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Closed Captioning Vendors to Provide Cost Savings for Florida Higher Ed

Tallahassee, FL – October 4, 2021 – Three commercial vendors – 3Play Media, AI Media, and Verbit – have been selected to negotiate preferred, state-level pricing for Florida public colleges and universities in need of Closed Captioning services to support their institutional distance learning and other services. The selection was the result of an extensive Invitation to Negotiate (ITN) process facilitated by the Florida Virtual Campus (FLVC) on behalf of public colleges and universities statewide, in accordance with § 1006.73, Fla. Stat. (2021).

“Negotiating licensing and preferred pricing for distance learning resources leverages the collective purchasing power of our public institutions and saves the state of Florida money,” commented Heather Thompson, FLVC’s assistant director of Member Outreach and Development. “Institutions still have the flexibility to contract with other vendors, if they prefer. However, statewide agreements such as these ensure that institutions interested in obtaining Closed Captioning for their distance learning and student services can do so easily, and with significant cost savings.”

Institutions requiring more information about these Closed Captioning vendors or their services may contact Heather Thompson at FLVC (hthompson@flvc.org).

About Florida Virtual Campus: The Florida Virtual Campus (FLVC) is made up of several units that provide statewide innovative educational services for Florida's K-adult students. Working collaboratively with Florida’s 12 public universities, 28 public colleges, K-12 school districts, and other partners, FLVC provides free services to help students go to college, succeed in school, prepare for career success, and in life after graduation.