SELIA Baché College of Skin & Beauty

KNOWLEDGE in my own skin

OWN YOUR FUTURE IN THE BUSINESS OF BEAUTY

When you join Ella Baché, you become part of a legacy that spans over 65 years of dedicated skincare in Australia, with roots tracing back to the innovative spirit of Madame Baché in Paris in 1936. Her groundbreaking Skin Solutions, tailored to each individual's unique needs, form the bedrock of our renowned products and services. Since our establishment in Australia in 1954, Ella Baché has remained steadfast in upholding this philosophy.

Edith Hallas, instrumental in bringing the brand to Australia, played a pivotal role in shaping a respected skincare company. Her commitment to education led to the founding of the Ella Baché Beauty School in 1963, a beacon recognized for its unwavering commitment to high training standards.

At Ella Baché Colleges, we pride ourselves on offering a premium educational experience. Our commitment to excellence extends beyond traditional learning, incorporating leading techniques, advanced tools and innovative student experiences from the very first inquiry to every aspect of the educational journey.

Join us to turn your passion into a reality with a trusted brand and cutting-edge education. We look forward to welcoming you to Ella Baché! Pippa Hallas - CEO

WHAT MAKES ELLA BACHÉ UNIQUE?

HERITAGE

Ella Baché has been in the business of beauty since 1954.

INNOVATION

Our commitment to innovation is unwavering, with ongoing investments in cutting-edge skincare products and education.

EXPERTISE

The exclusive distinction of being the only beauty course fully integrated with a leading skincare brand.

EDFLEX

Enjoy the flexibility of choosing when and where you study with our adaptable delivery options.

NETWORK

Access to over 140 Ella Baché Salons and Ella Baché David Jones counters nationwide, providing valuable work experience and a gateway to diverse career opportunities.

LEADERS

Learn from industry leaders as your educators, equipped with top-notch qualifications, extensive experience, and a shared passion for skincare.

FUTURE

Your career path is boundless, ranging from roles as a Beauty Therapist and training positions in our salon network, to opportunities in wellness spas, destination resorts, international cruise ships, or even owning your own salon. Enrolling in your chosen course is just the beginning of your exciting journey.

WHAT YOU WILL LEARN SHB50121 Diploma of Beauty Therapy

BEAUTY

- Conduct client consultations and provide salon services
- Perform lash and brow treatments
- Provide nail treatments including manicure and pedicure
- Perform a range of waxing treatments
- Design and apply makeup to enhance facial features

SKIN

- Apply your understanding of skin biology, anatomy and physiology of major body systems in designing suitable treatments for clients
- Apply your underpinning knowledge of cosmetic chemistry to select appropriate products for treatments
- Provide a range of facial treatments according to the skin type and skin conditions of the client

BODY

- Deliver a range of massage techniques including Swedish, lymphatic, hot stone massage, and reflexology
- Apply a range of aromatherapy oils for aromatherapy massage and various beauty treatments

WHAT YOU WILL LEARN SHB50216 Diploma of Salon Management

MANAGE

Make a Bold Move and get the business skills you need for a career in beauty.

Everything you need to one day manage a salon or even own an Ella Baché Salon.

BEAUTY

- Elevate your career path to become an autonomous business manager, capable of making strategic business decisions
- Gain the essential skills required to run day to day operations of a personal services business, incorporating work health and safety and sustainability practices
- Learn how to build and manage a great team of therapists and use effective leadership strategies to drive the business forward
- Step into the world of marketing and promotions to learn about the perfect mix of awareness and conversion to ensure your business is front and centre to potential and existing clients

WHEN, WHERE & HOW SHB50121 Diploma of Beauty Therapy

	EDFLEX™ ONCAMPUS	EDFLEX™ BLENDED
	For students who prefer a campus-based experience. Students attend practical classes and tutorials with theory studies online.	For students who prefer greater flexibility for when and where they study. Students study online at their own pace supported by trainers, and attend practical training throughout the course to develop their skills.
COURSE LENGTH	16 months	16 months
	4 x 16 week terms plus breaks	4 x 16 week terms plus breaks
COURSE FEES	\$23,990 (Domestic Students), plus compulsory uniform and skincare kit \$300 View complete schedule of fees here	
FLEXIBLE MONTHLY START DATES	Feb, June, Sept	Yes
DEDICATED TRAINER SUPPORT	Yes	Yes
STUDY THEORY ONLINE	Yes	Yes
	Self-study: 4 hours per week self-study including learning and assessment tasks	6-8 hours of online learning, assessment, and self study p <mark>er</mark> week.
ATTEND ON CAMPUS	2 days per week + half day online workshop 9am - 4:30pm	16 practical sessions per term is ideal
PRACTICAL TRAINING	On Campus	On campus practical and assessment sessions
AND ASSESSMENT	2 days per week (20 hours) / over 4 x 16 week trimesters	Workplace training
ON CAMPUS TRAINING LOCATION(S)	Sydney	Sydney / Brisbane / Melbourne
ELLA BACHÉ EXTERNAL WORK	Yes	
EXPERIENCE (150 HOURS)	1 day per week x 25 weeks. Commences Term 3, to be completed by Term 4	
COURSE OUTCOMES	SHB50121 Diploma of Beauty Therapy	

WHEN, WHERE & HOW SHB50216 Diploma of Salon Management

	ONLINE DELIVERY	
	For students who prefer greater flexibility for when and where they study. Students study online at their own pace with dedicated trainer support.	
COURSE LENGTH	16 months 4 x 16 week terms plus breaks	
COURSE FEES	\$12,063 (Domestic Students) <u>View complete schedule of fees here</u>	
FLEXIBLE MONTHLY START DATES	Yes	
DEDICATED TRAINER SUPPORT	Yes	
STUDY THEORY ONLINE	Yes 4 hours structured online learning and assessment per week Self-study: 4 hours per week including learning and assessment tasks	
ATTEND ON CAMPUS	N/A	
COURSE OUTCOMES	SHB50216 Diploma of Salon Management	

WHEN, WHERE & HOW Business of Beauty Double Diploma

	EDFLEX™ ONCAMPUS	EDFLEX™ BLENDED
	For students who prefer a campus-based experience. Students attend practical classes and tutorials with theory studies online.	For students who prefer greater flexibility for when and where they study. Students study online at their own pace supported by trainers, and attend practical training throughout the course to develop their skills.
COURSE LENGTH	16 months	16 months
	4 x 16 week terms plus breaks	4 x 16 week terms plus breaks
COURSE FEES	\$30,160 (Domestic Students), plus compulsory uniform and skincare kit \$300 <u>View complete schedule of fees here</u>	
FLEXIBLE MONTHLY START DATES	Feb, March, June, Sept	Yes
DEDICATED TRAINER SUPPORT	Yes	Yes
STUDY THEORY ONLINE	Yes	Yes
	8 hours structured online learning and assessment per week	8 hours structured online learning and assessment per week
	Self-study: 8 hours per week self-study	Self-study: 8 hours per week self-study
	including learning and assessment tasks	including learning and assessment tasks
ATTEND ON CAMPUS	2 days per week + 1 day online workshop	1 designated day per week allocated for practical training
	9am - 4:30pm	sessions.
PRACTICAL TRAINING AND ASSESSMENT	On Campus	On campus practical and assessment sessions
	2 days per week (20 hours) / over 4 x 16 week trimesters	Workplace training
ON CAMPUS TRAINING LOCATION(S)	Sydney	Sydney / Brisbane / Melbourne
ELLA BACHÉ EXTERNAL WORK	Yes	
EXPERIENCE (150 HOURS)	1 day per week x 25 weeks. Commences Term 3, to be completed by Term 4	
COURSE OUTCOMES	SHB50121 Diploma of Beauty Therapy & SHB50216 Diploma of Salon Management	

OWN YOUR FUTURE In the Business of Beauty



WHERE ARE THEY NOW? Graduate Success

MEET KIMBERLEY NEALL, OWNER ELLA BACHÉ WEST LINDFIELD

"A matter of days after graduating from Ella Baché college I was offered a job at Ella Baché West Lindfield." Kimberley says. She learned the ropes at the West Lindfield salon for three years before then gaining experience as an Ella Baché counter manager at two David Jones stores and also within Ella Baché's head office.

"Then an opportunity came along that I couldn't say no to." Kimberley says. "The West Lindfield salon came up for sale – and I knew I had to take the plunge into the business world. It was now or never." Kimberley says that since buying the salon she has worked very hard but that the rewards are worth it.

Kimberley and the West Lindfield Salon were awarded the prestigious Franchise of The Year Award at the 2021 Annual Ella Awards.

Ella Baché

WHERE ARE THEY NOW? Student Testimonials

JADE, ELLA BACHÉ GRADUATE

"After doing my research I found Ella Baché to be one of the only long-standing Beauty Colleges in the market, they are a household name and a reputable brand. Along side this, their educators, assessors and therapists are committed to ensuring you get the best out of every module throughout the course. Learning from the best allows us to hone on our practical skills and science-based knowledge"

www.ellabachecollege.edu.au/graduates

DEANNE, ELLA BACHÉ COLLEGE GRADUATE

"I loved the one-on-one support from educators, the flexibility, and the high standard of training. This allowed me to win the Outstanding Academic Performance Award at Graduation"

EMMA, ELLA BACHÉ GRADUATE

"Prior to enrolling with Ella Baché I was employed full-time with the Commonwealth Bank. The Ella Baché College allowed me to fulfil my dream of working in the beauty industry as the flexible study options meant that I could continue looking after my family and working while completing my diploma. Before graduation, the salon employed me as a Beauty Therapist and I have been working there ever since."

LAURA, ELLA BACHÉ GRADUATE AND THERAPIST AT ELLA BACHÉ WOLLONGONG

"I originally wanted to go to College for the training, but then once I started working with the products, and realised the quality and ingredients, I really wanted to continue with the brand."

ALL THE DETAILS SHB50121 Diploma of Beauty Therapy

ENTRY REQUIREMENTS

- Minimum 16 years of age. Applicants under the age of 18 must have completed Year 10.
- Successfully complete an approved Language, Literacy and Numeracy test.
- Participate in an interview as required to review your LLN results and assess your suitability and capacity to undertake the course.
- All students undertaking nationally recognised training are also required to have a Unique Student Identifier (USI). If you don't have one already you can get one <u>here</u>.
- Certified copies of documents as evidence of eligibility for enrolment and recognition of prior learning.
- Your course adviser can provide you with more information on the application and enrolment process.

TECHNOLOGY REQUIREMENTS

- You'll need a laptop computer or device with word processing capability (Microsoft Word) and intermediate level computer skills as you'll be conducting internet research as well as creating presentations and reports.
- We also use an online learning management system for some coursework and assessments, so you'll need access to an internet connection to participate.

WORK EXPERIENCE

- All students are required to complete 150 hours of work experience in a beauty salon which will enable you to gain invaluable practical experience.
- Work experience hours are in addition to course hours.
- Our trainers can assist you in preparing for work experience and where possible work with you to secure work placement.

PAYMENT OPTIONS

There are a number of payment options available.

- You can pay upfront and take the hassle out of managing payment plans or loans. This is a popular option when you just want to get it out of the way and focus on your studies.
- 2. The SHB50121 Diploma of Beauty Therapy is an approved VET student loan course (see over for details).
- 3. Ella Baché also offers a number of interest free payment plans. A nominal deposit is required and you can pay weekly or fortnightly. For full details ask your careers advisor.

ALL THE DETAILS SHB50121 Diploma of Beauty Therapy

VET STUDENT LOANS

- A VET Student Loan is a loan made to you by the Commonwealth Government and has strict eligibility criteria.
- The loan gives rise to a HELP debt that is paid off through the taxation system. It is important that students fully understand the eligibility criteria and repayment expectations.
- To find out more on VET Student Loans you can click on this <u>link</u>.
- Your career advisor can also provide you with more specific information and answer any questions you may have. You may also wish to seek independent financial advice before applying for a VSL.

CAMPUS LOCATIONS

• <u>Sydney</u> - We are located within the national headquarters of Ella Baché in Artarmon.

The campus is located within walking distance of 2 train stations and there is limited all day parking available in the area.

There are also plenty of coffee shops and cafes in walking distance.

• <u>Melbourne</u> - Our Melbourne training room is conveniently located in Richmond and easily accessible by public transport or car.

We are located directly beneath Richmond Fitness First Platinum.

The area has plenty of food options available including a cafe upstairs

 <u>Brisbane</u> - Located in popular Fortitude Valley, our Brisbane training room is close to public transport, public car parks, cafes and other local amenities.

TO LEARN MORE OR APPLY NOW:

1300 865 166 <u>Book a phone consultation here</u> enquiries@ellabachecollege.edu.au <u>www.ellabachecollege.edu.au</u>

We recommend that you review the following policies and procedures on our website <u>here</u> before you apply:

THE STUDENT HANDBOOK

- Terms and Conditions of Enrolment
- Schedule of Fees and Charges
- Student Refund Policy and Procedures
- VET Student Loans

Ella Baché College of Skin and Beauty Therapy RTO Provider No 6704 CRICOS ID 01474B

Ella Baché

ALL THE DETAILS SHB50216 Diploma of Salon Management

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