COMPETITION JOURNEY

1. CREATE YOUR DESIGNER PROFILE
   Set up an online profile, to register as a designer. After this you can also join our Facebook designer community if you wish.

2. COMPLETE YOUR INTENTION TO ENTER
   1. Let us know you are going to be submitting an entry. That way we can keep in touch with you on updates and deadlines.
   2. Choose which section you want to enter and think about award options.
   3. Create a working title for entry. These last two steps can be edited any time before your final entry.

3. SUBMIT YOUR ENTRY ONLINE BY THE CLOSING DATE
   1. Your garment must be completed.
   2. You will need to enter its name, inspiration story and details of the materials you used.
   3. Upload your photos & videos.
   4. Decide how you will freight it to us if selected.

4. NOTIFICATION OF PRESELECTION
   You will then be notified if your entry has been preselected for first judging.

5. FREIGHTING YOUR ENTRY
   Find out about your freighting options and send your garment to Nelson, New Zealand.

6. FIRST JUDGING IN NELSON
   1. You will be notified if you qualify as a finalist for awards and therefore will appear in the show.
   2. If your garment is not selected, your garment will be returned to you by the same freight method you sent it to us.

7. DECIDE IF YOU WILL ATTEND THE SHOW!
   All finalists receive a ticket to the show and you can be part of our exclusive Designer Events.

8. FINAL JUDGING & AWARDS NIGHT
   Time to celebrate!

9. TOP AWARD-WINNING ENTRIES ACQUIRED BY WOW
   These garments are usually acquired into the WOW historic collection and profiled in special events.

10. ALL OTHER ENTRIES RETURNED
    We send all other garments home.