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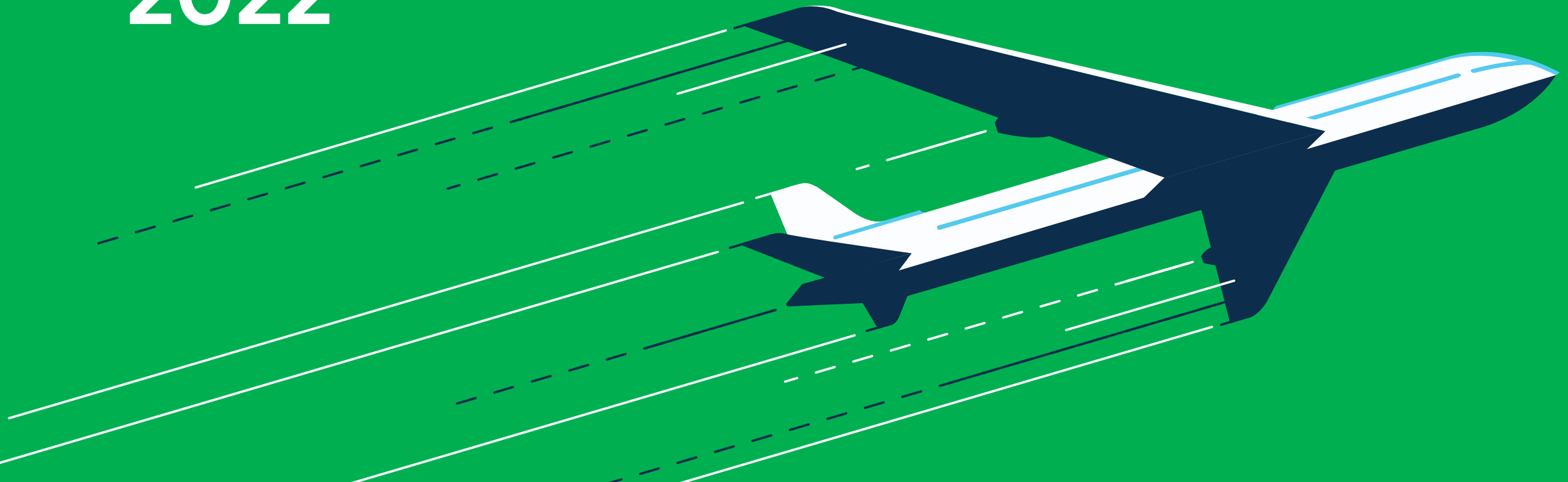
Business Travel Carbon Barometer 2022



Carbon neutrality is a fundamental issue for all companies today. Yet, transparency on carbon consumption data is still extremely limited.

This is why we have decided to create the first carbon barometer for business travel, to help companies objectify their efforts to be more environmentally responsible.

The aim of this barometer is to provide companies of all sizes and in all sectors with a baseline against which to compare their carbon expenditure.

This report was based on the consumption data of 300+ companies and over 10,000 travelers, with the aim of providing an objective reference base for all companies.

Methodology

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All measurements have been reduced to an annual carbon consumption per traveler and aim to provide transparency on consumption levels by sector, company size, or department/team.

The calculation of carbon consumption was carried out on the basis of recognised methodologies from ICAO and ADEME.

Key Messages

The average business traveller consumes

0.7 tons

of CO^2 per year, which is

30%

of the EU's recommended consumption per person

Consumption per traveller increases with the size of the company, and can be up to

2x

higher for large companies than for SMEs

The biggest contributors are the

#1 sales

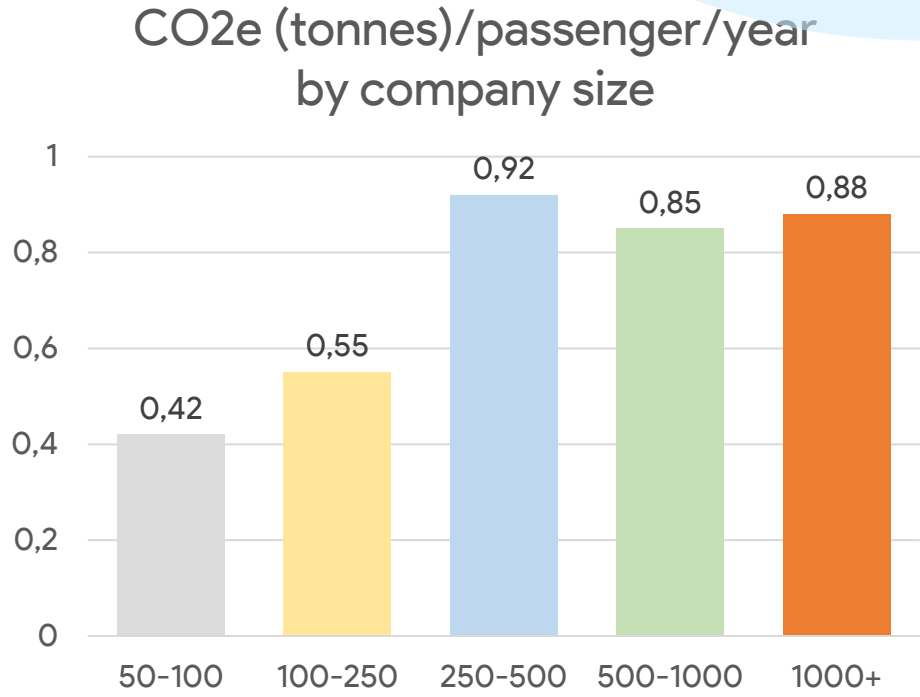
#2 operations

#3 direction

Carbon Index

By company size

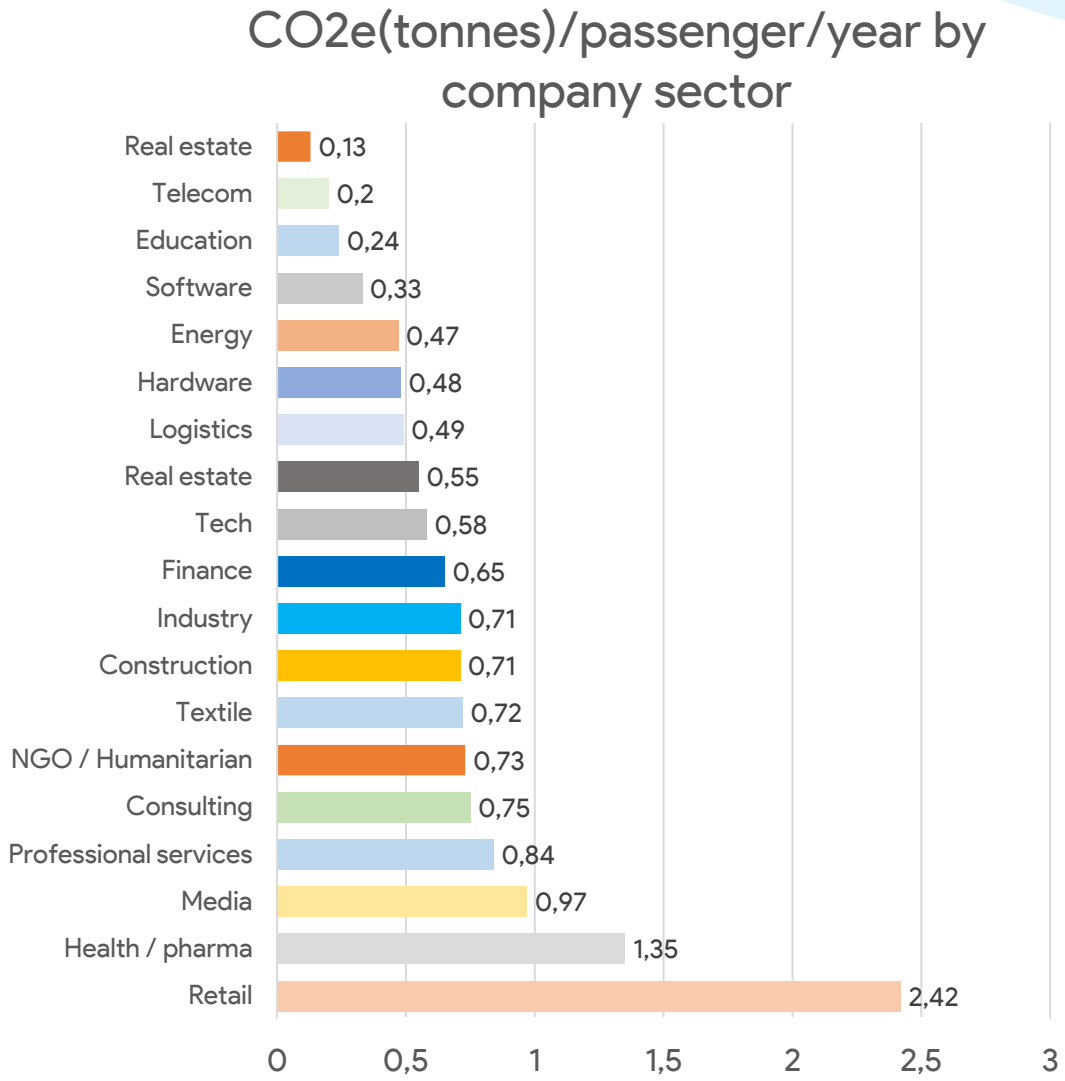
Index calculated in CO2 equivalent per passenger per year



Carbon Index

By sector (1/2)

Index calculated in CO2 equivalent per passenger per year



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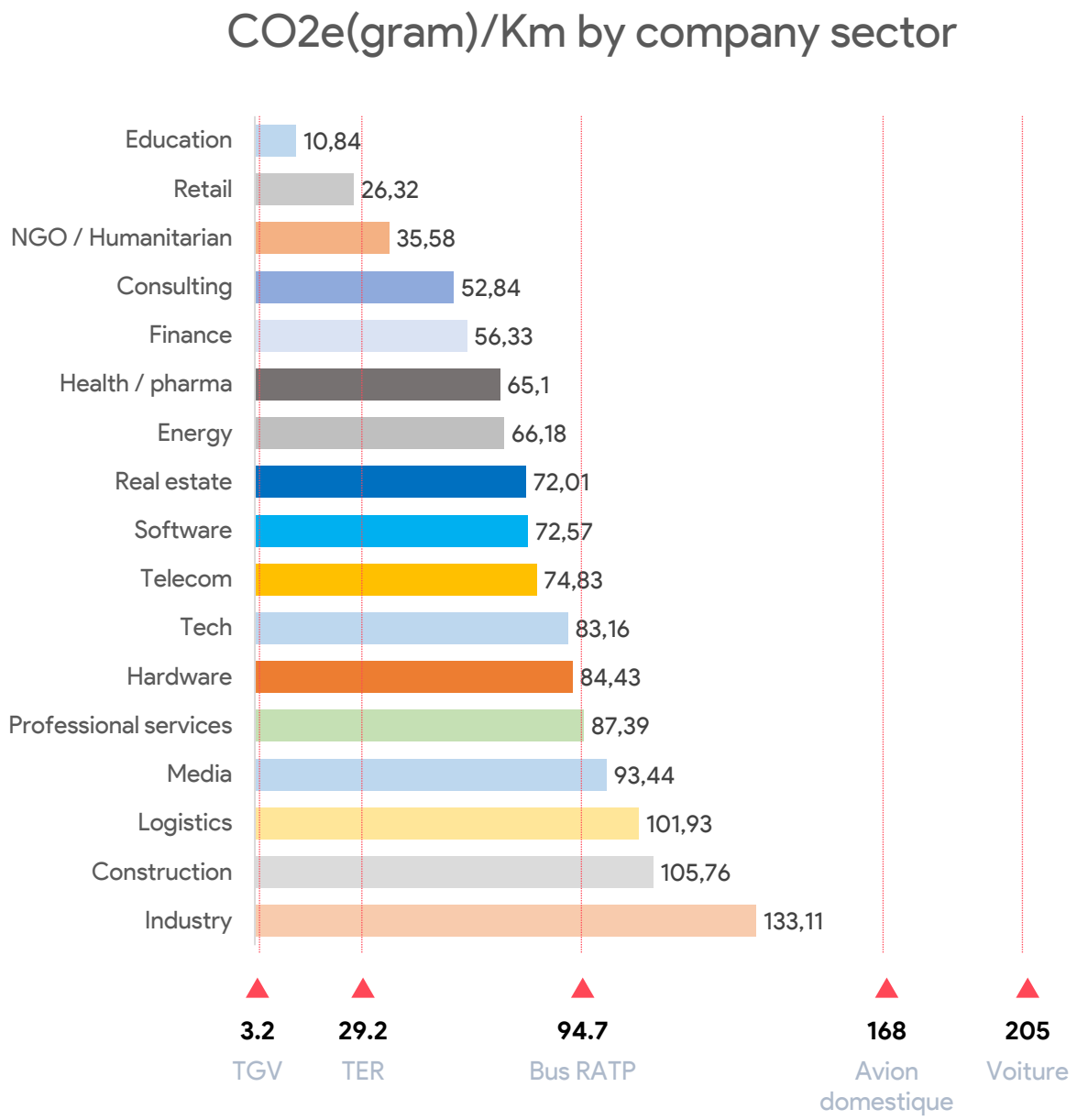
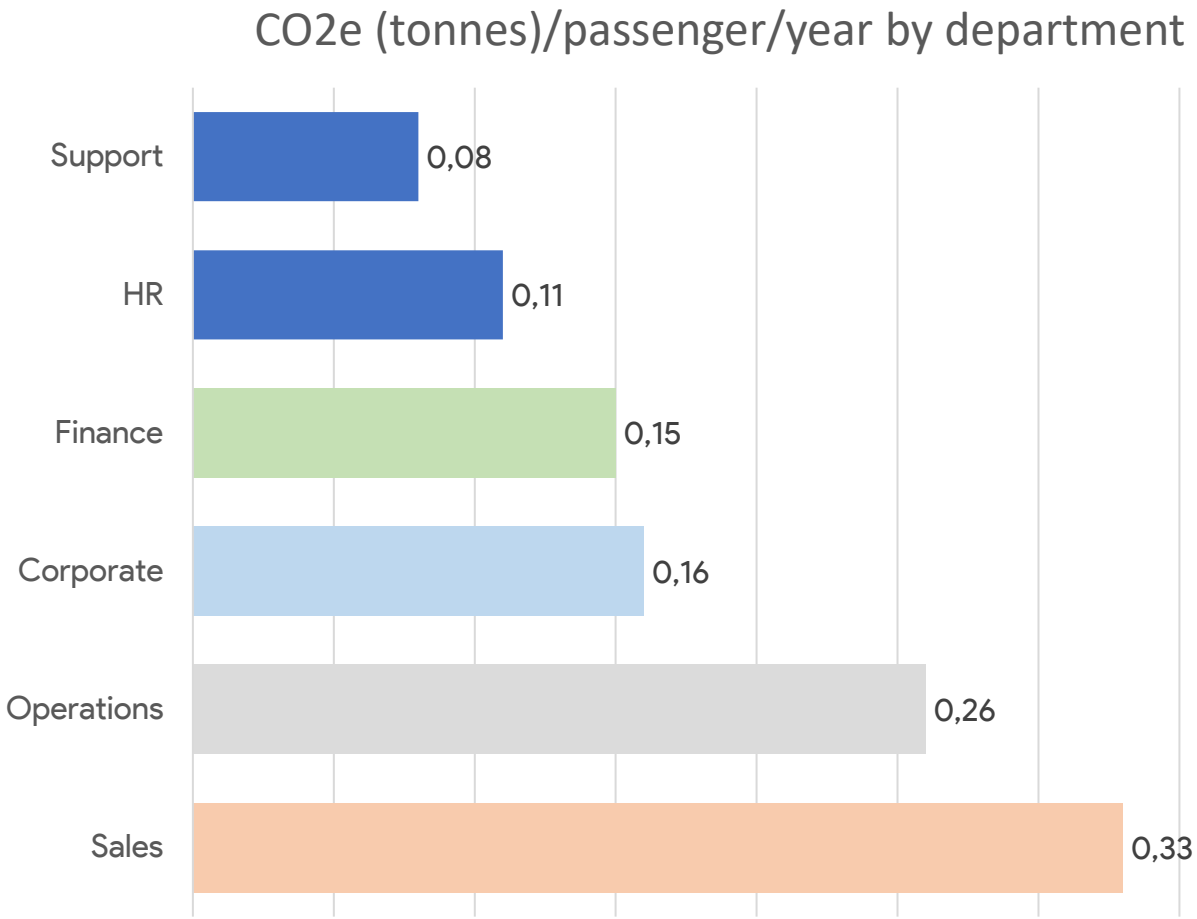


Source : ADEME – Carbon Base

Carbon Index

By department

Index calculated in CO2 equivalent per passenger per year



Fast becoming a benchmark in business travel management, Fairjungle is the next generation T&E platform that combines cutting-edge technology with a best-in-class travel agency service. Used by over 300 companies worldwide, Fairjungle provides organisations with real-time data and information for business decisions, as well as flexible T&E management tools that allow them to adapt to changing market conditions to keep employees safe on the move, control costs and save money.

To learn more, visit fairjungle.com.