

Charting the Course

FORUM 2012 NORFOLK, VA

<http://napc.uga.edu> July 18-22

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We offer AIA and AICP CM credits
FINAL PROGRAM

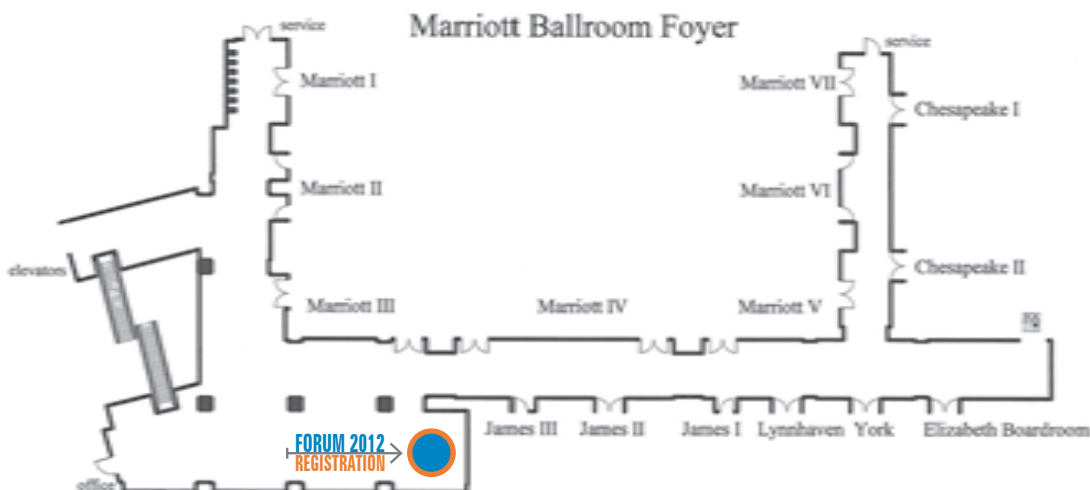
National Alliance of Preservation Commissions Biennial Forum

FORUM 2012 NORFOLK, VA

July 18-22

All tours and off-site events to meet in the Norfolk Foyer on the first floor, at least 15 minutes prior to start time. Bring your water bottles.

4th Floor | Marriott Hotel



Registration: Open from Wednesday starting at 3pm until 5pm. And Thursday-Saturday from 7am-5pm. Marriott Foyer, 4th Floor

m.DowntownNorfolk.org



While in Norfolk find local events, dining options, attractions and more on your smart phone at m.DowntownNorfolk.org or scan the Quick Response (QR) code.

CELEBRATING OUR FORKTEENTH RESTAURANT WEEK! JULY 15 - 22, 2012

Get a 3-course dinner for either \$20 or \$30 at participating restaurants. Some also offer 2-course lunches for \$10. For details and participating restaurants go to DowntownNorfolk.org. Reservations recommended.



The NAPC thanks **Visit Norfolk** for their support of Forum 2012.

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FORUM 2012 NORFOLK, VA

Charting the Course

Forum is the only national conference focused on the needs and issues of preservation commissions, their staff and the property owners and communities for which they work and live in. It is an interactive conference that blends traditional educational sessions with discussion round tables and mobile workshops and tours, providing participants with essential training and networking opportunities.

What are Networking Events? A key component of Forum is the opportunity to learn from each other. Networking sessions are designed for you to learn how others are accomplishing preservation in communities like yours — or even very different from yours.

What are Ignite Sessions? Participants are given five minutes and up to 20 slides to speak about their ideas or case study. The Ignite format is similar to Pecha Kucha. The presentations are meant to “ignite” the audience on a subject, i.e. to generate awareness and to stimulate thought and action on the subjects presented.

What are Mobile Workshops? Mobile Workshops are an opportunity to visit fascinating sites that are interesting just to see; however, these sessions will go a step further to provide insight into how preservation made a difference in community development and how it was accomplished.

What are Roundtables? Preservation commission members are in the trenches fighting the good fight every day. Who better to hear from than you about the hottest topics and how to address them? Roundtables are centered around a specific issue or topic with presenters giving short presentations to set the stage for discussion. It is then up to you to explore options with your peers. The initial results of these roundtables will be presented on Sunday morning. Often these sessions result in articles, best practices, and development of future education and policy.

What are Info Sessions & Case Studies? Hear about innovative programs, processes and best practices and learn how you can incorporate them into your local preservation projects.



PROUD
SPONSOR OF
FORUM
2012



CITY of NORFOLK

Office of the Mayor

Paul D. Fraim
Mayor

WELCOME FORUM 2012!

I am pleased to welcome you on behalf of the City of Norfolk -- the business, financial, educational, cultural and medical hub of Hampton Roads, a thriving region of 1.6 million people. Rich in history and tradition, our old seaport town is undergoing an exciting renaissance that has produced a new downtown, new neighborhoods and a new mode of public transit -- The Tide Light Rail line.

There is no better place to hold Forum 2012 than our great city. Norfolk is proud of its more than 400 years of history. A little over three decades ago, we established our first local historic districts, recognizing the importance of protecting these tangible examples of our heritage. We have continued to promote awareness of our past by adding to those original local districts as well as initiating our own system of historic markers, the Cannonball Trail. We invite you to explore our city, exploring our historic areas of Downtown, Ghent, and Freemason as well as searching out some of our hidden gems, such as Fort Norfolk, the last of the nineteen harbor-front forts established by George Washington.

During this conference, you will have the opportunity to visit Norfolk's waterfront and one of her treasures, Nauticus, and tour one of the largest and last battleships ever built by the U.S. Navy -- the *USS Wisconsin*. Our downtown is pedestrian friendly, and I invite you to explore its historic buildings, houses and churches, its numerous restaurants and its shopping opportunities.

On behalf of the City Council, I hope you have a great conference and that you will enjoy your stay in Norfolk, where life is celebrated daily.

Sincerely,

A handwritten signature in dark ink, appearing to read "Paul D. Fraim".

Paul D. Fraim
Mayor

Listing of AIA and APA Courses and Credits

Alphabetical order



PAGE	Session/Tour/Workshop	AIA LUs	AICP CM
20	Archaeology & CLGs	0.75	0.75
20	Avoiding a Demolition-by-Neglect Wreck	0.75 HSW	0.75 Legal 0.75
7	Commission Chair Training	5.5	N/A
7	Commission Short Course	5.5	6.50 Legal 1.50
7	Commission Staff Course	N/A	3
14	Committee Catharsis: Exploring the Utility of Commission Committees	0.75	0.75
15	Connecting the Dots: A Frozen Past and a Melting World	1.5 HSW SD	N/A
20	Creating Events That Will Leave Them Talking	0.75	0.75
18	Disaster 101: After the Strike, Saving What is Left	0.75 HSW	0.75
21	Disaster 201: Preparing for the Worst and Planning for the Best	0.75 HSW	0.75
10	Explore Downtown Norfolk	2	N/A
9	Explore Historic Residential Norfolk	3	N/A
10	Explore Norfolk	3	N/A
21	Filling Gaps with Houses that Fit (in your district and your bank account)	0.75 HSW SD	0.75
13	Ft. Monroe Advocacy Workshop	5	5
13	Get Dirty at Fort Norfolk	3	N/A
18	Greening Strategies: Using Energy Audits to Improve Performance and Reduce Utility Costs in Historic Homes	0.75 HSW SD	N/A
13	Historic Tax credit Workshop	3	N/A
22	Landmarks & Main Streets	0.75	0.75
19	Legal Framework	1.75	1.75 Legal 1.50
21	Lessons from the Sun and Rust Belts: Dealing with Preservation in Low Income Communities	0.75	0.75
20	Lessons Learned from the Green Revival House	0.75 HSW SD	N/A
19	Measuring the Economics of Historic Preservation	0.75	0.75
18	Preservation and Building Codes: Navigating for Success	0.75 HSW SD	0.75
20	Preservation Through Development	0.75 HSW SD	0.75
12	Preserving Olde Towne Portsmouth	2	N/A
14	Retooling Historic Districts for the 21st Century	0.75 HSW SD	0.75
19	Rightsizing Our Communities	0.75 HSW	0.75
12	Rising Sea Levels Kayak Workshop	4 HSW SD	4
19	Secrets of a Successful Application	0.75	N/A
18	Section 106: What's in it for Your Community?	2.5 HSW	2.5
21	Social Media: Making the Most of Your Digital Community	0.75	0.75
18	Survey & New Technology	0.75	0.75
22	Sustainability Preservation Process & Practice	3 HSW SD	3
19	The Evolution of Infill	0.75	N/A
15	The Greenest Building Screening & Panel Discussion	2.75 HSW SD	N/A
21	The Present Issues with the Recent Past	0.75 HSW	0.75
22	Virginia's Architectural Review Board Study	0.75	0.75
18	We Are Not Architects Either: Learning To Read Plans and Drawings	0.75 HSW	0.75
20	Planning an Old House Fair	0.75	N/A
14	Zoning Overlays & Landscapes	0.75 HSW	0.75

Thursday 19: 9am-Noon**New State CLG****Coordinators Training****Marriott Ballroom I and II**

This half-day workshop provides essential training for new state CLG coordinators and a refresher course for veteran coordinators (also open to commission members that are interested). NPS personnel conduct training on procedures and responsibilities, pass through sub grants, available NPS resources, and much more.

Thursday 19: 9am-Noon**NAPC Board of Directors Meeting****Elizabeth Boardroom****Thursday 19: 9am-Noon****Commission Staff Course****Marriott Ballroom VI**

Are you new to staffing a commission? This session is for you. Learn how to deal with multiple "bosses," provide excellent customer service, partner with other city departments, and better communicate with applicants. Our experienced trainers will prepare you to get through some of those crazy days.

Scott Whipple, Office of HP for Montgomery County, MD; Monica Callahan, Madison GA; Sean Alexander, Nashville Metro Historic Zoning Commission. AIA:LU and AICP CM

Thursday 19: 1pm-3:30pm**Section 106: What's in it for Your Community?****Marriott Ballroom VI**

Learn how the Section 106 review process enables community participation in federal agency project planning and how it provides a forum for balancing preservation values with other project needs. Section 106 of the National Historic Preservation Act requires federal agencies to assess the effects of their projects on historic properties and provide the Advisory Council on Historic Preservation an opportunity to comment. For those who are new to Section 106 and would like to know what the process requires, when it applies, who participates, and how a review is conducted, ACHP staff will provide a basic orientation in this workshop.

Blythe Semmer, Advisory Council for Historic Preservation. AIA: LU/HSW and AICP CM

TICKETED EVENT

Thursday 19: 9am-3:30pm**Commission Chair Training****Marriott Ballroom III**

Designed specifically for current and future commission chairs and staff, Commission Chair Training is a full day intensive workshop including: leadership techniques, working with staff, thorny legal and ethical issues, resolving conflict, partnering with other commissions and organizations, program review, updating guidelines and other topics. Experienced trainers from preservation's front lines will make sure you have the training you need to lead your commission.

John G. Williams, III, Hoshide Williams Architects; Monica Callahan, Madison, GA; David Morgan, Ramona Bartos, NC State Historic Preservation Office. AIA:LU and AICP CM

Thursday 19: 1pm-5pm**State CLG Coordinators Meeting****Marriott Ballroom I and II**

Bi-annual meeting of State CLG coordinators with NPS personnel to discuss the CLG program nationally. Meet your colleagues from across the country and bring your questions, ideas, and issues. NPS will provide a facilitated discussion and presentation of cutting edge CLG projects from across the country, as well as present future plans for the CLG program.

TICKETED EVENT

Thursday 19: 9am-3:30pm**Commission Short Course****Marriott Ballroom IV**

High level, intensive training for commission members and staff, the Commission Short course includes preservation law, meeting procedures, local designation, the design review process, public outreach, and more. Some of the field's leading preservationists will get you up to speed on the who, what, when and where of the commission operation. Great for first-time commissioners and staff or veterans who want a refresher course.

Pratt Cassity, The University of Georgia; Dan Becker, Raleigh NC Dept. of City Planning; Karen Gordan, Dept. of Neighborhoods, Seattle; Ken Kocher, Piedmont Preservation, Madison, GA; Ramona Bartos, NC State Historic Preservation Office. AIA:LU and AICP CM/L

Thursday 19: 3pm-5pm**Volunteer Training****Marriott Ballroom VII**

FORUM 2012 NORFOLK, VA

July 18-22



*Elizabeth River between
Norfolk and Portsmouth, VA*

Thursday 19: 4pm-5pm **First Dip into NAPC** **Marriott Ballroom V**

Is this your first time? Join NAPC board member Esther Hall for lemonade. She will give the scoop on how to get the most out of Forum and the NAPC. Make a new friend to take with you to the Portsmouth Meet Ups that follow.

Thursday 19: 5pm-11pm **Portsmouth Meet Ups**

Ride the ferry to Olde Towne and meet up with other Forum attendees at selected restaurants. Catch up with old colleagues, make new friends, and enjoy this historic town.

*Organized by Mallory Kahler
Volunteers will meet you in the lobby
every 15 minutes to take you to the Ferry.*

Friday 20: 4pm-5:15pm **Opening Forum &** **NAPC Awards** **Marriott Ballroom IV**

Friday 20: 5:15pm-7pm **Welcome Reception** **at d'Art Center** **d'Art Center, 208** **East Main Street**

Join us across the street at the d'Art Center in the historic Selden Arcade to enjoy food and beverages with the music of Matt Nelms and Logan Stambaugh, students of the Governor's School for the Arts.

Saturday 21: 4pm-4:45pm **Ice Cream Mixer** **Marriott Foyer**

Cool down the afternoon with ice cream and meet our sponsors. Learn more about their products, services, and organizations while enjoying ice cream from Doumar's Cones and Barbecue. You may have seen them on the Food Network's Diners, Drive-Ins & Dives. They will be making their own waffle cones on site, just like they have done for three generations.

Saturday 21: 5pm-6:30pm **Thematic Mixers**

You can learn as much from each other as sitting in a presentation so branch out and meet some new people who understand your issues and concerns. Check registration area to learn where these groups are meeting: Commission Chairs, New Commissioners, New Professionals, Staff, Non-profits and Property Owners.

Sunday 22: 9am-9:45am **Coffee Wrap Up** **Marriott Ballroom IV**

Wrap Up Forum 2012 with a synopsis of the Roundtable discussions with legendary NAPC team of "Jack and Dan." Say good bye to all your new friends and share contact information.

Dan Becker, Raleigh Department of City Planning, Jack Williams, Washington State Governor's Advisory Council on Historic Preservation, Jo Liemenstoll, Chair of the National Alliance of Preservation Commissions.



*The Hague in front of the
Chrysler Museum of Art.*

ALL TOURS: TICKETED EVENTS

All tours and off-site events to meet in the Norfolk Foyer on the first floor, at least 15 minutes prior to start time. Bring your water bottles.

Thursday 19: 8am-5pm **Eastern Shore**

Cross the Chesapeake Bay Bridge Tunnel, once dubbed one of the “seven engineering wonders of the modern world” and enter an idyllic landscape of small historic towns connected by vast swaths of agricultural land. This tour will take you through an eighteenth century plantation, a courthouse complex complete with c. 1792 penal building in Eastville, and a nineteenth century town called Cape Charles. See how this rural area has managed the pressures of development while maintaining its historic agricultural identity. Lunch included; please dress for some walking.

Thursday, 9am-noon **Explore Historic** **Residential Norfolk**

The West Freemason Street Historic District was established in 1977 and is listed in the Virginia Landmarks Register and the National Register of Historic Places. It is located just west of Downtown Norfolk along the Elizabeth River. Within the compact district of roughly 14 city blocks, there are significant examples of period architecture from the 18th and 19th centuries creating a three-dimensional architectural textbook and a unique glimpse into Norfolk’s History.

The Ghent neighborhood was the first planned suburb and quickly became the fashionable place to live in the early 1900’s. Large homes in a variety of architectural styles sit close to tree-lined streets. The adjacent neighborhoods fell into decline in the 1960’s and 70’s but the residents of Ghent rallied to protect and save this area and it is one of the best preserved and most popular residential areas of Norfolk.

Join us as we explore these wonderful residential neighborhoods; please wear comfortable shoes, bring water and be prepared for a lengthy walk.
A/A:LU

Thursday 19: 10am-3pm **Ft. Monroe Historic Overview**

Designated a National Historic Landmark in 1960, Fort Monroe was an active military site until 2011, when it attained National Monument status. This site has been an important part of America’s history since 1609 and now is a multi-use campus that includes housing, offices and special purpose buildings like the 1938 WPA Theater. Fort Monroe is also home to the oldest active lighthouse on the Chesapeake Bay (1802). Learn about the site’s earliest days and its contribution to American commerce, recreation and defense. This is a fascinating location, not to be missed. Be prepared for approximately 2 miles of walking.

Thursday 19: 1pm-3pm**Explore Downtown Norfolk**

Norfolk Virginia boasts over 400 years of history and in that time it has grown from a mere 50 acres along Main Street to a thriving port city. The Revolutionary War, Civil War and urban redevelopment have left their marks on downtown, creating a diversity of architecture and urban experiences. Nestled amongst the modern buildings and thoroughfares are architectural gems and historic streets that tell Norfolk's story.

Enjoy exploring Downtown Norfolk with a knowledgeable local guide; in addition to a fabulous tour, he will point out some local favorite haunts to visit while you are in town! Please wear comfortable shoes, bring water, and be prepared for a lengthy walk.

AIA:LU

Saturday 21: 9am-1pm**Hilton & Port Warwick Villages**

Visit a historic Neo-Traditional community and a contemporary community inspired by it. Historic Hilton Village was the first of some 100 federally financed housing projects during World War I. It remains much today as it did

when it was first planned and built in 1918, and it has won the APA Great Neighborhoods in America Award. From there, transition to a new Village, Port Warwick, a three acre Loudoun style, award winning new urbanism mixed-use community. See how the principles of neo-traditional planning and architectural elements that went into the development of communities like Historic Hilton Village were also incorporated into Port Warwick which now serves as a modern day example of a very successful "new urbanism village."

Sunday 22: 9am-noon**Explore Norfolk**

Originally chartered in 1682, Norfolk showcases centuries of history within walking distance of the conference hotel. This tour will highlight the vast range of resources ranging from historic houses to commercial buildings, cobblestone streets to modern thoroughfares. Dress comfortably and be prepared for a lively walk through Downtown, the West Free-mason Street Historic District and Ghent, Norfolk's first planned street-car suburb. Our return trip will be a ride on the Tide, Norfolk's new light rail system.

AIA:LU



Thank you!

NAPC thanks the Local Forum Committee for all their work on making this conference such a success.

Thursday 19: 3pm-3:45pm
Meet Your VA Partners
Marriott Ballroom V

Meet the Virginia preservation and heritage organizations that can help you reach your goals.

Virginia Dept. of Historic Resources,
Virginia Main Street, Virginia
Conservation Network, Preservation
Virginia, Virginia Downtown
Development Association.

Friday 20: 2pm-2:45pm
Innovation in Design
Guidelines, Survey
& Planning
Marriott Ballroom III

Learn how Oklahoma City revised their design guidelines to be green, what went into a study of nearby Portsmouth, how to survey on a budget, and using a design guideline template, just to name a few.

Friday 20: 3pm-3:45pm
Meet Your National &
International Partners
Marriott Ballroom I

Receive a snapshot of the different National and International preservation and heritage organizations that can help you reach your goals. ACHP,

ICOMOS, NPI, NPS, PA, ACHP, Partners for Sacred Places, NT. Don't know what all these acronyms stand for? Join us to find out!

Friday 20: 3pm-3:45pm
Tricky Preservation
and Design Review
Issues Explored
Marriott Ballroom II

Join this fast fast-paced presentation where multiple speakers will take just five minutes each to share how they combated tricky preservation and design review projects. Learn how a community has been dealing with satellite dishes, how the section 106 process saved a steel mill, working with large additions and how you can recycle during a remodel, among other topics.

Saturday 21: 3pm-3:45pm
Resources & Updates
Marriott Ballroom I

Learn about valuable resources available to you and receive updates on the long-range education and advocacy projects of our partners. Highlights include the APT's digital library, sustainability, a legal case against an ordinance, and how to become a CLG.

**FORUM 2012
NORFOLK, VA**
July 18-22

Portsmouth, VA

*Reusable water bottles provided by the
Hampton Roads Planning District Commission.*

Thursday 19: 3pm-5pm

Preserving Olde Towne Portsmouth

Take the paddle wheel ferry across the Elizabeth River to enjoy an afternoon in Olde Towne Portsmouth. This tour will take you through the revitalized commercial area with a mixture of redone historic buildings accompanied by modern infill. In addition, you will visit a terrific collection of historic homes said to represent the widest array of architectural styles north of Charleston. Please wear your walking shoes, and feel free to stay in Olde Towne Portsmouth for the Meet ups and dinner from 5pm-11pm.

AIA:LU

Friday 20: 8am-1pm

Suffolk Small Town Workshop

Incorporated with Nansemond County in 1974, Suffolk exhibits small town charm in one of the largest cities in the Commonwealth of Virginia. A strong partnership with the City of

Suffolk and the Suffolk Nansemond Historical Society in the late 1990's and 2000's spurred investment by many private sector and non-profit entities. Come tour the downtown, which includes the Suffolk Center for Cultural Arts (in a former high school), a restored train station, cemetery and numerous renovated houses and commercial buildings.

Friday 20: 9am-1pm

Rising Sea Levels Kayak Workshop

Rising sea levels are a reality in many communities and the impact of mitigation can be a challenge for historic districts, in particular. While enjoying the Lafayette River, see first hand the impact of climate change on our historic and cultural sites and learn about the proactive work that Norfolk is doing to minimize damage from flooding. This tour will include a boxed lunch; participants should wear attire suitable for boating and walking.

AIA:LU/HSW/SD and AICP CM

Saturday 21: 8am-5pm**Historic Triangle Tour**

Jamestown, Williamsburg, and Yorktown. Three places, each of which can reasonably make the claim of 'America's birthplace.' What emerged from the Historic Triangle was a new kind of nation and a new kind of citizenship. By visiting Historic Jamestowne, Jamestown Settlement, Colonial Williamsburg's Historic Area, Yorktown Battlefield, and the Yorktown Victory Center, you are joining this continuing experiment in democracy.

Saturday 21: 9am-Noon**Historic Tax Credit Workshop**

Tax credits continue to be a major incentive for rehabilitation and Virginia has one of the most generous state tax credit programs in the country. Join us on a tour of a few of the many transformational projects in Norfolk. There is nothing more fun and more insightful than touring

projects under construction. You will see that here, as well as completed projects. Get state and local perspectives on the do's & don'ts of the tax credit program and renovation process, as well as tips from a tax credit accountant and attorney about the numbers and legal sides of the equation.

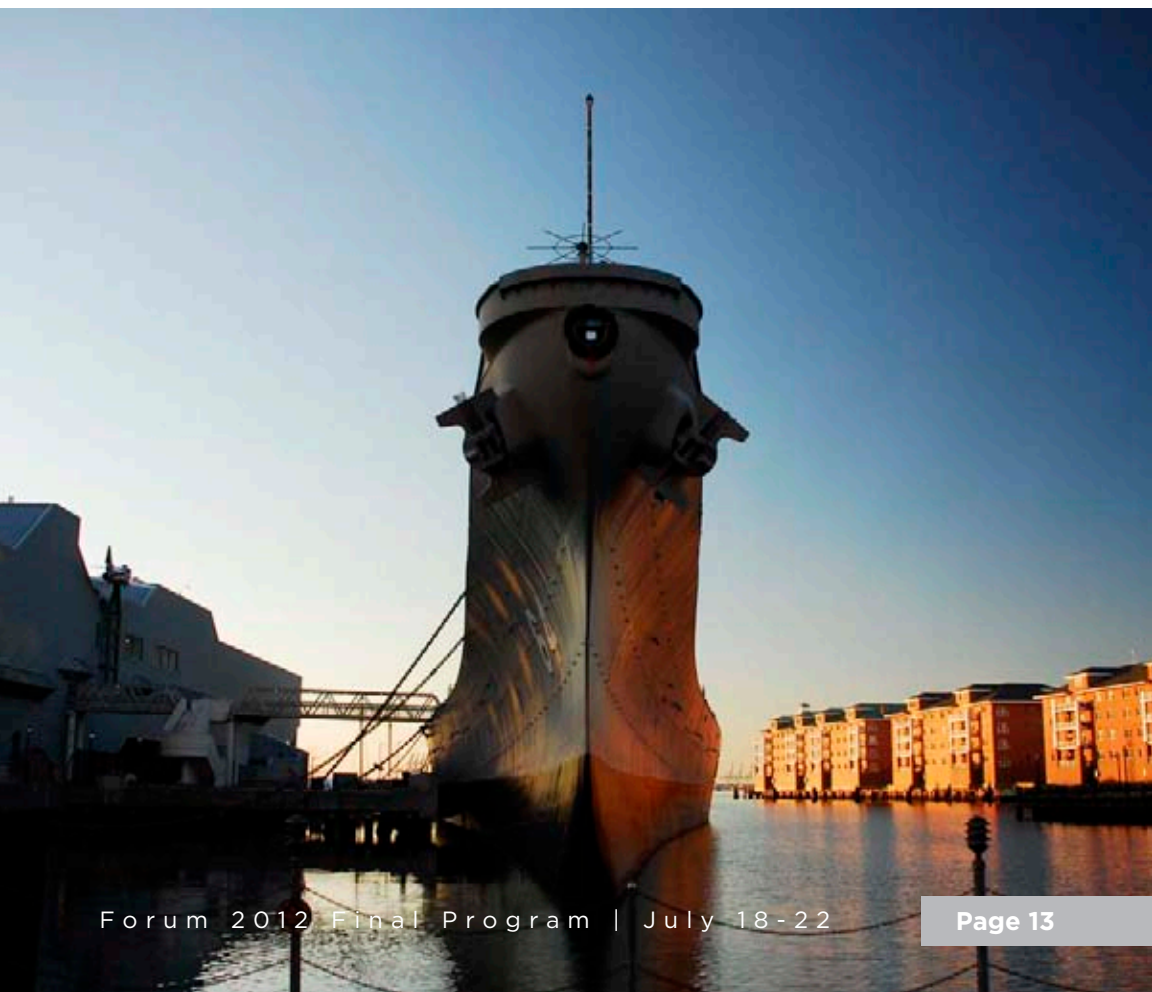
A/A:LU

Sunday 22: 9am-noon**Get Dirty at Fort Norfolk**

Have you ever tackled repairs yourself? Too daunting? During this half-day workshop, you will roll up your sleeves and enjoy a hands-on experience with local experts in window restoration, masonry repair, archaeology and other specialties. The workshop will demystify the repair process to help you make better decisions for the most common requests of preservation commissions or for hiring contractors.

A/A:LU

USS Wisconsin



Friday 20: 9am-9:45am

Committee Catharsis: Exploring the Utility of Commission Committees

Marriott Ballroom III

Some commissions use advisory committees. How do they work? Are they useful to the architectural review board, the applicant, the neighborhood? Learn how committees work in Arkansas and Virginia and then explore the pros and cons in a roundtable discussion.

Boyd Maher, State of Arkansas Capitol Zoning District Commission and Michael Leventhal, Arlington, Virginia's Department of Community Planning, Housing and Development.

AIA:LU and AICP CM

Saturday 21: 9am-9:45am

Zoning Overlays & Landscapes

Marriott Ballroom III

There are several avenues for preserving landscapes but more are needed. Can our most valuable tool for preserving neighborhoods and commercial areas, the zoning overlay, be used for preserving agricultural landscapes, battlefields and scenic vistas? If so, how would it need to be revamped to be most effective? Explore the pros and cons of using this proven tool in a new way.

Susan Crook, Utah Heritage Foundation. AIA:LU/HSW and AICP CM

Saturday 21: 2pm-2:45pm

Retooling Historic Districts for the 21st Century

Marriott Ballroom III

Historic districts are facing increased demands for greater density and occupancy in overall base zoning. This session will analyze these trends and provide practical examples of appropriate infill design of ancillary buildings as well as successful co-housing conversions of historic buildings. Allowing ancillary buildings recognizes the needs to accommodate aging Baby Boomers and the session will discuss the practicality of introducing "Mother-in-Law" cottages and "Grandma and Grandpa" flats to historic districts. Preservation Commissions will also need to work proactively on issues such as square footage limits, parking, handicapped access and requests for variances and changes to base zoning.

Phil Thomason, Thomason & Associates, Nashville.

AIA:LU/HSW/SD and AICP CM

*Commodore Theatre at Night,
City of Portsmouth, VA*



Saturday 21: Noon-1:30pm**Sustainability Luncheon****Connecting the Dots: A Frozen Past and a Melting World****Marriott Ballroom IV**

Jean Carroon

Join us as Jean Carroon, FAIA discusses the connection and conflict between preservation guidelines that freeze buildings in time and the dire need for widespread building reuse strategies that will slow environmental degradation and climate change. The current chair of the AIA Historic Resources Committee, Ms. Carroon helped develop the 2009 Pocantico Proclamation on Sustainability and Historic Preservation and served on Boston Mayor Menino's Green Building Task Force. A principal with the design firm of Goody Clancy, she is an outspoken advocate for holistic sustainability and the author of *Sustainable Preservation: Greening Existing Buildings* (John Wiley & Sons 2010). AIA:LU/HSW/SD

Saturday 21: 5pm-6:30pm**The Greenest Building Screening & Panel Discussion****Marriott Ballroom IV**

View "The Greenest Building," an hour long documentary, and participate in a panel discussion moderated by Dan Corson of the Office of Archaeology and Historic Preservation, History Colorado and including the film's producer, Jane Turville. The film presents a compelling overview of the important role building reuse plays in creating sustainable communities. Narrated by David Ogden Stiers, "The Greenest Building" explores the myth that a "green building" is a new building and demonstrates how renovation and adaptive reuse of existing structures fully achieves the sustainability movement's "triple bottom line" - economic, social, and ecological balance. AIA:LU/HSW/SD

Saturday 21: 9:45pm-Midnight**Boats & BonBons**

Enjoy a cruise and dessert on the American Rover, a three masted topsail schooner. You will sail the smooth waters of the Elizabeth River and Hampton Roads Harbor. On board guests can lend a hand with the sails, take a turn at the helm or just sit back, relax and enjoy the experience. Please arrive at the gazebo with a blue roof located behind the Marketplace at the end of the dock (333 Waterside Drive) promptly at 9:45. Ticket includes 1 drink ticket. Cash bar available.



Registration: Open from Wednesday starting at 3pm until 5pm. And Thursday-Saturday from 7am-5pm. Marriott Foyer, 4th Floor

- Thursday | July 19**
- \$ 9 8am-5pm**
(TICKET \$55)
Eastern Shore
 - \$ 9 9am-Noon**
(TICKET \$15)
Explore Historic Residential Norfolk
 - 7 9am-Noon Marriott Ballroom I & II**
New State CLG Coordinators Training
 - 7 9am-Noon Elizabeth Boardroom**
NAPC Board of Directors Meeting
 - \$ 7 9am-noon Marriott Ballroom VI**
(TICKET \$35)
Commission Staff Course
 - \$ 7 9am-3:30pm Marriott Ballroom III**
(TICKET \$70)
Commission Chair Training
 - \$ 7 9am-3:30pm Marriott Ballroom IV**
(TICKET \$70)
Commission Short Course
 - \$ 9 10am-3pm**
(TICKET \$45)
Ft. Monroe Historic Overview
 - \$ 10 1pm-3pm**
(TICKET \$15)
Explore Downtown Norfolk
 - \$ 7 1pm-3:30pm Marriott Ballroom VI**
Section 106: What's in it for Your Community?
 - 7 1pm-5pm Marriott Ballroom I & II**
State CLG Coordinators Meeting
 - 11 3pm-3:45pm Marriott Ballroom V**
Meet Your VA Partners
 - 7 3pm-5pm Marriott Ballroom VII**
Volunteer Training
 - \$ 12 3pm-5pm**
(TICKET \$15)
Preserving Olde Towne Portsmouth
 - 8 4pm-5pm Marriott Ballroom V**
First Dip into NAPC
 - 8 5pm-11pm**
Portsmouth Meet Ups

- Friday | July 20**
- \$ 12 8am-1pm**
(TICKET \$50)
Suffolk Small Town Workshop
 - 14 9am-9:45am Marriott Ballroom III**
Committee Catharsis: Exploring the Utility of Commission Committees
 - 18 9am-9:45am Marriott Ballroom VI**
Greening Strategies: Using Energy Audits to Improve Performance and Reduce Utility Costs in Historic Homes
 - 18 9am-9:45am Marriott Ballroom I & II**
Disaster 101: After the Strike, Saving What is Left!
 - \$ 12 9am-1pm**
(TICKET \$60)
Rising Sea Levels Kayak Workshop
 - 18 10am-10:45am Marriott Ballroom III**
Preservation and Building Codes: Navigating for Success
 - 18 10am-10:45am Marriott Ballroom V**
We are Not Architects Either: Learning to Read Plans and Drawings
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Rightsizing our Communities
 - 19 11am-11:45am Marriott Ballroom III**
The Evolution of Infill
 - 19 2pm-2:45pm Marriott Ballroom I**
Measuring the Economics of Historic Preservation
 - 11 2pm-2:45pm Marriott Ballroom III**
Innovation in Design Guidelines, Survey & Planning
 - 19 2pm-3:45pm Chesapeake**
Legal Framework
 - 11 3pm-3:45pm Marriott Ballroom I**
Meet Your National & International Partners
 - 11 3pm-3:45pm Marriott Ballroom II**
Tricky Preservation and Design Review issues Explored

12

Mobile
Workshops
(12-13)

14

Roundtables

15

Special
Events

18

Info Sessions &
Case Studies
(18-22)**Friday | July 20 (cont'd)**8 4pm-5:15pm **Marriott Ballroom IV**
Opening Forum & NAPC Awards8 5:15pm-7pm **d' Art Center at Selden Arcade** (GUEST TICKET \$35)
FREE FOR REGISTRANTS
Welcome Reception**Saturday | July 21**\$ 13 8am-5pm
(TICKET \$110)
Historic Triangle Tour\$ 10 9am-1pm
(TICKET \$20)
Hilton & Port Warwick Villages19 9am-9:45am **Chesapeake**
Secrets of a Successful Application14 9am-9:45am **Marriott Ballroom III**
Zoning Overlays & Landscapes20 9am-9:45am **Marriott Ballroom I**
Lessons Learned from the Green
Revival House20 9am-9:45am **Marriott Ballroom II**
Creating Events that Will
Leave Them Talking\$ 13 9am-Noon
(TICKET \$15)
Historic Tax Credit Workshop20 10am-10:45am **Marriott Ballroom III**
Planning an Old House Fair20 10am-10:45am **Marriott Ballroom I**
Youth in Preservation20 10am-10:45am **Chesapeake**
Preservation Through
Development20 10am-10:45am **Marriott Ballroom II**
Archaeology & CLGs20 11am-11:45am **Marriott Ballroom I**
Avoiding a Demolition-
by-Neglect Wreck21 11am-11:45am **Chesapeake**
A Call to Action: Updating NPS
Guidance on Historic Buildings21 11am-11:45am **Marriott Ballroom III**
The Present Issues with
the Recent Past21 11am-11:45am **Marriott Ballroom II**
Disaster 201: Preparing for the
Worst and Planning for the Best**Saturday | July 21 (cont'd)**\$ 15 Noon-1:30pm **Marriott Ballroom IV**
(TICKET \$25)
Sustainability Luncheon
Connecting the Dots: A Frozen
Past and a Melting World*14 2pm-2:45pm **Marriott Ballroom III**
Retooling Historic Districts
for the 21st Century21 2pm-2:45pm **Chesapeake**
Filling Gaps with Houses
that Fit (in your district
and your bank account)21 2pm-2:45pm **Marriott Ballroom I**
Social Media: Making the Most
of Your Digital Community11 3pm-3:45pm **Marriott Ballroom I**
Resources & Updates21 3pm-3:45pm **Chesapeake**
Lessons from the Sun and Rust
Belts: Dealing with Preservation
in Low Income Communities22 3pm-3:45pm **Marriott Ballroom III**
Landmarks & Main Streets8 4pm-4:45pm **Marriott Foyer**
Ice Cream Mixer15 5 p.m. - 6:30 p.m. **Marriott Ballroom IV**
The Greenest Building
Screening & Panel Discussion8 5pm-6:30pm
Thematic Mixers\$ 15 9:45pm-midnight
(TICKET \$40)
Boats & BonBons**Sunday | July 22**8 9am-9:45am **Marriott Ballroom IV**
Coffee Wrap Up\$ 13 9am-Noon
(TICKET \$45)
Get Dirty at Fort Norfolk\$ 10 9am-Noon
(TICKET \$15)
Explore Norfolk22 9am-Noon **Marriott Ballroom I**
Sustainability Preservation
Process & Practice22 10am-10:45am **Marriott Ballroom III**
Virginia's Architectural
Review Board Study

Schedule at a Glance

All tours and off-site events to meet in the Norfolk Foyer on the first floor, at least 15 minutes prior to start time.

Friday 20: 9am-9:45am **Greening Strategies: Using Energy Audits to Improve Performance and Reduce Utility Costs in Historic Homes** **Marriott Ballroom VI**

Through low-impact, preservation-friendly steps that any preservation commission will love, homeowners can improve their historic home's energy efficiency and reduce their utility costs, often with minimal time and investment, and without sacrificing historic integrity. A home energy audit can help property owners develop a comprehensive approach to isolating and tackling problem areas by identifying effective, high-rate-of-return solutions. Montgomery County, Maryland, with support from the Maryland SHPO, provided energy audits to ten historic homeowners. The results of the audit pointed consistently to problem areas shared by many historic homes, and identified cost-effective solutions that could be accomplished in accordance with preservation best-practices.

Josh Silver, Montgomery County Planning Department, Maryland-National Capital Park and Planning Commission; Cory Kegerise, Pennsylvania Historical and Museum Commission; Scott Whipple, Montgomery County Planning Department, Maryland-National Capital Park and Planning Commission
AIA:LU/HSW/SD

Friday 20: 9am-9:45am **Disaster 101: After the Strike, Saving What is Left!** **Marriott Ballroom I and II**

On April 27, 2011 the City of Tuscaloosa suffered major damage from an EF-4 tornado. Three of the locally designated historic districts were severely impacted. The city's preservation officer reached out to the SHPO and preservation staff in cities which had suffered a disaster for assistance. Learn about the techniques used in Tuscaloosa to respond to the immediate needs of property owners while maintaining the standards of the local historic districts. Learn how local historic district designation is impacted when a large percentage of historic structures are gone and how in place planning helps speed Tuscaloosa's recovery.

Megan Brown, National Park Service; Mary Mason Shell, AL Historical Commission; Stacey Browning, City of Tuscaloosa. AIA: LU/HSW and AICP CM

Friday 20: 10am-10:45am **Preservation and Building Codes: Navigating for Success** **Marriott Ballroom III**

Renovating and adapting historic buildings for new uses can create conflicts between current code requirements and preservation ordinances/guidelines. This session will provide strategies towards creating a successful collaboration between all the stakeholders including the code official, the preservation commission, the owners, and the A/E design team. Case studies will be used to illustrate successful projects that met the intent of the applicable codes while still preserving the historic fabric of the buildings. Attendees will gain a greater appreciation of creative solutions that exist for historic structures.

Regina Brewer, City of Decatur GA; Joseph Catellano, Rolf Jensen & Associates; Rick Logan, City of Decatur. AIA:LU/HSW/SD and AICP CM

Friday 20: 10am-10:45am **We are Not Architects Either: Learning to Read Plans and Drawings** **Marriott Ballroom V**

For commission members and property owners with a limited background in architecture, construction, or design, analyzing a large set of plan and elevation drawings can be intimidating. This session will give you the information needed to more confidently read architectural drawings. Commission members will learn the right questions to ask of an applicant and a property owner will better be able to communicate with the Commission as well as their architect/designer.

Chris Wand, OPN Architects, Dubuque; Scott Whipple, Office of HP for Montgomery County, MD. AIA:LU/HSW and AICP CM

Friday 20: 11am-11:45am **Survey & New Technology** **Marriott Ballroom V**

Technology can completely change the survey process by allowing public access and involvement with a community's historic resource inventory. Join Kansas and Washington to learn how they have changed the way their state does survey. Explore emerging survey practices, research potential, GIS mapping, tabular data, online databases, smart phone apps, and more. Come away with

inspired ideas and return to your community with an attitude of “this can be done in my state too!” Speakers will also be available at the NPS table for extra question and answer time.

Megan Brown, National Park Service; Katrina Ringler, Kansas Historical Society; Megan Duvall, Dept. of Archaeology and Historic Preservation, Washington. DAHP. AIA:LU and AICP CM

Friday 20: 11am-11:45am Rightsizing our Communities Marriott Ballroom I and II

Rightsizing continues to be a critical—and contentious—emerging issue in many older industrial cities with rich historic resources. As preservation commissions, city staff, decision makers, and preservationists consider how to respond to and proactively participate in rightsizing efforts in these “legacy cities,” current information about on-the-ground efforts and available tools is essential. This session will present the results of a preservation-focused survey of 20 legacy cities dealing with the consequences of long-term population loss. Using these survey results, panelists will discuss the emerging strategy (based on Section 106) of the Advisory Council on Historic Preservation’s Right Sizing Task Force.

Donovan D. Rypkema, PlaceEconomics and Bradford J. White, Alplawood Foundation AIA:LU/HSW

Friday 20: 11am-11:45am The Evolution of Infill Marriott Ballroom III

Our ideas about what is appropriate change over time. See how the approach to infill design in one neighborhood has evolved over the past 30 years. Explore what elements have stood the test of time and why. Learn what they wish they had never approved and what still works well.

Nathaniel McCormick and Bruce Leuthold, Norfolk Redevelopment & Housing Authority AIA:LU

Friday 20: 2pm-2:45pm Measuring the Economics of Historic Preservation Marriott Ballroom I

A 2011 study commissioned by the Advisory Council on Historic Preservation

identified and analyzed methods for measuring preservation’s economic impacts. The study focused on ways to improve our understanding of these complex issues and regularly, consistently, and credibly measure preservation’s impact on job creation and household income; property values; heritage tourism; sustainability; and downtown revitalization. Hear nationally-known preservation economics expert Donovan Rypkema and ACHP program director Ron Anzalone discuss the report, its findings, and some possible next steps.

Donovan D. Rypkema, PlaceEconomics and Ron Anzalone, Advisory Council for Historic Preservation, DC. AIA:LU and AICP CM

Friday 20: 2pm-3:45pm Legal Framework Chesapeake

While preservation has been upheld in the courts conceptually, certain aspects remain untested. Join Kathleen Dooley, Fredericksburg City Attorney, and Hank Day, former Town Attorney for Warrenton, Virginia, in a lively point-counter point discussion moderated by Tom Mayes, Deputy General Counsel at National Trust for Historic Preservation.

AIA:LU and AICP CM/L

Saturday 21: 9am-9:45am Secrets of a Successful Application Chesapeake

Whether you are a property owner, a design professional, a contractor or a commissioner, you want to be confident that the design review process showcases your proposed project in a clear and consistent manner, ensuring that both the Commission and the general public understand how the details of your proposed design are compatible with the District’s Design Guidelines. In this session, learn what makes for a successful application - from what information is requested on the application form to what supplemental materials should be included with the application to how to respond to public comments that may or may not be relevant to the application. This session will address how clear and defensible decision making starts with the project application.

Lisa Craig, Annapolis, MD Main Street. AIA:LU

Saturday 21: 9am-9:45am **Lessons Learned from the** **Green Revival House** **Marriott Ballroom I**

The Galveston Historical Foundation moved and renovated an 1891 cottage that was damaged by Hurricane Ike and slated for demolition. The project continues to show thousands of homeowners how they can integrate sustainable technology into their historic buildings. Named the “Green Revival House,” the project is certified Platinum through the LEED for Homes rating system and won a 2011 Preservation Honor Award from the National Trust for Historic Preservation. Learn firsthand how green building and historic preservation can be used together to lower utility costs and reduce waste.

Brian Davis, Historic Salisbury Foundation. AIA:LU/HSW/SD and AICP CM

Saturday 21: 9am-9:45am **Creating Events that Will** **Leave Them Talking** **Marriott Ballroom II**

Learn how to create successful programs that engage a wide audience, are educational and fun, and are completed on a very small budget, following the case studies of events in San Antonio Texas such as “The Amazing Preservation Race,” and “Go! Historic SA.”

Shanon Peterson, City of San Antonio, AIA:LU and AICP CM

Saturday 21: 10am-10:45am **Planning an Old House Fair** **Marriott Ballroom III**

Commissions want to be a resource as well as a regulator. One of the best ways to accomplish that is by hosting, or partnering to host an Old House Fair. Find out how it is done in Decatur, Georgia. How they market it, fund it, and plan it.

Regina Brewer, City of Decatur. AIA:LU

Saturday 21: 10am-10:45am **Youth in Preservation** **Marriott Ballroom I**

How can we engage youth in preservation outside of the classroom? An innovative program takes us step-by-step through an approach that involves young people in service learning, exploring the fields of archaeology, heritage tourism, preservation and history.

Bruce Milhans, Advisory Council for Historic Preservation, DC; Beth Erickson, Journey Through Hallowed Ground Partnership, VA and Dan Holland, Young Preservationists Association of Pittsburgh.

Saturday 21: 10am-10:45am **Preservation Through** **Development** **Chesapeake**

Learn about an innovative development in Central Virginia which uses a novel and repeatable approach to preserve a working farm while allowing for development. Bundouran Farm is a planned community that will become the home of many families who support the idea that preservation and development are not mutually exclusive, and that land conservation can be self-sustaining.

Charles Adams, Celebration Associates, VA. AIA:LU/HSW/SD and AICP CM

Saturday 21: 10am-10:45am **Archaeology & CLGs** **Marriott Ballroom II**

Archeological analysis and recording play important roles in the understanding and management of historic buildings and the historic built environment. Few of us on the local level have the resources for this type of comprehensive review but most of us have some mention of archaeology in our ordinances. Now you can stop ignoring that mission! Find out what resources are available to you and how you can pull archaeology into your program.

Dave Brown and Thane Harpole, DATA Investigations, VA. AIA:LU/HSW

Saturday 21: 11am-11:45am **Avoiding a Demolition-** **by-Neglect Wreck** **Marriott Ballroom I**

Demolition-by-neglect is one of the toughest problems preservation commissions must deal with, particularly during tough economic times. Adopting a demolition-by-neglect ordinance is a proactive approach that requires due process precision—and enforcing it can be an emotional, legal, and time-consuming challenge—but the outcomes can make the effort worthwhile. Best practices, legal and economic principles, case studies, and pitfalls will be covered.

Dan Becker, Raleigh Dept. of City Planning. AIA:LU and AICP CM

Saturday 21: 11am-11:45am

A Call to Action: Updating NPS Guidance on Historic Buildings Chesapeake

Local commissions rely on the Secretary of the Interior's Standards and associated guidance for their day-to-day activities. In advance of its 100th anniversary in 2016, the National Park Service has issued "A Call to Action: Preparing for a Second Century of Stewardship and Engagement." NPS will be updating the guidelines for its four treatment standards and for cultural landscapes, revising its professional qualification standards, and reviewing its Preservation Briefs and other technical publications. Come to learn more about how you can contribute to this effort.

Brian Goeken, National Park Service.

Saturday 21: 11am-11:45am

The Present Issues with the Recent Past

Marriott Ballroom III

Now that mid-century modern and post-WWII buildings are on the preservation radar screen, we are discovering the specific preservation challenges they bring. Come hear how repair or appropriate replacement of mass-produced, twentieth-century materials and building systems as well as questions about compatible alterations and additions are changing how we think about preserving integrity and authenticity for these new kids on the block.

Jo Liemenstoll, University of North Carolina at Greensboro. AIA:LU/HSW and AICP CM

Saturday 21: 11am-11:45am

Disaster 201: Preparing for the Worst and Planning for the Best

Marriott Ballroom II

Is your community prepared for a disaster? Learn what pre-planning to put in place before a disaster hits for a community to access resources and assistance. Understand opportunities at the Federal and State level, including various forms of assistance available only to communities that have incorporated them into local, State and Federal planning platforms in advance. Participants will learn

from real examples and Federal experts how to access these resources and prepare for the worst before it happens in their historic community.

Megan Brown, National Park Service; Jennifer Wellock, National Park Service; Jennifer Eggleston, National Park Service.

AIA:LU/HSW and AICP CM

Saturday 21: 2pm-2:45pm

Filling Gaps with Houses that Fit (in your district and your bank account)

Chesapeake

Vacant lots and McMansions pose common problems in historic districts; however, smaller, more affordable infill housing has recently surfaced as a viable way to bring new life to historic neighborhoods. In this study several patterns emerged that lead to greater insights about where and how to build affordable infill in historic districts. Learn and discuss how affordable infill can successfully integrate with and support historic districts.

Claire Keane, Arlington, VA.

AIA:LU/HSW/SD and AICP CM

Saturday 21: 2pm-2:45pm

Social Media: Making the Most of Your Digital Community

Marriott Ballroom I

A growing number of historic preservation commissions and non-profits are using social media tools to actively communicate with and engage their constituents and members. This session will help you position your social media program to thrive as these tools become increasingly central to your integrated marketing efforts. The session will emphasize best practices in monitoring and responding to social media comments, what you can do to encourage an active community and easy tools to begin gathering statistics and then conclude with real examples. The session is intended for anyone ready to take the next step in social media.

Alison Hinchman, National Trust for Historic Preservation, DC.

AIA: LU and AICP CM

Saturday 21: 3pm-3:45pm

Lessons from the Sun and Rust Belts: Dealing

with Preservation in Low Income Communities

Chesapeake

This presentation highlights the accomplishments of Pueblo, CO and the strategy their commission followed to energize low income, predominately Hispanic neighborhoods with regards to specific historic context studies and surveys. The session will also explore how an organization known as Dwelling Place spearheaded a unique rebirth of the Grand Rapids, MI Division Avenue downtown corridor. Learn how the combination of art, innovation and entrepreneurship has not only restored historic structures but revitalized a commercial neighborhood, with the mindset of retaining the area's long standing services. The session will explain why our nation's economically challenged historic neighborhoods are worth fighting for and how to actually fight and succeed through outreach and outcomes.

*Wade Broadhead, Pueblo Historic Preservation Commission and Rhonda Baker, City of Grand Rapids, MI.
AIA:LU and AICP CM*

Saturday 21: 3pm-3:45pm

Landmarks & Main Streets

Marriott Ballroom III

Local commissions and Main Street are natural partners but how can they work together most effectively? Learn from three Oregon State case studies how collaboration opportunities can lead to best practices for coordinating the aims and work of local Landmark Commissions and their Main Street counterparts.

*Ian Johnson, Oregon State Parks.
AIA:LU and AICP CM*

Sunday 22: 9am-Noon Sustainability Preservation Process & Practice

Marriott Ballroom I

Discuss the process and practice of using sustainable rehabilitation strategies for historic structures with the National Preservation Institute (NPI) and the National Park Service Technical Preservation Services (NPS TPS). The environmental goal of "reduce, reuse, recycle" can enhance the capital cost competitiveness of preservation projects. Review the LEED (Leadership in Energy and Environmental Design) standards used to assess building performance. Focus on preservation challenges relating to energy efficiency, windows, lighting, indoor air quality, HVAC, and local and national codes and regulations, including the Secretary of the Interior's Standards for Rehabilitation.

*Tina Roach, Quinn Evans Architects, on behalf of National Preservation Institute and Liz Petrella, National Park Service TPS.
AIA:LU/HSW/SD and AICP CM*

Sunday 22: 10am-10:45am

Virginia's Architectural Review Board Study

Marriott Ballroom III

Preservation Virginia presents the results of the National Trust funded study of all architectural review boards (ARB) and historic preservation boards in Virginia to ascertain their strengths and weaknesses and to devise a set of draft recommendations for all ARBs. This session will provide an analysis and resulting recommendations based on the study.

*Sonja Ingram, Preservation Virginia.
AIA:LU and AICP CM*

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As part of our educational outreach, each October DHR celebrates Virginia Archaeology Month in partnership with libraries, museums, historical societies, and at active archaeological sites.

And today there are 32 Certified Local Governments partnering with DHR in preservation efforts within those jurisdictions and communities.



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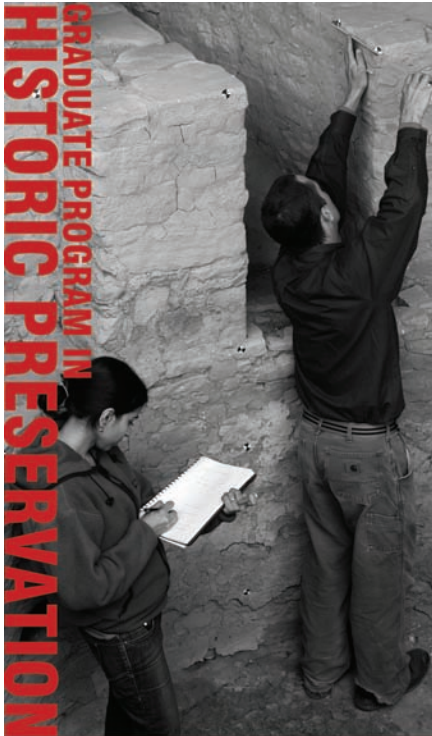
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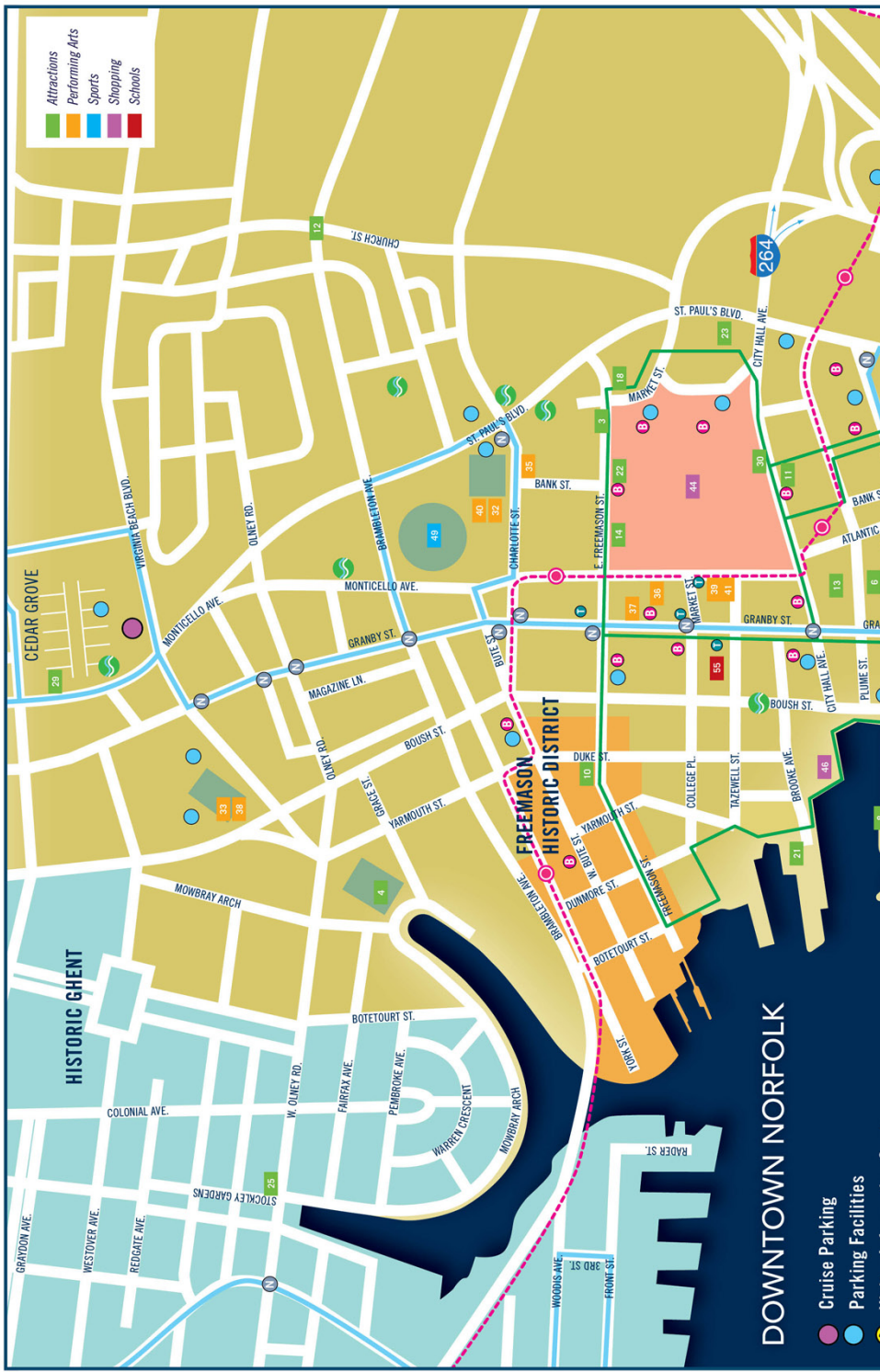
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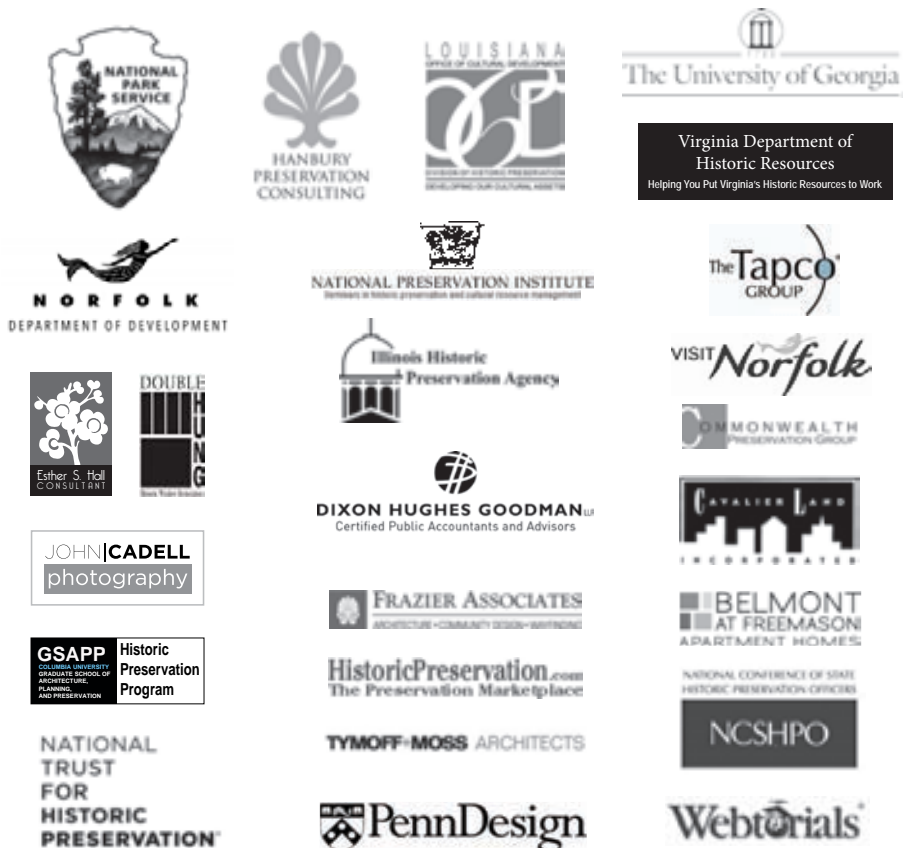
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