

COMPETITION JOURNEY

2 COMPLETE YOUR INTENTION TO ENTER

1. Let us know you are going to be submitting an entry. That way we can keep in touch with you on updates and deadlines.
2. Choose which section you want to enter and think about award options.
3. Create a working title for entry. These last two steps can be edited any time before your final entry.

4 NOTIFICATION OF PRESELECTION

You will then be notified if your entry has been preselected for first judging.

6 FIRST JUDGING IN NELSON

1. You will be notified if you qualify as a finalist for awards and therefore will appear in the show.
2. If your garment is not selected, your garment will be returned to you by the same freight method you sent it to us.

8 FINAL JUDGING & AWARDS NIGHT

Time to celebrate!

10 ALL OTHER ENTRIES RETURNED

We send all other garments home.

1 CREATE YOUR DESIGNER PROFILE

Set up an online profile, to register as a designer. After this you can also join our Facebook designer community if you wish.

3 SUBMIT YOUR ENTRY ONLINE BY THE CLOSING DATE

1. Your garment must be completed.
2. You will need to enter its name, inspiration story and details of the materials you used.
3. Upload your photos & videos.
4. Decide how you will freight it to us if selected.

5 FREIGHTING YOUR ENTRY

Find out about your freighting options and send your garment to Nelson, New Zealand

7 DECIDE IF YOU WILL ATTEND THE SHOW!

All finalists receive a ticket to the show and you can be part of our exclusive Designer Events.

9 TOP AWARD-WINNING ENTRIES ACQUIRED BY WOW

These garments are usually acquired into the WOW historic collection and profiled in special events.