal claims; or as otherwise required by law.
 - When We believe disclosure is appropriate in connection with efforts to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of Our company, Our users, Our employees, or others; to comply with applicable law or cooperate with law enforcement; or to enforce Our Site's terms and conditions or other agreements or policies.
 - In connection with a corporate transaction, such as the sale of all or a portion of Our business, a divestiture, merger, consolidation, or asset sale, or in the event of bankruptcy.

Accessing Your Information. If you have an online account with Us, you have the ability to review and update your personal information online. You can also review and update your personal information by contacting Us in the method provided below in the "Contact" section of this Policy.

Data Retention. We keep your personal data only as long as necessary to provide you with the Site or Service and for legitimate and essential business purposes, such as maintaining the performance of the Service, making data-driven business decisions, complying with Our legal obligations, and resolving disputes. We keep some of your personal data for as long as you are a user of the Site or Service.

If you request, We will delete or anonymize your personal data so that it no longer identifies you, unless We are legally allowed or required to maintain certain personal data, including situations such as the following:

- If there is an unresolved issue relating to your account, such as an outstanding credit on your account or an unresolved claim or dispute We will retain the necessary personal data until the issue is resolved;

- Where We are required to retain the personal data for Our legal, tax, audit, and accounting obligations, We will retain the necessary personal data for the period required by applicable law; and/or,
- Where necessary for Our legitimate business interests such as fraud prevention or to maintain the security of Our users.

Data Protection. We Use commercially reasonable administrative, technical, personnel and physical measures to safeguard PII in Our possession against loss, theft and unauthorized use, disclosure or modification but We cannot assure that your PII or non-PII will never be disclosed in a manner that is inconsistent with this Privacy Policy. Furthermore, We are not responsible for any breach of security or for any actions of any third parties that receive the information.

Your password protects your user account, so We encourage you to Use a unique and strong password, limit access to your computer and browser, and log out after having used the Site or Service.

Countries Outside the United State. Your information may be stored and processed in the United States or any other country where the Site has facilities, and by subscribing to Our services and/or using Our Site you give you informed consent to the transfer of your information outside of your country, which you may withdraw at any time. If you are a resident of a country other than the United States, you acknowledge and consent to Our collecting, transmitting, processing, transferring, and storing Your PII out of your country of residence.

Personal data collected within the European Union and Switzerland may, for example, be transferred to and processed by third parties located in a country outside of the European Union and Switzerland. You may have additional rights under the General Data Protection Regulation “(GDPR)” or the laws of your country of residence. For more information please contact us in the method below under “Contact.” For further details of the security measures We use to protect your personal data, please see the “Data Protection” section of this Policy.

Changes to Our Privacy Policy. From time to time We may revise this Privacy Policy. If We make revisions that change the way We collect or use your PII, those changes will be posted in this Privacy Policy and the effective date will be noted at the beginning of the Privacy Policy. Posting to our Site constitutes notice of changes to this Privacy Policy. Therefore, you should review it periodically so that you are up to date on Our most current policies and practices. By continuing to use Our Site or Services, you agree to the Privacy Policy as posted on our Site.

Children’s Online Privacy Protection Act. The Site serves general users of the World Wide Web. We support and comply with the Children’s Online Privacy Protection Act (COPPA) and We do not knowingly collect information from children under the age of 13, nor do We share such information with third parties. Children under the age of 18 may not use the Site.

California Residents. If you reside in California and you have provided Us with personal information, you may request information about Our disclosures of certain categories of personal information (if any) to third parties for their direct marketing purposes. Such requests must be submitted to Us using the contact method below. Within thirty days of receiving such a request, We will provide a list of the categories of personal information disclosed to third parties (if any) for third-party direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these

third parties. This request may be made no more than once per calendar year. We reserve Our right not to respond to requests submitted other than to the address specified in this paragraph.

Disclaimer. While We strive to protect your PII and the security of Our Site, please be aware that no security measures are perfect or impenetrable. However, we encourage you to avoid sharing confidential information on the Site or when using or accessing a Service, or to take appropriate means to secure any such information (such as data encryption), as we cannot guarantee the security of your PII or the security of our Site.

Contact. You may contact us by accessing the Email or Support information on our Website, including by emailing info@rjos.org.