



Introduction

Jay Baer is a business growth and customer experience author, researcher, and advisor.

A 7th-generation entrepreneur, Jay has written 7 best-selling business books, and created 6 multi-million dollar companies.

He has consulted for more than 700 brands, including Nike, Oracle, IBM, and the United Nations.

An inductee into the professional speakers hall of fame, this year Jay was voted the world's #1 Global Guru for online marketing, and #2 Global Guru for customer experience.

And in his spare time, he is the second most-popular tequila influencer and educator on the planet.

Hang on to your seats, please welcome Jay Baer!

