

## **COOKIE POLICY**

The New No. 14 Verbier SA, Rue de la Velle 14 Verbier 1936 Switzerland is the operator of this website, accessible from [www.no14verbier.com](http://www.no14verbier.com).

To ensure that this website functions properly, we use so-called cookies.

Our cookie policy explains what cookies are, how we use cookies, how third parties we work with can use cookies on this website, your choices about cookies and other information about cookies.

Most browsers are preset to accept cookies. By using our website, you consent to the use of cookies. You can adjust your browser settings to block cookies, store them for one session only, or delete them earlier. If you block cookies, it is possible that certain functions are no longer available for you to use.

### **What are Cookies?**

Cookies are small text files that are stored by your web browser and that store certain settings and data for exchange with our web server. Basically, there are two different types of cookies, so-called session cookies, which are deleted as soon as you close your browser, and temporary/permanent cookies, which are stored for a longer period of time. This storage helps us to design our website for you accordingly and makes it easier for you to use it, for example by storing certain information so that you do not have to retype it all the time.

### **How do we use cookies?**

When you use our website, we may store a number of cookies in your web browser. Generally, we may use cookies for the following purposes: to enable certain features of our website, to provide analysis, to store your preferences, to enable the transmission of advertisements. We use both session and permanent cookies on our website:

- Necessary cookies: These cookies are required for optimal navigation and operation of the website. The necessary cookies also serve to store certain entries and settings that you have made so that you do not have to retype them all the time and to adapt our content to your individual interests. Without necessary cookies, the website cannot be used or can only be used to a limited extent.

- Statistics cookies: These cookies record device and access data in order to analyse the use of our website, such as which areas of the website are used and how, how quickly content is loaded and whether errors occur. These cookies contain only anonymous or pseudonymous information and are only used to improve our website and find out what interests our users, and to measure how effective our advertising is. Statistics cookies can be blocked without affecting the navigation and operation of the website.

- Tracking/Marketing Cookies: These cookies contain identifiers and collect device and access data in order to personalize advertisements on our website to match your individual interests. Marketing cookies can be blocked without affecting the navigation and operation of the website.

### **Third Party Cookies**

In addition to our own cookies, we may also use various third-party cookies to collect website usage statistics, place advertisements on and through our website, and so on. Here are frequently used third-party cookies:

Our website may use Google Analytics, a web analysis service provided by Google Inc. 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses cookies to help the website analyze how users use the site. The information generated by the cookie (browser type/version, operating system used, referrer URL / previously visited website, IP address, time of server request) about your use of this website is generally transmitted to a Google server in the U.S. and stored there. However, if IP anonymisation is activated on our website, your IP address will be shortened beforehand by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area.