



**WWF-Malaysia**  
1 Jalan PJS 5/28A  
Petaling Jaya Commercial Centre (PJCC)  
46150 Petaling Jaya  
Selangor, Malaysia  
Phone: +603 7450 3773  
Fax: +603 7450 3777  
Email: [contactus@wwf.org.my](mailto:contactus@wwf.org.my)  
Website: [wwf.org.my](http://wwf.org.my)  
FB: [www.facebook.com/wwfmy](https://www.facebook.com/wwfmy)

15<sup>th</sup> September 2023

**Seraya Investment Pte Ltd's philanthropic support for WWF-Malaysia's tiger conservation and anti-poaching conservation efforts in Belum State Park.**

In support of WWF-Malaysia's Malayan tiger conservation work in Royal Belum State Park, Seraya Investment Pte Ltd is providing philanthropic support of RM 100,000 to bolster efforts designed to reduce threats to the Malayan tiger and other wildlife within the landscape of the Belum – Temengor Forest Complex in Perak.

WWF-Malaysia deploys anti-poaching teams composed of Orang Asli and members of the indigenous communities to seek, remove snares and other poaching threats to collect data on poaching activities. The efforts of the anti-poaching teams have seen a 90% decline in active snares. Malayan tiger conservation efforts are a collaborative initiative with the Perak State Government, Department of Wildlife and National Parks (PERHILITAN), the Royal Malaysian Police, Malaysian Armed forces and the indigenous communities of Belum-Temengor.

In March 2023, Royal Belum State Park became the first protected area in Malaysia and in the Southeast Asian region to receive Conservation Assured Tiger Standards (CA|TS) accreditation. CA|TS is an accreditation scheme that requires tiger conservation areas to meet a set of standards and criteria, created by an international group of experts and protected area managers, which ensures effective tiger conservation. The long-term goal of CA|TS is to ensure safe havens for tigers. Seraya's philanthropic contribution will serve to further enhance WWF-Malaysia's tiger conservation and anti-poaching efforts for the period of September 2023 to June 2024.

**Patron:** DYMM Paduka Seri Sultan Perak Darul Ridzuan, Sultan Nazrin Muizzuddin Shah  
**President:** YAM Tunku Ali Redhaudin ibni Tuanku Muhriz  
**Chairman:** Tan Sri Abdul Wahid Omar

Registered as: WWF-Malaysia (World Wide Fund For Nature Malaysia)

**Our Values: Courage, Respect, Integrity, Collaboration**

