

**POLISH FINANCIAL SUPERVISORY AUTHORITY**

Current Report No. 32/2014

Date of preparation: 10 June 2014

Abbreviated name of the issuer:

**EUROCASH**

Subject:

**Eurocash enters into convenience segment**

Legal basis:

*Article 56. 1 point 1 of the Act on Public Offering - confidential information*

Report body:

The Management Board of Eurocash S.A. (referred to as "Eurocash") announces that on June 10th 2014 it executed with Lagardere Services S.A. with seat in Paris („LS”) and HDS Polska sp. z o.o. with seat in Warsaw („HDS Polska”) a preliminary share purchase agreement, based on which Eurocash will purchase 51% of shares in the company which will operate retail chain under Inmedio brand in Poland.

After completion of the transaction, Eurocash will control the company operating chain of over 410 Inmedio retail outlets. Execution of the final agreement depends on fulfillment of the agreed conditions in particular on obtaining by Eurocash the consent of the Antimonopoly office in Poland (UOKIK).

On the same day, subsidiary of Eurocash - Eurocash Convenience sp. z o.o. („ECC”) executed with HDS Polska and Relay Duo sp. z o.o. a master-franchise agreement, based on which ECC will be entitled to use the “1minute” brand in order to develop in Poland a chain of convenience stores under 1minute brand, according to the store concept developed by HDS and currently used in over 70 retail stores operated under “1minute” brand. HDS Polska is a part of the Lagardere Services group. In Poland it operates app. 740 retail outlets.

Acquisition of control over the company operating Inmedio retail chain and entering into master-franchise agreement to develop 1minute chain is another element of acquisition policy of Eurocash and shall allow Eurocash Group development in convenience segment based on franchise model, which should result in increase of the competitiveness of the whole Eurocash Group and its clients. In 2013 sales of Inmedio chain amounted to PLN 507 million and EBITDA to app. PLN 15.6 million (unaudited data).

Full name of the issuer:	EUROCASH SA
Abbreviated name of the issuer:	Retail trade
Sector as per WSE classification:	EUROCASH
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SIGNATURES OF THE COMPANY'S REPRESENTATIVES

<b>Date</b>	<b>Full Name</b>	<b>Position</b>	<b>Signature</b>
10 June 2014	Jacek Owczarek	Member of the Management Board	
10 June 2014	Arnaldo Guerreiro	Member of the Management Board	