

Jonathan Earley

Instructional Designer

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OBJECTIVE

I collaborate with passionate educators & Edtech companies to combine AI & UX for a new generation of learners.

PROFESSIONAL EXPERIENCE

Instructional Designer / Instructor, Colegio San Jose de las Vegas
(Medellín, Colombia) May 2023 - Dec 2023

- Collaborated with stakeholders, including instructional designers, faculty, and students to conduct user and market research to identify pain points & preferences in order to develop an AI & UX methodology training program.
- Created learning content based on well-defined, detailed instructional goals (including E Learning, job aids, quick reference guides, games, knowledge checks)
- Created engaging learning activities and compelling course content that enhances the learning process, increases retention, and promotes knowledge acquisition, both virtually and in-classroom
- Applied tested instructional design theories, practices, and methods

Instructional Designer / Instructor, Ivy Tech College
(Remote) Oct 2009 - Present

- Developed a comprehensive UX design curriculum aligning with industry standards, learning objectives, and the latest trends in user experience design.
- Utilized various instructional technologies and tools to enhance student learning experiences, such as interactive simulations, case studies, and real-world projects.

UX Department Chair, Center of Applied Science & Technology
(San Antonio, TX) Aug 2018 - Jun 2022

- Spearheaded the development of cutting-edge UX courses that incorporate the latest industry practices, tools, and technologies tailored for high school students.
- Collaborated with industry professionals and experts to bring real-world insights and experiences into the classroom, offering students a practical understanding of UX principles and methodologies.

CERTIFICATIONS/PROFESSIONAL DEVELOPMENT

- [Google UX Design Certificate](#) (2021)
- [Adobe Certified Associate](#) (2021)
- [Microsoft TA - HTML, CSS](#) (2020)
- [EC-12 Tech Apps & PPR Certification](#)

EDUCATION

- **Master's of Professional Studies**: UX Design | MICA (Maryland Institute College of Art) (2023)
- **Bachelor of Arts**: Digital Art & Animation | USV (University of Silicon Valley) (2006)

SKILLS

Instructional Design, Course Development, College Instructor, Teacher Training, Public Speaking, Customer Support, Project Management, SCRUM/Agile, Prompt Engineering, Branding Development, Social Media Marketing, SEO, Front-End Web Development,

TOOLS

Figma, Webflow, Miro, Mural, Trello, Asana, Google Workspace, Canvas, Google Classroom, Blackboard, Moodle, Photoshop, Illustrator, After Effects, Premiere