



CHRISTMAS GIVING TREES

The Christmas Joy Store is back for its third year, to provide Christmas magic to children in need all over Aotearoa!

Help the Kindness Collective bring Christmas joy to thousands of Kiwi kids in need, across Aotearoa New Zealand.

The Christmas Joy Store is New Zealand's first social toy store that provides referred parents and caregivers with the opportunity to shop for their children, choosing gifts they know they'll love, off the shelves for free.

This year we have a Joy Store in Auckland and in Hawke's Bay, with Christmas parties, presents and kai deliveries taking place in Waikato, Tauranga, Wellington and Christchurch too.

The Joy Store brings the magic of Christmas to thousands of Kiwi kids and provides the dignity of choice for their families, which everyone deserves.

Last year's store provided over 34,000 presents for 10,370 children around the country. Let's see what our community can do this year!





CHRISTMAS JOY

STORE



Get Involved!

Giving back at Christmas is simple! Host a Giving Tree at your business, club, gym or school and encourage your staff, suppliers and network to drop brand new toys under the tree.

Set up a Christmas tree in your reception, staff room or anywhere visible on your premises where your team can drop new toys in. We'd love you to use our posters to share what you're doing and why it matters.

Virtual Giving Tree

If you don't have a premises, or your staff are based off-site, you can set up a Virtual Tree on the popular fundraising website, Give a Little. It's as simple as setting up a new fundraiser, that is linked to KC's registered charity page.

You can then encourage your staff and network to donate so we can buy new toys from our Joy Store partners, at a discounted price! We'll promote and highlight your fundraiser to our community too.

Dates to get involved

You can start as early as the 8th November! The final date for delivery is 10th December outside of Auckland, or 15th December in Auckland.

Register:

Please register your collection with us so we can organise collections and deliveries and know how many children we can help!

Toy ideas and age ranges:

If you don't have a premises, or your staff are based off-site, you can set up a Virtual Tree on the popular fundraising website, Give a Little. It's as simple as setting up a new fundraiser, that is linked to KC's registered charity page.

Ideas include: sports gear, arts, crafts, board games, dolls, toys, trucks, animals, soft toys, Playdoh, dinosaurs, STEM and educational toys, games and activities.

We ask you to purchase quality and not from discount stores. Many children have never had a new toy before and every child deserves the excitement of new at Christmas.

» **We only collect NEW toys for ages 1 to 14.**

[Donate now](#)

[Register](#)

[Get in touch](#)