Innovation Quadrant for 11 billion flourishing lives (IQ 11 billion)

Nutrition/Health

Product level: Food

- Beef herd
- Dark chocolate
- Lamb & Mutton
- Beef dairy herd
- Prawns (farmed)
- Cheese
- Fish (farmed)
- Pig
- Tofu
- Dairy milk
- Beans
- Peas

System level: Meals/diets

- Western diet
- Fast food drive-in with red meat meals
- Ancenstral diet
- Vegetarian diet
- Vegan diet
- Low impact vegan diet

Spaces/Living

Product level 1: Material

- Concrete
- Steel
- Recycled steel
- Unsustainable wood
- Sustainable/regenerative wood
- Bamboo
- Sustainable/regenerative bamboo
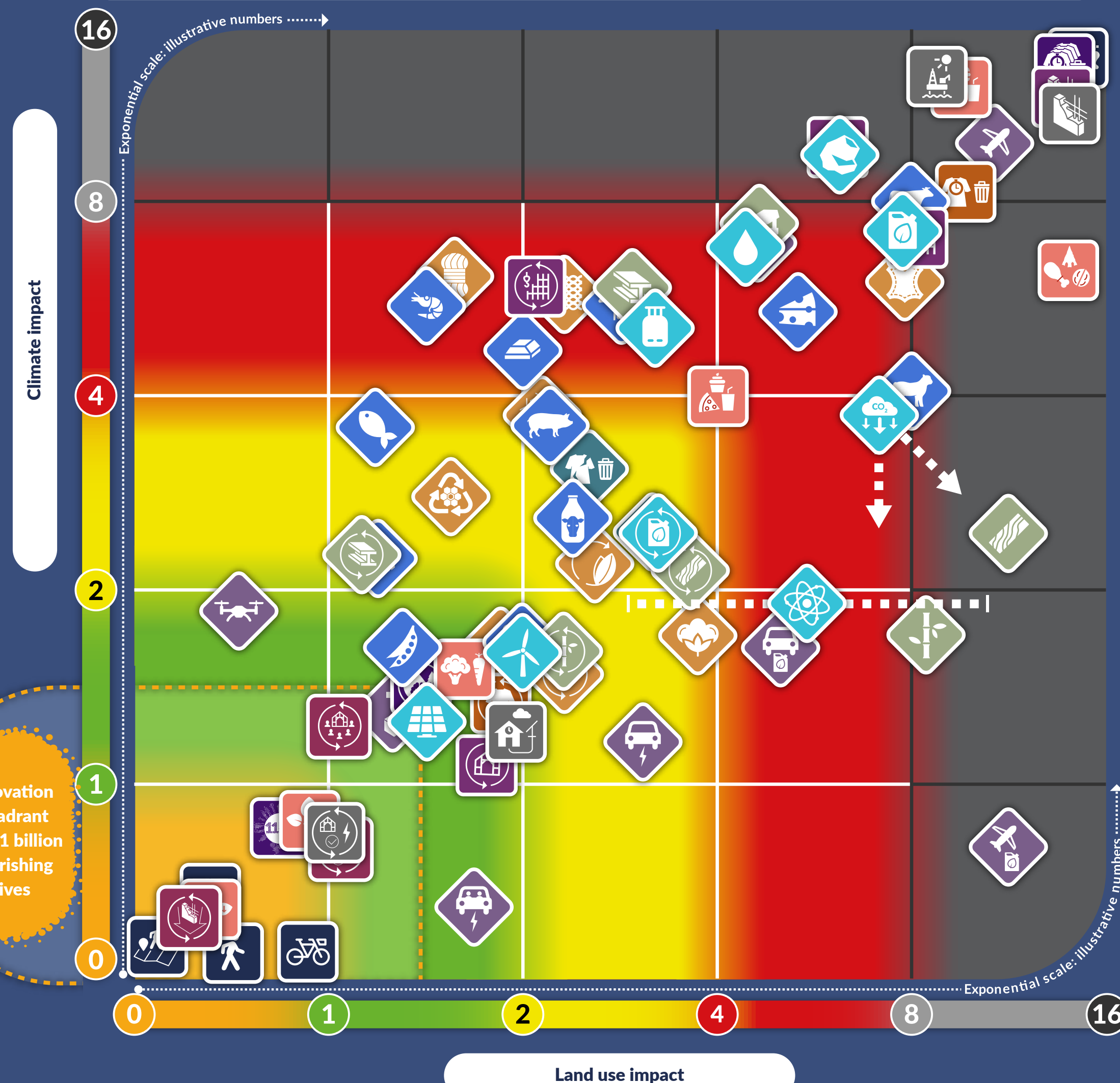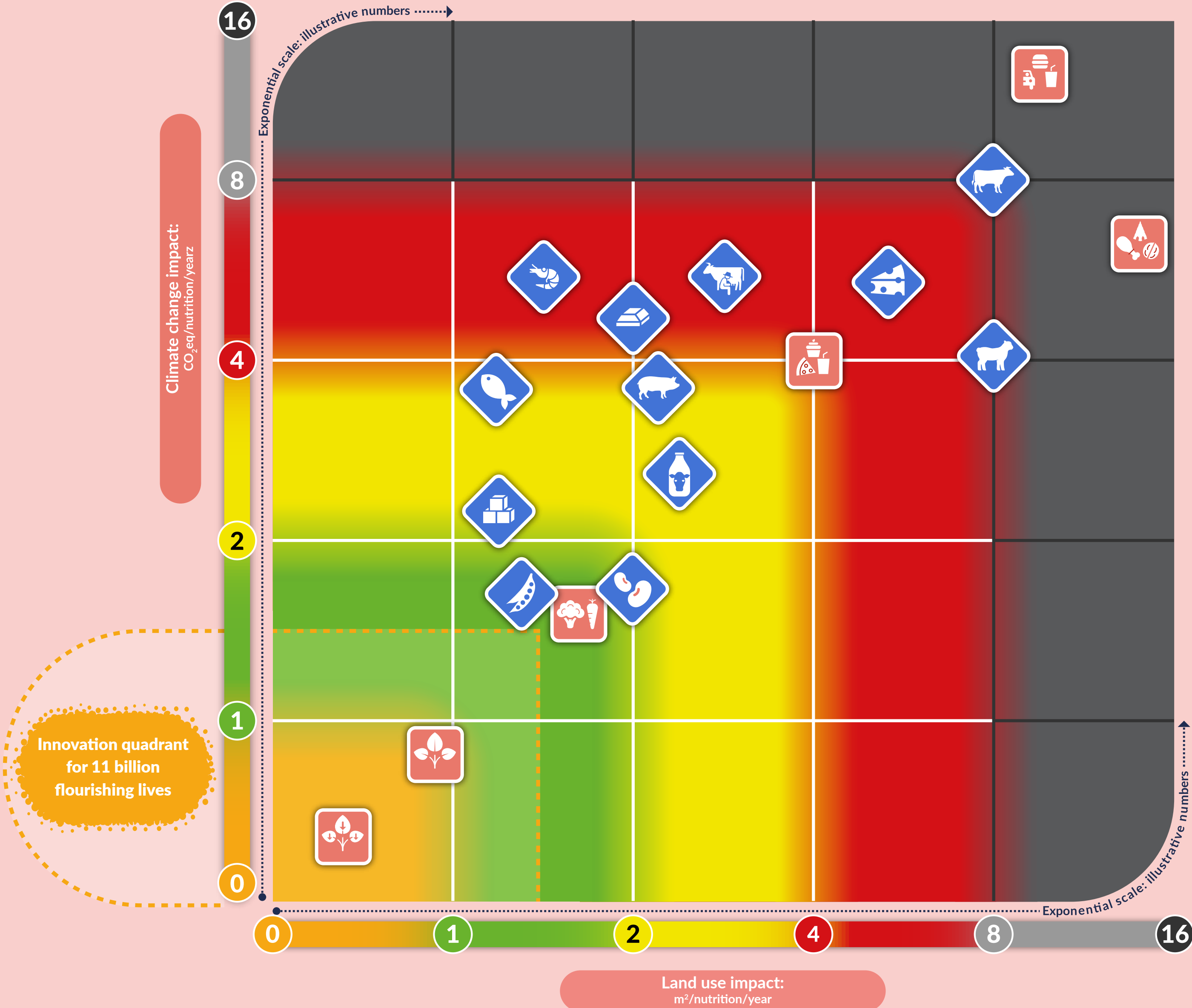
System level 1: Building

- Resource and energy intensive concrete building
- Steel building
- Recycled steel building
- Wood building
- Sustainable wood building

System level 2: Cities/Regions

- Sustainable dematerialisation
- Sharing sustainable wood buildings for 11 billion
- Sustainable wood building that is extremely resource and energy efficient and a net producer of sustainable renewable energy

Social development/Personal growth

Product level 1: Textiles

- Leather
- Polyester
- Recycled polyester
- Cotton
- Lyocell
- Wool
- Hemp
- Organic cotton
- Polyamide

System level 1: Wardrobes

- Fast fashion wardrobe
- Smart outdoor wardrobe

System level 2: Social Development/Personal development

- Extreme high consumption lifestyle
- Smart outdoor lifestyle
- 11bn flourishing lives and half-earth lifestyles

Product level 2: Garments

- Low quality fast fashion
- High quality timeless garments with multifuction

Mobility/Access

Product leve

- Fossil airplane
- Biofuel airplane
- Fossil car
- Private owned biofuel car
- Private owned solar powered electric car
- Shared solar powered electric car
- 3D printing
- Drones

System level

- Urban sprawl and car depending cities + just in time driving air tranport
- Smart city planning with walkability and easy access to core needs, including green spaces
- Bike supporting systems
- Walkable cities
- Digital acccess through tele working/meetings

Energy

Supply side

- Coal
- Oil
- Fossil/natural gas
- Biofuel (unsustainably sourced)
- Biofuel (sustainably sourced)
- Nuclear
- Wind power
- Solar PV

End-of-pipe

- CCS

System level: Systems using energy

- Resource and energy intensive concrete building
- Solar driven oil platforms in the Arctic
- Fossil driven solar panel and LED production for schools
- Sustainable wood building that is extremely resource and energy efficient and a net producer of sustainable renewable energy

Climate & Land Use Matrix: Human Needs & Innovations

Climate Impact — Exponential scale: illustrative numbers
Land use impact — Exponential scale: illustrative numbers

Innovation quadrant for 11 billion flourishing lives

RISE · MISSION INNOVATION | NET-ZERO COMPATIBLE INNOVATIONS INITIATIVE

Innovation Quadrant for 11 billion flourishing lives (IQ 11 billion)

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Innovation quadrant for 11 billion flourishing lives

Spaces/Living – Climate & Land Use Matrix

Climate impact: Kg CO$_2$e/km access

Land use impact: m²/km access

Exponential scale: illustrative numbers
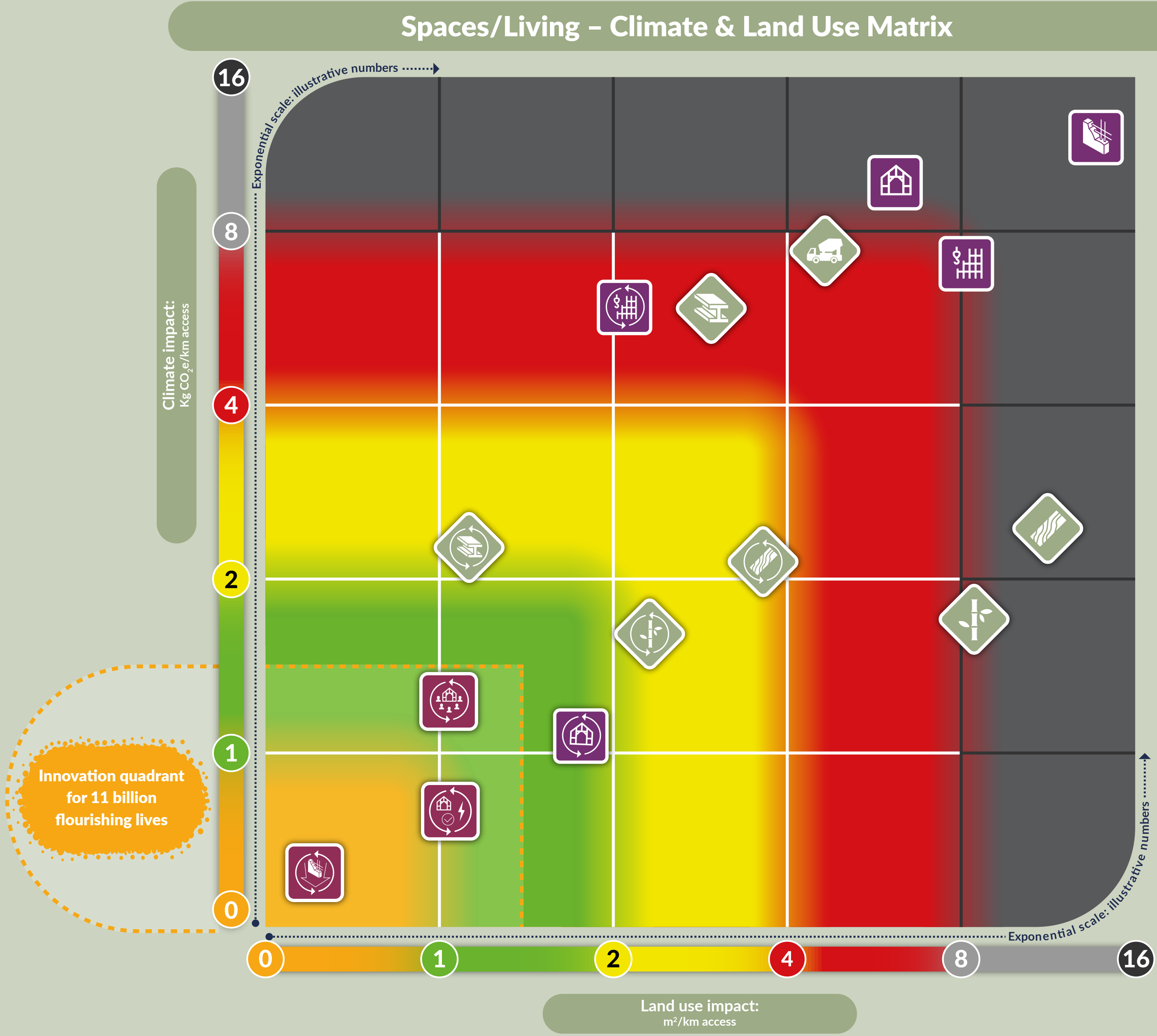
Innovation Quadrant for 11 billion flourishing lives (IQ 11 billion)

Social development/
Personal growth

Social development/Personal growth – Climate & Land Use Matrix: Human Needs & Innovations

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Climate impact: Kg CO_2e/m² textile

Exponential scale: illustrative numbers

Innovation quadrant for 11 billion flourishing lives

Land use impact: m²/m² textile

Exponential scale: illustrative numbers

RISE   MISSION INNOVATION   NET-ZERO COMPATIBLE INNOVATIONS INITIATIVE

Innovation Quadrant for 11 billion flourishing lives (IQ 11 billion)

Mobility/Access

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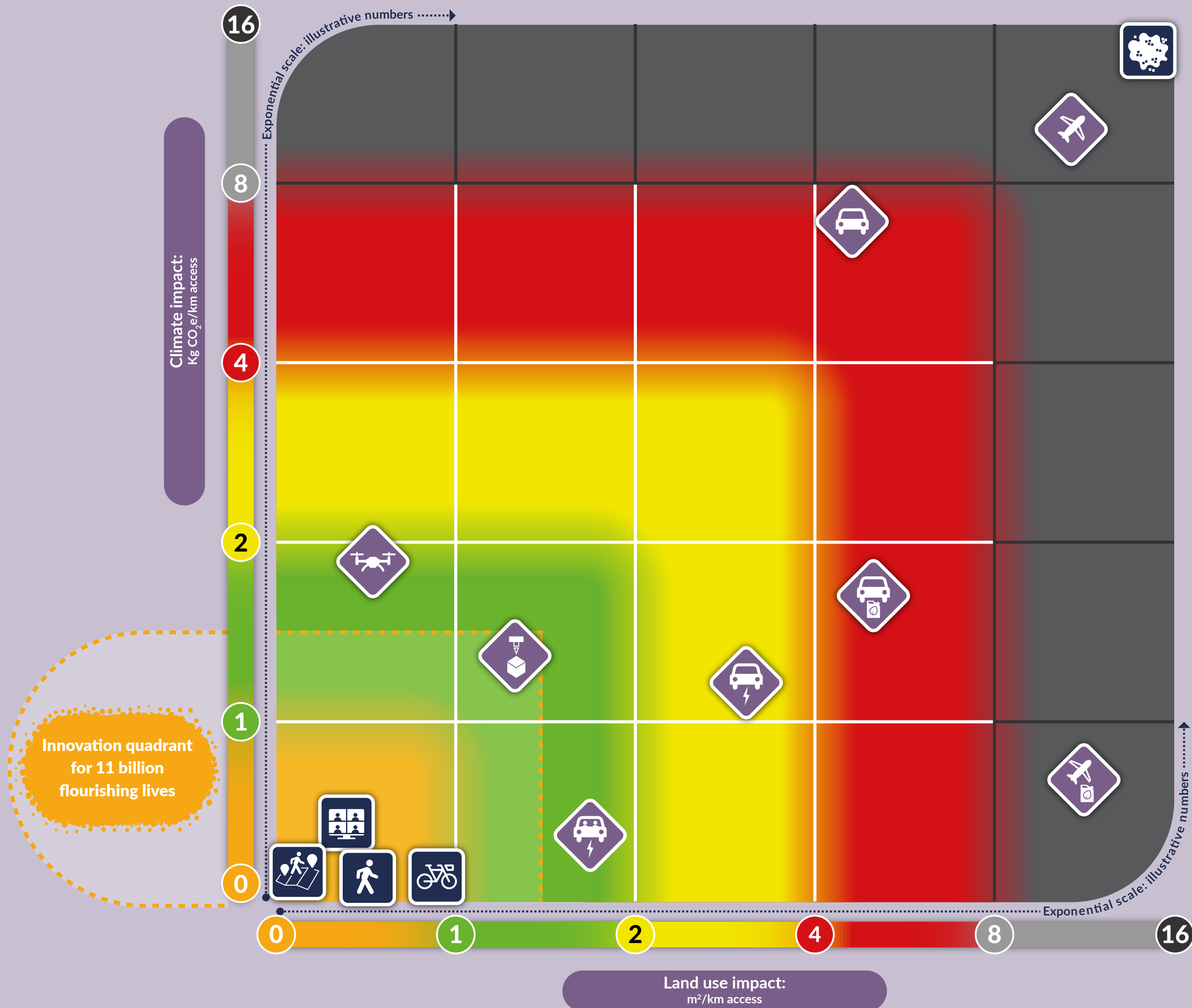- Walkable cities
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Mobility/Access – Climate & Land Use Matrix: Human Needs & Innovations

Climate impact: Kg CO_2e/km access

Land use impact: m²/km access

Exponential scale: illustrative numbers

Innovation quadrant for 11 billion flourishing lives

RISE

MISSION INNOVATION — NET-ZERO COMPATIBLE INNOVATIONS INITIATIVE

Innovation Quadrant for 11 billion flourishing lives (IQ 11 billion)

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Energy – Climate & Land Use Matrix: Human Needs & Innovations

Climate impact

Exponential scale: illustrative numbers

16
8
4
2
1
0

Innovation quadrant for 11 billion flourishing lives

Land use impact

0 1 2 4 8 16

Exponential scale: illustrative numbers

RISE · MISSION INNOVATION · NET-ZERO COMPATIBLE INNOVATIONS INITIATIVE