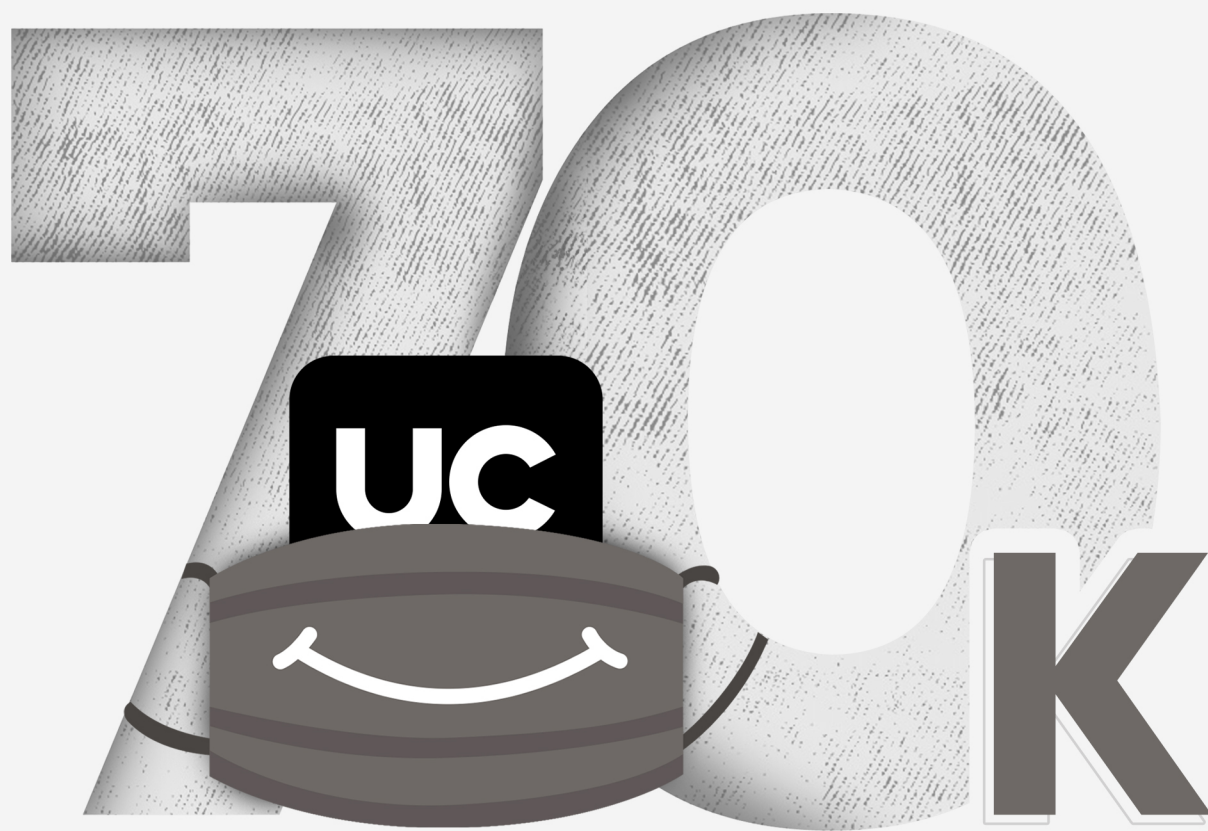


How Urban Company Delivered



PPE Kits to 1500+ Pincodes
in India through Supply Chain Digitization?

Cruising through COVID19

Largest home services marketplace in Asia, Urban Company provides skilled & experienced professionals with a platform to connect with individuals looking for doorstep services.



Services Provided by Urban Company



Grooming



Cleaning



Plumbing



**Appliance
repair**



Carpentry

With 2020 introducing the world to social distancing, getting back into the hearts and homes of customers post lockdown was an uphill battle for Urban Company. With a focus on safety, the organization systematically fought through this battle with Project Kavach - a program intended towards community safety.

To bring this project alive Urban Company partnered with Bizongo to procure PPE products that would play an important role in getting their partners back to business.

The highlight of the partnership:



Bizongo procured, assembled, and delivered PPE Kits directly to the PAN India professional partners at their doorstep powered with their digital supply chain platform Procure Live.



This not only helped Urban Company reduce execution complexity but also ensured that partners have their PPE Kits available, **ALWAYS!**

Bizongo's Digital Supply Chain Solution for Urban Company

Availability of PPE Kits was crucial in ensuring smooth operations and Bizongo fulfilled this requirement through a combination of product, technology, and service

Foundation



Bizongo's digital platform formed the foundation of this project.

Four Key Service Pillars



Managed Procurement



Inventory Management



Efficient Vendor Consolidation



Single POC Approach

PPE Products Delivered



3 ply Melt blown Masks



Nitrile Gloves



Sanitizers



Digital Thermometers



Face Shield



Shoe Covers



Capes



Coveralls

DID YOU KNOW?

Urban Company's salon category has grown by about 50-56% and that's been on the back of structural problem-solving, to deliver on the core objectives of experience and safety (Source: Business Insider)

Bizongo Urban Company - Results Achieved

With a rapid go to market, visibility of orders, and availability of PPE kits with platform partners being crucial here's how the two teams fared in delivering a successful digital supply chain solution.

Delivery Performance

94%

Shipments dispatched within one day of order placement

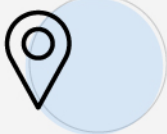
95%

Bulk shipments delivered within 5 days from order date

100%

Visibility of orders through free Procure Live sign up and API integration

Delivery Locations Covered



1500+

Pin Codes



21

City Offices



4

Warehouses

DID YOU KNOW?



This is a unique partnership for Bizongo involving both B2B and B2C deliveries



A total of 10 existing and new vendors consolidated under the Bizongo umbrella



Bizongo developed artwork for mask as part of Urban Company's campaign **#WearASmile.**

(This one's closest to our heart 😊)

Customer Speak



“

When the pandemic hit, Urban Company's daily operations came to a sudden halt. To get our partners back on the road we had to act fast and the crucial first step was to ensure community safety.

Bizongo's solution was a perfect fit for our requirement. They had the required PPE product, the resources to assemble the PPE kits and the infrastructure to stock our inventory. Most importantly, however, their technology integration has simplified the procurement process for us. Our professionals can place orders for PPE kit themselves and most orders are delivered to them the next day.

The added advantage of visibility on all orders through Bizongo's digital supply chain platform and a remarkable support team has ensured that we're able to be in business as usual. We're glad we partnered with Bizongo for our PPE requirements.

Keep up the good work!

”

Aman Chitkara

Manager - Product Procurement & Supply Chain

Urban Company



**DID YOU
KNOW?**

In a recent interview with Business Insider, Urban Company Co-founder Varun Khaitan shared that despite the months of lockdown, they are already crossing their pre-COVID peak by more than 30%. He also shared his optimism about seeing 2X growth in FY21 over FY20. (Source: Business Insider)

We'll

- find & manage vendors for you
- offer 100% supply chain visibility
- ensure 0 stockouts

Get access to these benefits now!
Tell us your packaging & PPE requirements on the number below.



Give us a ring on this number
+91 80800 04646

or



Send us an email on
customerresponse@bizongo.com

For more packaging industry updates,

Follow us on

