The Entrepreneurial Summit

IGNITE YOUR RECORD LABEL

By We Create Tech

wecreatetech.org
We Create Tech is thrilled to announce our groundbreaking Entrepreneurial Summit, "Ignite Your Record Label," in collaboration with Bag Lady Branding Agency at Plywood Place.

This event is designed to empower aspiring entrepreneurs, ages 14 and up, in the dynamic intersection of music label entrepreneurship and technology.

The date is TBD around Spring Break for High School Students in the metro Atlanta area. (Tentatively April 5, or 6th 2024)
Why Support?

- Tech Innovation: Contribute to the fusion of music and technology by supporting a summit that introduces coding in beat making.

- Impact: Directly influence the growth and development of young minds in tech and entrepreneurship.

- Engagement: Connect with a diverse and passionate audience eager to explore the tech side of the music industry.

- Hands-On Learning: Participants will engage in group projects, collaboratively exploring various roles crucial to the music label industry.

- Adobe Integration: Partner with us to provide Adobe tools, enabling participants to create their label and develop branding artifacts during hands-on group collaboration.
How You Can Help:

**Venue Sponsorship:** Plywood Place provides the ideal setting for our immersive learning experience. Sponsor the venue, making a direct impact on our event’s success.

**Catering Sponsorship:** Fuel our participants for a day of learning and networking by sponsoring the catering for 60 individuals.

**Design Branding Video Sponsorship:** Support the creation of a visually appealing and cohesive event with sponsorships for design services, BTS footage, including the event logo, flyers, story templates, lanyards, and tees.

**Workshop Materials Sponsorship:** Equip our participants with the tools they need for hands-on learning. Sponsor the workshop materials, including binders and pens, ensuring a seamless and engaging experience.

**Tech Integration Sponsorship:** Elevate the tech aspect of our event by sponsoring laptops and headphones for the use of a Georgia Tech cloud based platform for beat making with coding. Your support will directly enhance the event’s tech innovation.

**Adobe Toolkit Sponsorship:** Support participants in utilizing Adobe products for social media, beat making, photography, marketing, branding, legal compliance, and graphic design within their collaborative group projects.
Sponsorship Tiers:

- Tech Recognition: Acknowledgment as a tech innovator during the event.
- Branding Opportunities: Your brand featured in relevant event materials, website, and social media.
- Customized Engagement: Choose the aspect of the event that aligns most closely with your brand values.

Bronze Sponsorship - Innovator $500
- Logo placement on event website
- Acknowledgment in event program
- Mention in social media posts
- Opportunity to include promotional materials in event swag bags
- Two complimentary tickets to the summit
- Recognition during opening and closing remarks

Silver Sponsorship - Visionary $1000
- All benefits of Bronze Sponsorship, plus:
  - Larger logo placement on event website and materials
  - Special mention in press releases
  - Verbal acknowledgment during keynote sessions
  - Recognition in post-event thank-you emails
  - Four complimentary tickets to the summit
  - Opportunity to host a booth or interactive session

Gold Sponsorship - Trailblazer $2500
- All benefits of Silver Sponsorship, plus:
  - Exclusive logo placement on all marketing materials
  - Dedicated social media spotlight post
  - Prime booth location at the event
  - Recognition in pre-event promotional videos
  - Eight complimentary tickets to the summit
  - Customized branding opportunities and tailored engagement

We Create Tech is a registered 501(c)(3) non-profit organization. All contributions are tax-deductible to the extent allowed by law. Your support not only helps foster creativity and innovation but also provides you with the benefit of a tax-deductible donation. Join us in shaping the future of technology and empowering the next generation of young visionaries through your tax-deductible contribution to We Create Tech.
Let's Work Together

LEARN MORE ABOUT THE EVENT FACILITATORS:

Shanadigital.com

Bagladybranding.com

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Your support in any of these areas will play a pivotal role in Igniting Entrepreneurial Spirits and shaping the future of tech-infused creativity. We look forward to discussing how we can tailor this partnership to best showcase your brand's commitment to education and community development.