

**A KEYSTONE
CONNECTION**

Philadelphia, PA

16-20
JULY
2014

FORUM 2014

Statewide Conference on Heritage
Byways to the Past

PRELIMINARY PROGRAM

Register Now at <http://napc.uga.edu/forum2014>


FORUM 2014 is presented by a partnership between the National Alliance of Preservation Commissions and Preservation Pennsylvania and a host of national, state, and local partners.

Presenting Partners:



Forum Sponsor:





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FORUM 2014 will bring together NACP's biennial training program for local preservation boards and commissions with the Pennsylvania Statewide Conference on Heritage/Byways to the Past to offer workshops and educational sessions about a variety of topics related to design review, cultural resource management, legal issues, and historic preservation planning and will include tours to urban, suburban and rural communities throughout southeastern Pennsylvania and New Jersey.

Unparalleled Training Opportunities

Whether you're looking to get your hands dirty, brush up on the basics, or pick up some practical advice from experienced professionals, the numerous workshops and training programs offered at FORUM are opportunities not to be missed.

Diverse Sessions and Educational Programs

There are more than 40 educational sessions and roundtables on the conference program covering topics ranging from historic resource survey to structural engineering and from transportation planning to building codes presented by experts from across the country. Many of these sessions will qualify for AIA and AICP continuing education credits.

Unique Tours and Outings

Greater Philadelphia is full of interesting places to experience and learn from while at FORUM. Scheduled tours include trips to southern New Jersey, rural Chester County, historic bridges in and around Philadelphia, a fast-paced Treasure Hunt through Center City and many more!

Great Exhibitors and Sponsors

The Exhibit Hall will feature booths and information from our many sponsors and partners, as well as great networking and the opportunity to win a few door prizes! One special addition will be a pop-up shop from the AIA Philadelphia Bookstore where you can buy all of your gifts, souvenirs, and reference materials.



All photos, except as noted, courtesy of Philadelphia Convention & Visitors Bureau (PHLCVB).

In addition to dozens of sessions, workshops, and tours, the FORUM 2014 schedule is packed with special events in unique places and spaces throughout Philadelphia.



Thursday, July 17

Advisory Council on Historic Preservation Meeting

8:00-11:00AM



The ACHP will convene in Philadelphia for their summer business meeting. FORUM attendees are invited to attend the meeting to see the Federal preservation program in action.

Historic Bridge Advocacy Film Screening and Panel Discussion

5:30-7:30

Join PHMC and PennDOT for the premier of a new film about bridge preservation advocacy. The film focuses on replacement of historic bridges in PA and the stories of local preservation advocacy successes and failures. The film is intended to inspire people to both appreciate the historic bridges they have in their own communities as well as give examples of preservation advocacy techniques that have worked over the years and those that haven't.

The Multiple Levels of Value of Historic Religious Properties

6:00-8:00

Partners for Sacred Places, the nation's leading advocacy organization for the preservation of historic religious properties, will share exciting new research about the economic 'Halo Effect' of sacred places on their communities. The evening will include comments by John Dilulio, founder of the White House Office of Faith-Based Initiatives and a tour of space-sharing at work at the Calvary Center for Culture & Community, a true preservation success story in West Philadelphia.

Sponsored by Partners for Sacred Places



Friday, July 18

Preservation Pennsylvania Annual Meeting

12:15-1:30

Join the Board and staff of Pennsylvania's statewide advocacy organization for their annual luncheon and business meeting. Guest speaker Caroline Boyce, Executive Director of the Preservation Alliance for Greater Philadelphia, will talk about the future of preservation efforts in southeastern Pennsylvania over lunch.

Sponsored by Janet S. Klein

Opening Forum

5:00-6:30

The stunning Arch Street United Methodist Church is the backdrop for a panel of exciting guest speakers, the Roll Call of the States, and more. Come early and enjoy a taste of the Keystone State provided by Pennsylvania's 12 state and national Heritage Areas.

Sponsored by Johnson, Mirmiran & Thompson

Welcome Reception

7:00-9:00

Mix, mingle, and network after the Opening Forum in the historic Reading Terminal Market. Enjoy local delicacies from market vendors and do a little after hours shopping in one of Philadelphia's landmark public spaces.

Venue sponsored by The Reading Terminal Market Corporation



Saturday, July 19

Sustainability Luncheon

12:00-1:30

Jim Lindberg, Director of Planning at the National Trust's Preservation Green Lab, will share the results of several recent research projects that reinforce the inherent link between historic places and the long-term sustainability of our communities.

Commission Excellence Awards

5:00-6:30

Celebrate local preservation success stories from across the country at the Commission Excellence Awards and NAPC Annual meeting. Enjoy light refreshments and a cash bar before heading out for dinner and a night on the town.

Preservation Alliance Mix and Mingle Happy Hour

5:30-8:00

Join the Preservation Alliance for Greater Philadelphia for a mix and mingle happy hour event in University City. Meet the Alliance staff and board in a casual setting at historic Chestnut Hall, built as the Pennsylvania Hotel in 1922.



Wednesday July 16

PRE-CONFERENCE WORKSHOPS AND TOURS	Fee	AICP*	AIA*
WORKSHOP: Cultural Resource Management at Independence National Historical Park	\$	X	
WORKSHOP: Laser 3D Scanning for Preservation and Recordation of Historic Structures and Landscapes	\$		X
WORKSHOP: Who Can We Go To? Community Funding Resources for the Care of Historic Religious Buildings	\$		X
WORKSHOP: Historic Preservation Tax Credits: Making Money the Old Fashioned Way	\$	X	X
WORKSHOP: Repointing Historic Masonry	\$		X
WORKSHOP: Cultural Resource Essentials – Forum (participation in previous CRE programs required)	\$	X	
TOUR: University of Pennsylvania Campus Walking Tour	\$		
MEETINGS			
PennDOT Cultural Resources Staff Meeting			
Advisory Council on Historic Preservation Committee Meetings			

Thursday July 17

WORKSHOPS AND TOURS	Fee	AICP*	AIA*
WORKSHOP: Commission Short Course	\$	X	X
WORKSHOP: Commission Chair Training	\$	X	X
WORKSHOP: Commission Staff Training	\$	X	
WORKSHOP: Repairing Historic Wood Windows	\$		X
TOUR: Digging the Past: Archaeology in the I-95 Corridor	\$		
TOUR: Building Community Relationships: Exploring Chester County Preservation Success Stories	\$		
TOUR: Center City Treasure Hunt	\$		
SESSIONS AND ROUNDTABLES			
High-Tech Archaeology: Examples from Pennsylvania's Buried Past			
The Indigenous Cultural Landscape Concept in Pennsylvania: A Case Study		X	
The Past, Present and Future of the MAP-21 and Transportation Alternatives Program		X	
Crossing Into History: Compatible Bridge Designs in Historic Districts			X
Urban Heritage Corridors: How Layered History Informs Revitalization Efforts		X	X
Using the Right Tool: Preservation in Diverse Communities		X	
Planning & Preparing Cultural Resources for Disasters		X	
Pre-Disaster Survey, Fast and Nimble Response, and Expedited Reviews		X	X
MEETINGS			
Advisory Council on Historic Preservation Business Meeting			
State CLG Coordinators Training			
National Alliance of Preservation Commissions Board Meeting			
National Conference of State Historic Preservation Officers Board Meeting			
PennDOT Section 106 Training (Thursday & Friday) – Invitation Only			

Friday July 18

TOURS	Fee	AICP*	AIA*
TOUR: Fairmount Park Bike Tour	\$		
TOUR: Road Trip: Historic Bridges of Philadelphia	\$		
TOUR: Experience the Rail Park	\$	X	
TOUR: A Tale of Two Cities: Camden and Haddonfield, New Jersey	\$		
SESSIONS AND ROUNDTABLES			
106 Success Stories: Compliance Archaeology in your Community			
What Are We Supposed to Do With All This Stuff!? Caring for Historic Documents and Artifacts for Local Governments			

*Programs marked as AICP or AIA indicate sessions which are pending CM/CE approval.

SESSIONS AND ROUNDTABLES (CONT'D)	Fee	AICP*	AIA*
Incorporating Historic Preservation into Planning & Zoning Projects		X	X
Getting It Right With Rightsizing: Preservation's Role in Legacy Cities		X	X
Incorporating Landscape Review in Local Design Guidelines		X	X
Meet Them Where They Are: Preservation, Resident Engagement & Managing Community Change		X	
Power to the People: The Role of Local Participation in Section 106 Consultation		X	
More Than a Historic Marker: Finding Mitigation That Matters		X	
Civic Leaders and the National Historic Preservation Act Today		X	
Main Street Modernism: Recognizing the Significance of Post War Commercial Buildings		X	X
Authenticity in Preservation: Current Trends in the Design Review of Alternative Materials			X
Applying Building Codes to Historic Buildings			X
Advocacy 101			
Emerging Leaders: Student Presentations on Current Topics			
MEETINGS			
Preservation Pennsylvania Annual Meeting and Luncheon	\$		

Saturday July 19

TOURS	Fee	AICP*	AIA*
TOUR: At Home in the Inner Ring: The Elm Street Program at Work in Lansdowne and Yeadon	\$		
SESSIONS AND ROUNDTABLES			
United We Stand: How Commissions Can Partner Regionally			
Learn by Doing: Solving Problems and Building a Youth Voice into Local Preservation Efforts		X	
The Culture of Congregations: Understanding Decision-Making for Historic Religious Buildings			
RLUIPA: Legal Issues Surrounding Preservation of Historic Religious Buildings		X	
Big City Roundtable: Understanding Takings and Historic Preservation Regulation		X	
Preservation Economics: Numbers Tell the Story		X	X
Alexandria's Parker-Gray Historic District: A Generation Later		X	
Engineering 101: A Primer on Basic Structural Engineering Terms, Concepts, and Issues.			X
Historic Sites: Fertile Ground for Deep Energy Retrofits			X
Roof and Reroof: Constant Change and Compatible Design			X
Applying the Secretary of the Interior's Standards for Rehabilitation			X
A Design Guidelines Primer		X	X
Survey Super Session 1: New Approaches to Historic Resource Survey		X	
Survey Super Session 2: New Tools for Quick and Efficient Survey		X	
Sea Level Rise and Preservation Commissions		X	X
Archaeology Solutions for Commissions: Find Yours Here		X	
Understanding Flood Plains, Flood Insurance, and Mitigation Grants		X	
MEETINGS AND LUNCH EVENTS			
Sustainability Luncheon	\$	X	X
Elevation Colloquium - Invitation Only			
Commission Excellence Awards and NAPC Annual Meeting			

Sunday July 20

WORKSHOPS AND TOURS	Fee	AICP*	AIA*
WORKSHOP: From Pixels to Perfection: Taking Better Digital Pictures of Historic Buildings			
TOUR: Spruce Hill Victoriana Walking Tour	\$		
SESSIONS AND ROUNDTABLES			
FORUM Wrap-up			
How to Sell Preservation		X	

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Registration

Registration is now open online at <http://napc.uga.edu/forum2014>.
The generous support of the public and private sponsors of FORUM 2014 has allowed us to keep registration rates low for all attendees.

**EARLY BIRD
DEADLINE >**



	NAPC or PresPA Members	Non-Members
Full Conference - <i>Early Bird Discount</i>	\$145	\$175
Full Conference <i>After June 6, 2014</i>	\$190	\$210
Students & Recent Graduates <i>Early Bird Discount</i>	\$100	\$100
Students & Recent Graduates <i>After June 6, 2014</i>	\$145	\$145
Single Day <i>(limit 1 day, no reception)</i>	\$75	\$75
Speakers	\$75	\$75

Registrants who are either individual members or are representing an organizational member of either NAPC or Preservation Pennsylvania are eligible for discounted registration as a benefit of membership.



Visit either of the organizations' websites below for information about becoming a member.

Preservation Pennsylvania:
www.preservationpa.org

**National Alliance of
Preservation Commissions:**
<http://napc.uga.edu>



Lodging

The Sheraton University City will be the host hotel for FORUM 2014. The Sheraton has agreed to extend the government per diem rate of \$155/night to all guests, a great bargain during the busy summer vacation season. Please use the booking link on the conference website by **June 17** to take advantage of this great rate.

Travel

FORUM 2014 will be held in the University City neighborhood of Philadelphia. University City is home to University of Pennsylvania, Drexel, and the University of the Sciences, is easily accessible from major highways, and is a short walk or subway ride from Center City. The conference hotel is a 10 minute walk from Amtrak's 30th Street Station, which also serves as a hub for SEPTA's regional rail service. Philadelphia International Airport (PHL) is less than ten miles away and can be reached via an extensive network of public transit, taxicab, shuttle, and limousine services. PHL is served by a number of legacy and discount airlines.

Go Green – Take Transit!

Philadelphia has an extensive transit system including subways, buses, trolleys, and regional rail lines. We're giving away 50 free TransPasses good on all SEPTA lines, including travel to/from Philadelphia International Airport and 30th Street Station, on a first come, first served basis. After that, you can purchase a week long pass on the conference website at half price (\$12) until June 6.

Sponsored by PennDOT

Interested in becoming a sponsor?

There are sponsorship and exhibitor opportunities available from \$250-\$5,000. All levels include complimentary registration and advertising opportunities during and after the conference.

For a sponsorship packet, visit:
<http://napc.uga.edu/forum2014>

or contact:
 Paul Trudeau,
 NAPC
ptrudeau@uga.edu
 or (706) 369-5881

Mindy Crawford,
 Preservation Pennsylvania
mcrawford@preservationpa.org
 or (717) 234-2310 x 14

SPONSORSHIP DEADLINE >

**02
JUNE
2014**

Franklin Square:

Arkansas Historic Preservation Program
 Columbia University Graduate School of
 Architecture, Planning and Preservation
 Rolf Jensen & Associates
 Strosser Architecture & Conservation

Logan Circle:

Klein & Hoffman
 City of Boise, Idaho
 Philadelphia Archaeological Forum
 History Colorado

Exhibitors:

A.D. Marble & Company
 Bucks County Community College Historic
 Preservation Program

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Center Square:



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Opening Forum Sponsor:



Tote Bag Sponsor:



Preservation PA Luncheon:

Janet S. Klein

Washington Square:



Partners:



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