



3Q 2017

Results Presentation

STRATEGIC OUTLOOK

Evolution from Wholesale into Retail



- Independent Trade is still growing, but sales are moving from smallest stores to small supermarkets
- Flat C&C on declining market, focus on cost efficiency
- Growing wholesale delivery to small supermarkets
- Franchise systems to support clients

- Investments in differentiation points improving competitiveness of small retailers
- Partnership approach

- Acquisition of retail chains to accelerate development of franchise systems

- Integration of Logistics and HQ
- Joint operations for franchised and own stores

- Objective is to create country-wide supermarket chain based on own and franchised stores

- Short term profitability affected by investments in growth and increasing labour costs

3Q 2017 OPERATIONAL HIGHLIGHTS

Sales

- ❑ Sales growth driven by M&A and Projects, organic sales negatively affected by weak season

EBITDA

- ❑ Lower profitability in Cash&Carry and Tobacco

Cash-Flow

- ❑ Strong operational cash flow at 212% EBITDA level in 3Q 2017

Retail

- ❑ Integration of EKO – store remodelling with positive test results and logistic integration

Projects

- ❑ Fresh Project with strong sales growth, still Projects negatively impacting profitability

3Q 2017 FINANCIAL SUMMARY

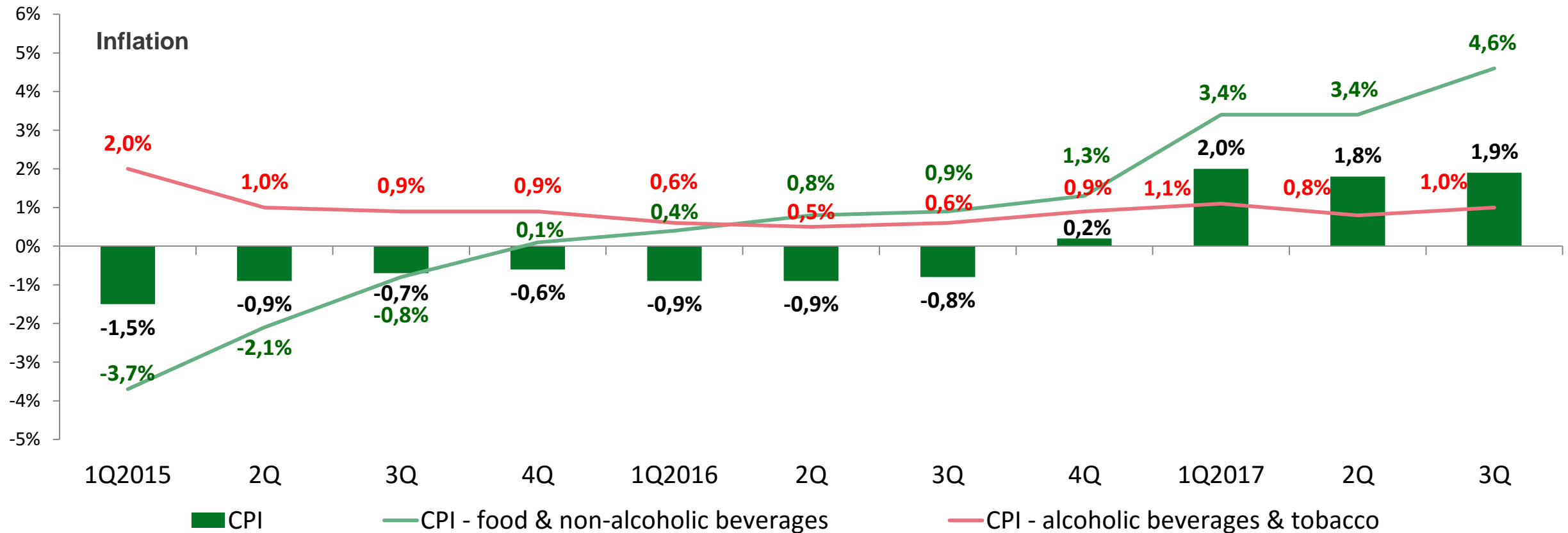
Retail M&A driving Gross Margin, EBITDA impacted by Independent Wholesale results

PLN m	3Q 2016		3Q 2017	% of Sales 3Q 2016	% of Sales 3Q 2017	Y/Y Change
Net sales	5 761	→	6 188			7%
Gross profit	570	→	654	9,9%	10,6%	15%
EBITDA	123	→	101	2,1%	1,6%	-18%
EBIT	81		58	1,4%	0,9%	-28%
Profit before tax	76		49	1,3%	0,8%	-35%
Net profit	62	→	37	1,1%	0,6%	-39%

- ❑ Sales driven by M&A and Projects
- ❑ Gross Margin growth driven by mix (M&A of retail business)
- ❑ EBITDA impacted by lower profitability in Cash&Carry and Tobacco Distribution
- ❑ Net Profit affected by higher interest costs due to increased leverage

INFLATION

4.6% Food inflation in 3Q YoY, while 1.0% inflation on alcohol & tobacco



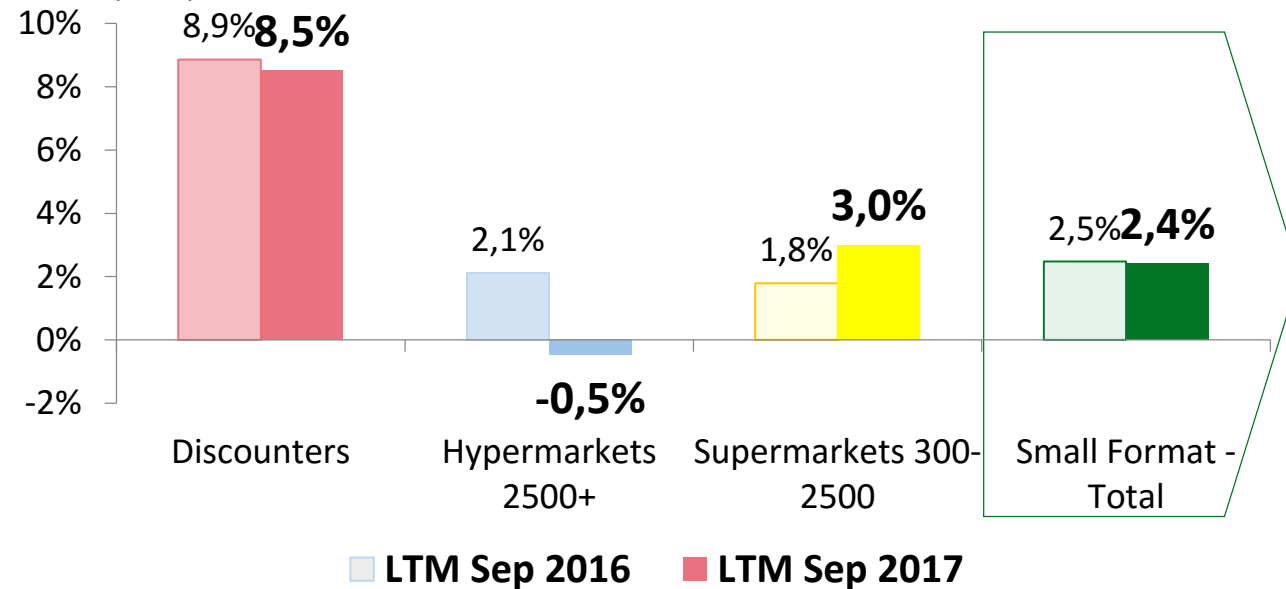
CPI in 3Q 2017 driven by food & beverages (+4.6% YoY)

Source: CSO

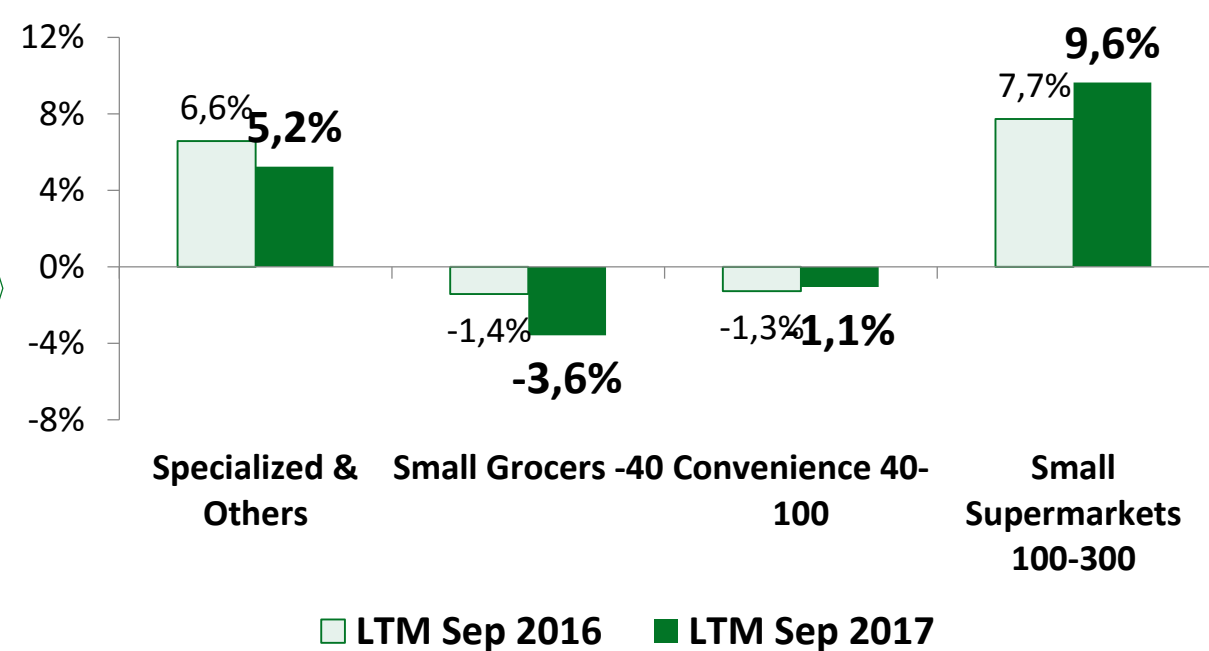
FMCG MARKET GROWTH

Small Format growing 2.4% vs. FMCG market growth of 4.0% in LTM Sep 2017

FMCG market growth by channels (YoY)



Food market growth by channels (YoY)



Small Supermarkets outperform the market. Discounters, specialized and supermarkets also with growth of sales

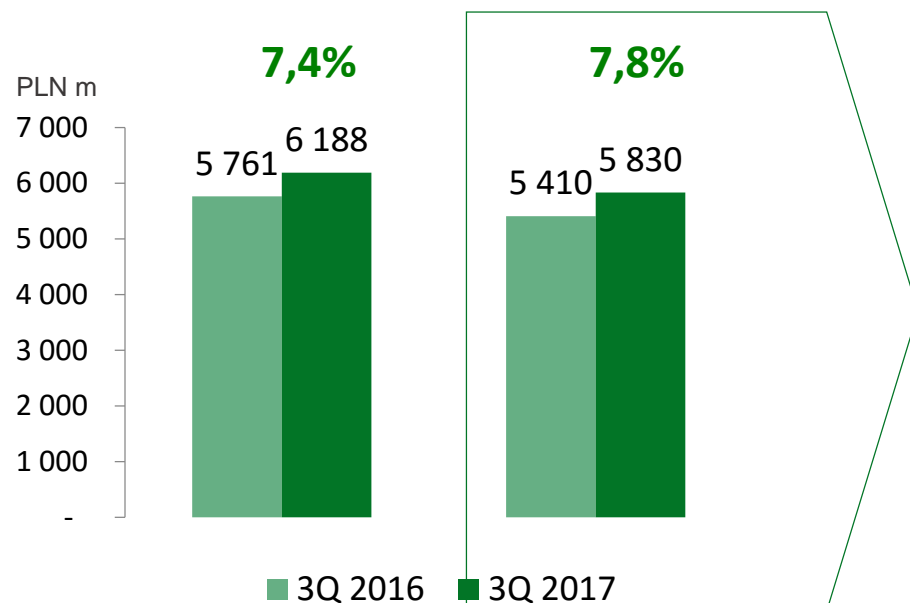
Source: Nielsen; *LTM – Last Twelve Month

EUROCASH GROUP SALES GROWTH

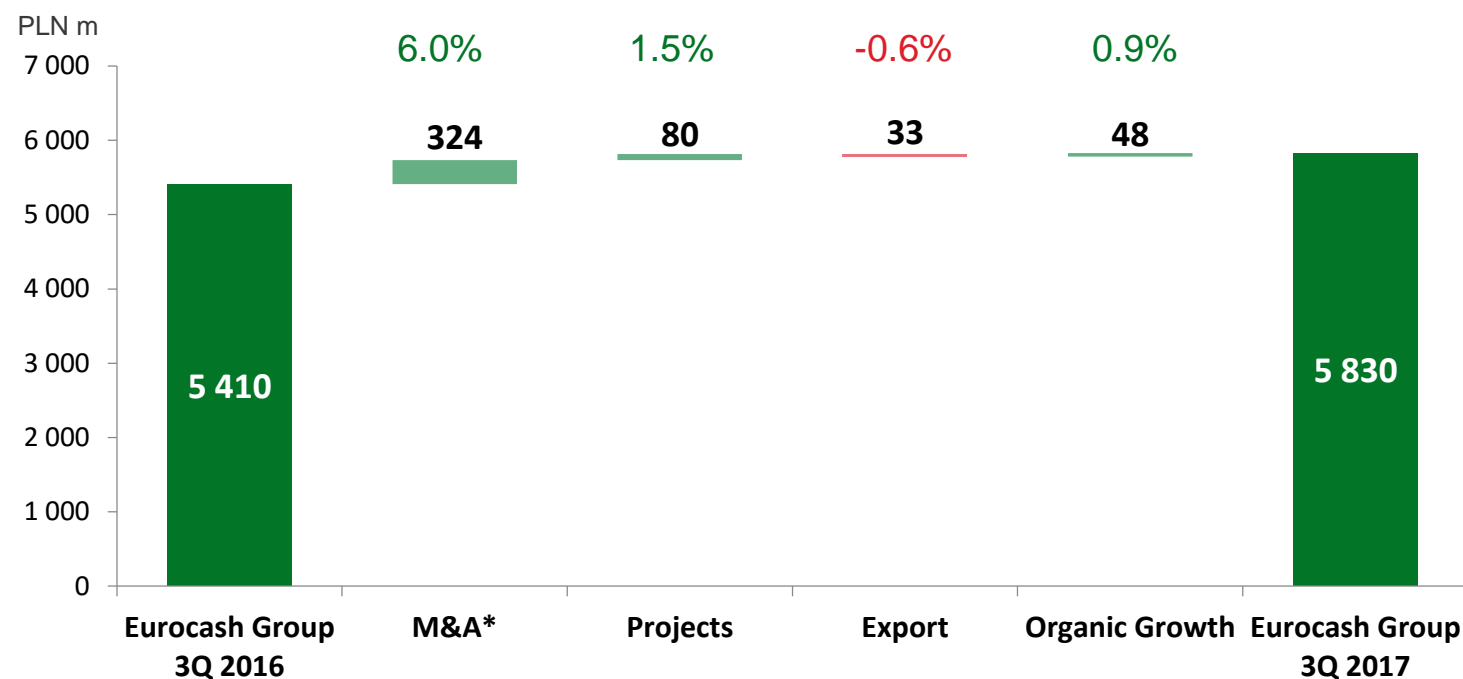
supported by M&A and New Projects

Sales development

Total sales vs. Sales of goods



Sales of goods development 3Q 2017 YoY



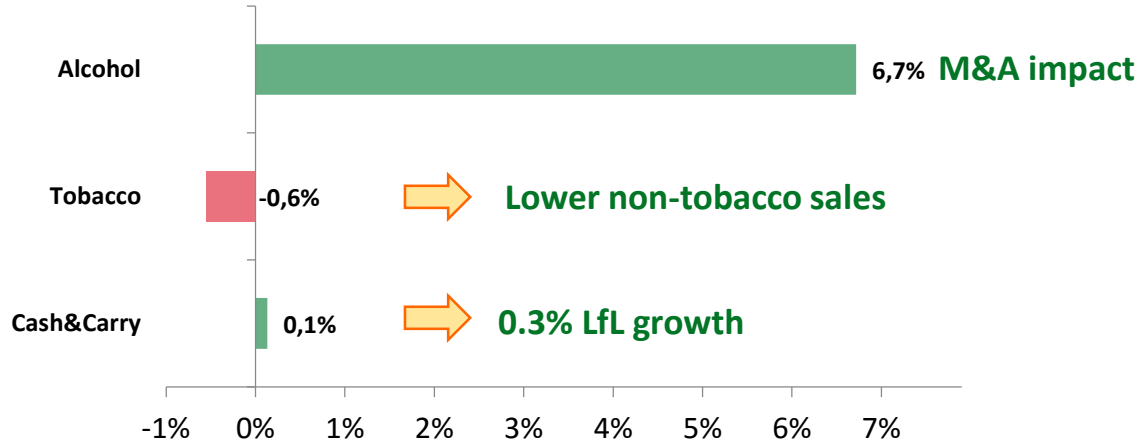
Growth driven by M&A at +6,0% level, supported by 1.5% growth from projects and 0.9% organic growth

*M&A growth adjusted by PLN 44.8m of Total Group sales to FHC-2

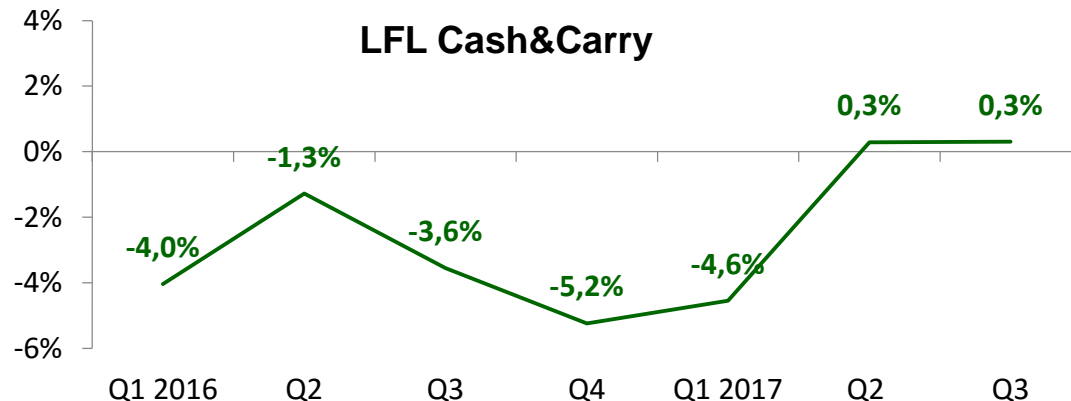
INDEPENDENT WHOLESALE

Segment facing saturation, but covers still attractive part of the market

Sales dynamics 3Q YoY



LFL Cash&Carry



□ Cash&Carry with flat sales

- Weak season due to weather affecting sales of soft drinks and beer mainly in northern Poland,
- Negotiations with key supplier affecting traffic building category
- Positive LFL sales growth of 0.3%, with negative LFL in Northern Poland especially affected by weather impact
- Margin investments
- Chain restructuring: 2 store closures on 30 Sep 2017, in case of 3 stores closed in 1Q – sales retention at 78% in 3Q

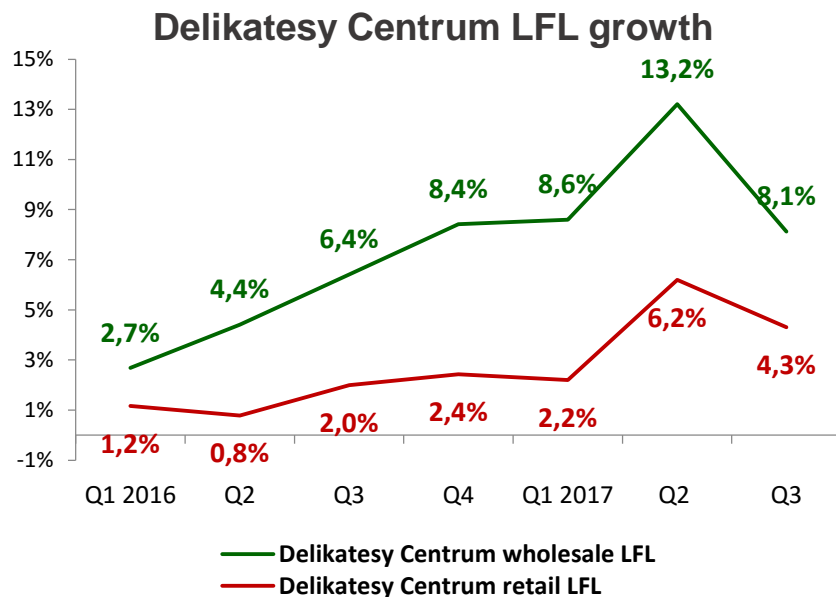
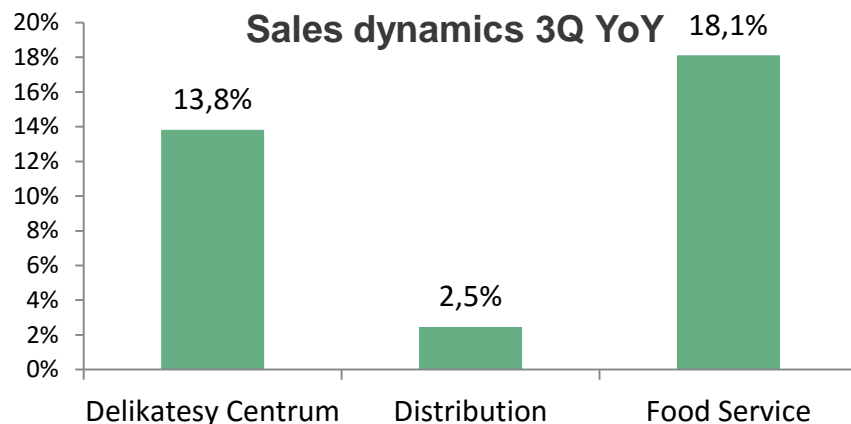
□ Tobacco distribution with lower costs efficiency

- Lower sales and margin on impulse products
- Additional costs of logistic reorganization

□ Alcohol distribution format with additional sales from M&A (PLN 69m in 3Q and PLN 184m in 3Q YTD)

INTEGRATED WHOLESALE

Small supermarkets driving sales of the segment



Delikatesy Centrum performance:

- ❑ Positive Retail LFL - above inflation, driven by increase of avg. basket
- ❑ Wholesale LFL driven by Fresh Project (+PLN 75m, up to PLN 132m in 3Q 2017)
- ❑ Poor performance in terms of net openings (17 openings vs. 20 closures)

Eurocash Distribution:

- ❑ Good performance with sales to franchise clients increased by 7%
- ❑ Positive effects of CRM and eHurt application implementation

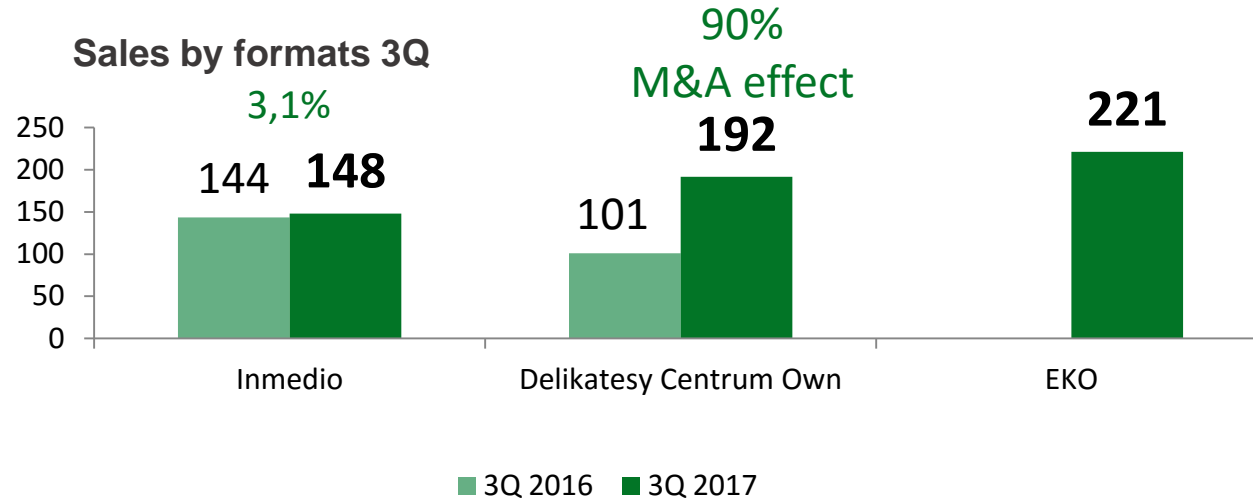
Food Service:

- ❑ Food Service driven by new contracts

*Adjustments: Fresh project movement to Projects segment, wholesale sales to own stores moved to Retail

RETAIL SEGMENT

Integration of EKO with Delikatesy Centrum



EKO integration update:

- ☐ Positive LFL (2.2% in 3Q 2017)
- ☐ 28 stores under remodeling with positive results (on average +10% to +15% sales in test stores)
- ☐ 17 stores closed or transferred to franchisees
- ☐ Integration of logistics in 4Q 2017

Retail LFL in Delikatesy Centrum chain by age of stores

Age	3Q 2017	3Q YTD 2017	% number of stores
1-2 years	19,7%	19,6%	10,2%
2-3 years	6,7%	6,8%	9,7%
>3 years	2,8%	2,7%	80,1%
TOTAL LFL	4,3%	4,3%	100,0%

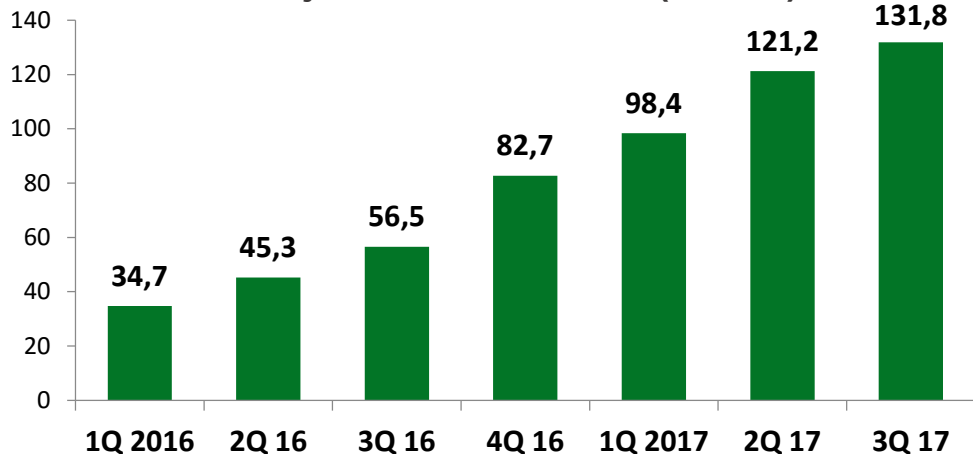
Own Delikatesy Centrum update:

- ☐ LFL of 3.2% in 3Q 2017
- ☐ 2 new stores opened

PROJECTS

Fresh Project results better than expectations

Fresh Project sales evolution (PLN m)



- ❑ Fresh Project with PLN 76m sales increase YoY and potential to generate app. PLN 500m sales in FY 2017

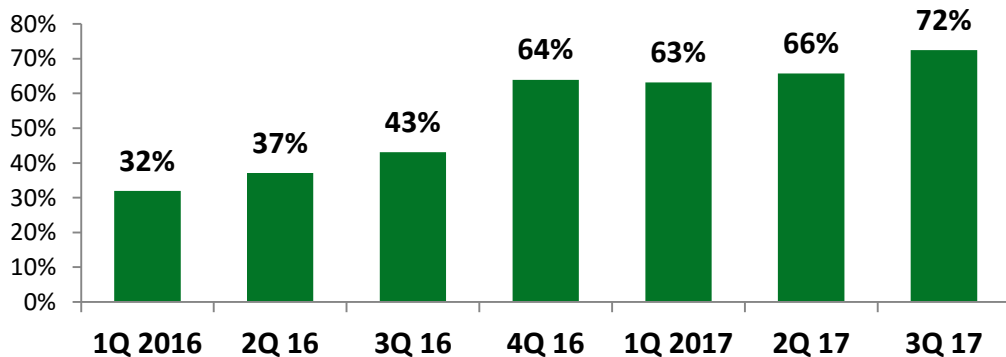
- ❑ Kontigo - 10 stores with 1 new test in Poznań. Test of online store (www.kontigo.com.pl).

- ❑ Duży Ben – 12 stores, incl. 2 tests outside Poznań

- ❑ abc on wheels – 14 stores

- ❑ 1 minute – 9 stores

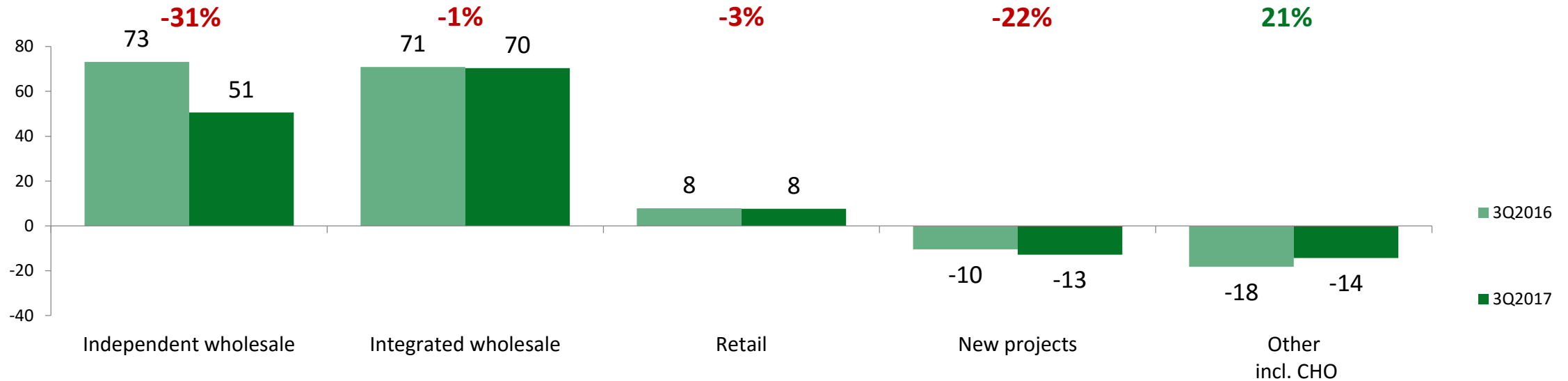
% of Delikatesy Centrum stores in Fresh Project



EBITDA BY SEGMENTS

Independent wholesale affecting Group profitability

EBITDA by segments 3Q 2017



Results impacted mainly by:

- Lower results in C&C (investment in margin and labour costs)
- Tobacco (lower sales of impulse products)
- Flat results in Integrated Wholesale and Retail
- New projects increasing negative contribution by PLN 3m

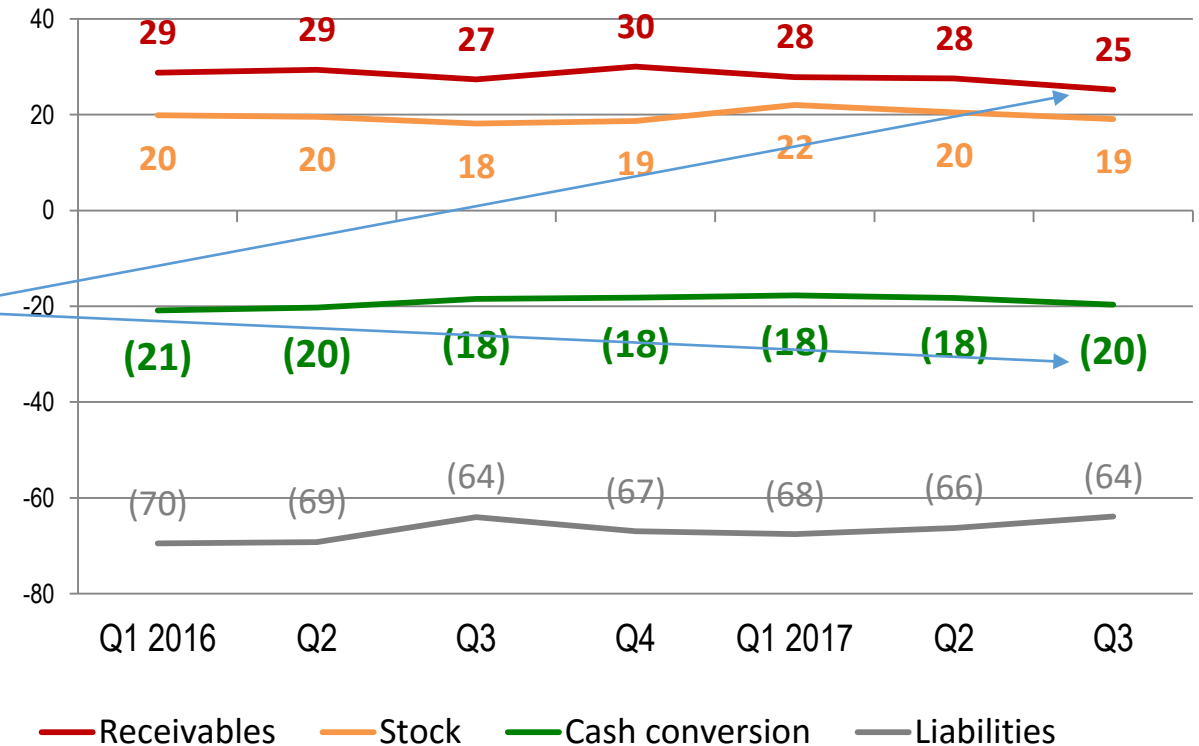
CASH FLOW

Operating CF at 212% EBITDA level

PLN m, Normalized* Cash Flow	3Q 2016	3Q 2017
Net operating cash flow (norm.)	130	215
Net profit (loss) before tax	76	49
Depreciation	42	43
Change in working capital (norm.)	9	129
Change in working capital (rep.)	9	33
Other	4	(6)
Net investment cash flow	(32)	(81)
Net financial cash flow	(142)	(33)
Total cash flow (norm.)	(44)	101

*Adjusted for one-off item

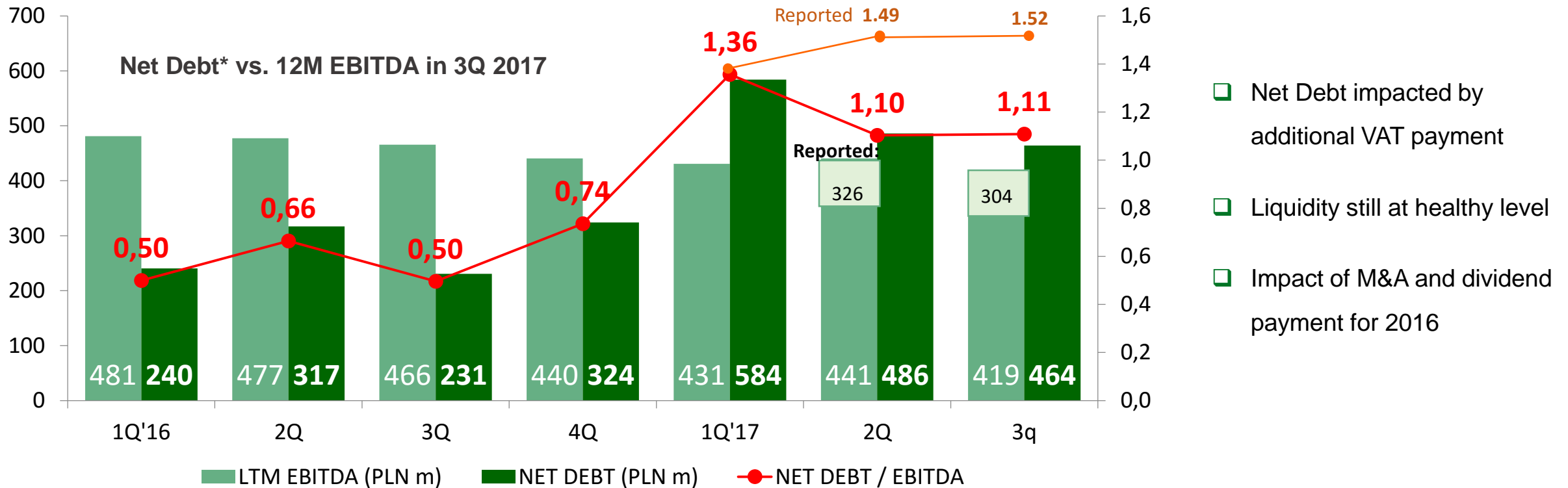
Cash conversion cycle



Operating Cash Flow driven by improved working capital effectiveness
Cash Conversion at long-term optimum level, supported by improved receivables and liabilities rotation

NET DEBT VS. NORMALIZED EBITDA

Strong Cash Flow off-setting payment for additional Vat, M&A and dividend



*NET DEBT - the sum of long and short term loans, borrowings and financial liabilities less cash and cash equivalents

3Q YTD 2017 NORMALIZED* FINANCIAL SUMMARY

Retail M&A driving Gross Margin, EBITDA impacted by Independent Wholesale results

PLN m (Normalized*)	3Q YTD 2016	3Q YTD 2017	% of Sales 3Q YTD 2016	% of Sales 3Q YTD 2017	Y/Y Change
Net sales	15 866	→ 17 465			10%
Gross profit	1 582	→ 1 870	10,0%	10,7%	18%
EBITDA	281	→ 259	1,8%	1,5%	-8%
EBIT	158	126	1,0%	0,7%	-20%
Profit before tax	142	100	0,9%	0,6%	-30%
Net profit	117	→ 75	0,7%	0,4%	-36%

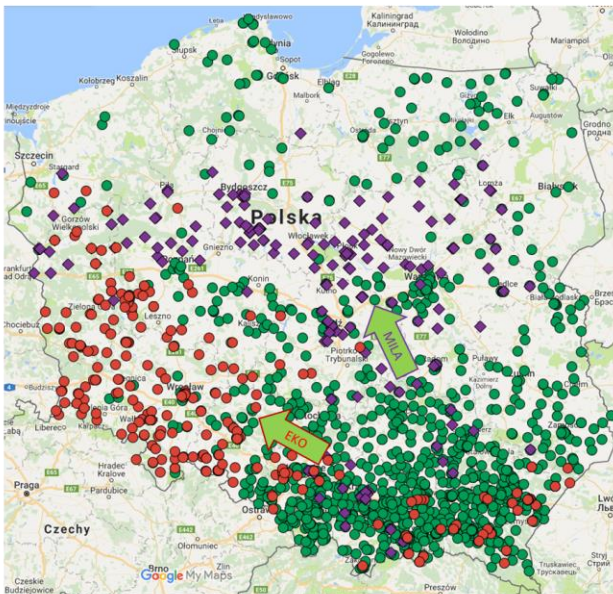
- Gross Margin growth driven by M&A of retail business
- EBITDA impacted by lower profitability in C&C and Tobacco
- Net Profit affected by additional depreciation (PLN 10m) and higher interests (PLN 11m) due to increased leverage






*Adjusted for one-off item

M&A UPDATE

Own retail chain improves our ability to support our Franchisees

Mila locations + EKO + Delikatesy Centrum



	PLN bn, 2016	Retail sales (est.)	No. of Stores
 Delikatesy Centrum Franchised stores		4.0	981
 Delikatesy Centrum own stores		0.8	118
 Stores EKO (owned)		0.9	227
 MILA (owned - pending)		1.5	188
 Total retail sales (owned + franchised)		7.2	1 514



- ❑ Mila transaction analysed by Antimonopoly Office (UOKIK)
- ❑ 2nd phase analysis expected to start soon
- ❑ No issues so far, consent expected in 1Q 2018

LONG TERM VISION

Combined Retail and Wholesale Company



- Progress in tested formats - Duży Ben, 1minute, Kontigo
- Fresh distribution
- New marketing tools – Wine Factory, Beer shelf
- Private Label as complementary offer
- Innovative solutions that support retail store operations: CRM, eHurt, dedicated applications
- B2B and B2C omnichannel development

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