

ILSE DE COCK


ART DIRECTOR AND VISUAL DESIGNER WITH A WEAKNESS FOR DO-GOOD PROJECTS



ILSE DE COCK



Hi



I take my fuji film everywhere



Me and my art

Introduction

I'm Ilse (hi), an art director located in Den Haag. I love creative work! Talking to the clients gets me all excited about their new brand identity. Working on colors and fonts makes me calm. And putting it all together in a website, brochure or presentation is satisfying. I love working with a diverse team, trying to bring out the best in each other. If you would like to learn more, then please do get in touch.

Ps. I am friendly, professional and I pick up new skills fast!

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Education

2013 BS INDUSTRIAL DESIGN
@Technical University Delft

2021 HANS DE BRUIJN
My oil painting mentor.

Work

2021 - 2023 DESIGNER. [NEW STORY](#).

New Story designs, develops and activates (complex) online services. I was a visual designer and second art director. Clients like [Tellent](#) and [Van der Valk](#).

2017 - 2021 FREELANCE UX/UI DESIGNER.

Multiple happy clients that all kept returning with more work. Examples: [Shadow's Edge](#). [Adaptto](#). [Badass-studios](#).

2017 - 2018 MULTIDISCIPLINARY DESIGNER.

[STAALSLAGERIJ](#).

Designs and develops physical concepts (for instance interactive museum installations). Clients such as [Nemo](#), [Zalando with Viktor and Rolf](#).

2017 - 2018 WEBDESIGNER. [IZICONTENT](#).

Specialized in digital media and software-solutions for specific branches, like eyewear and jewelry.

2010 - 2017 CATERING.

[HET LINGEBOSCH](#). [THE DUTCH](#).

[LIJM EN CULTUUR](#). [OP HODENPIJL](#).

Events, lunchroom, restaurant, bar, runner, manager. From chique (the Dutch) to relaxed (Het Lingebosch), from lunchroom and restaurant (op Hodenpijl) to events (Lijm en Cultuur).

Fun to know

2017 - 2021 SELLING ARTIST.

Working with different media mainly photography, oil paint and drawing with the general theme of vulnerability and humanity.

2019 SOLO EXHIBITION. KUNSTGANG LEIDEN.

2017, 2018, 2019 AND 2020 GROUP EXHIBITION.

'T COLLECTIEF.

And many more creative and organisational projects, ask about it during our interview.

Skills

SOFT SKILLS.

Friendly, professional, motivator and leader, intuitive yet thoughtful, intelligent and creative.

HARD SKILLS.

Adobe package, mainly Illustrator, Indesign, Lightroom, Premiere Pro and After Effects.

Html and CSS basic understanding and writing.
CMS I know well: Webflow, squarespace, wordpress.

INTERESTS.

Going on adventures outdoors, hiking, running, top roping. Exploring art, music and meeting new people.