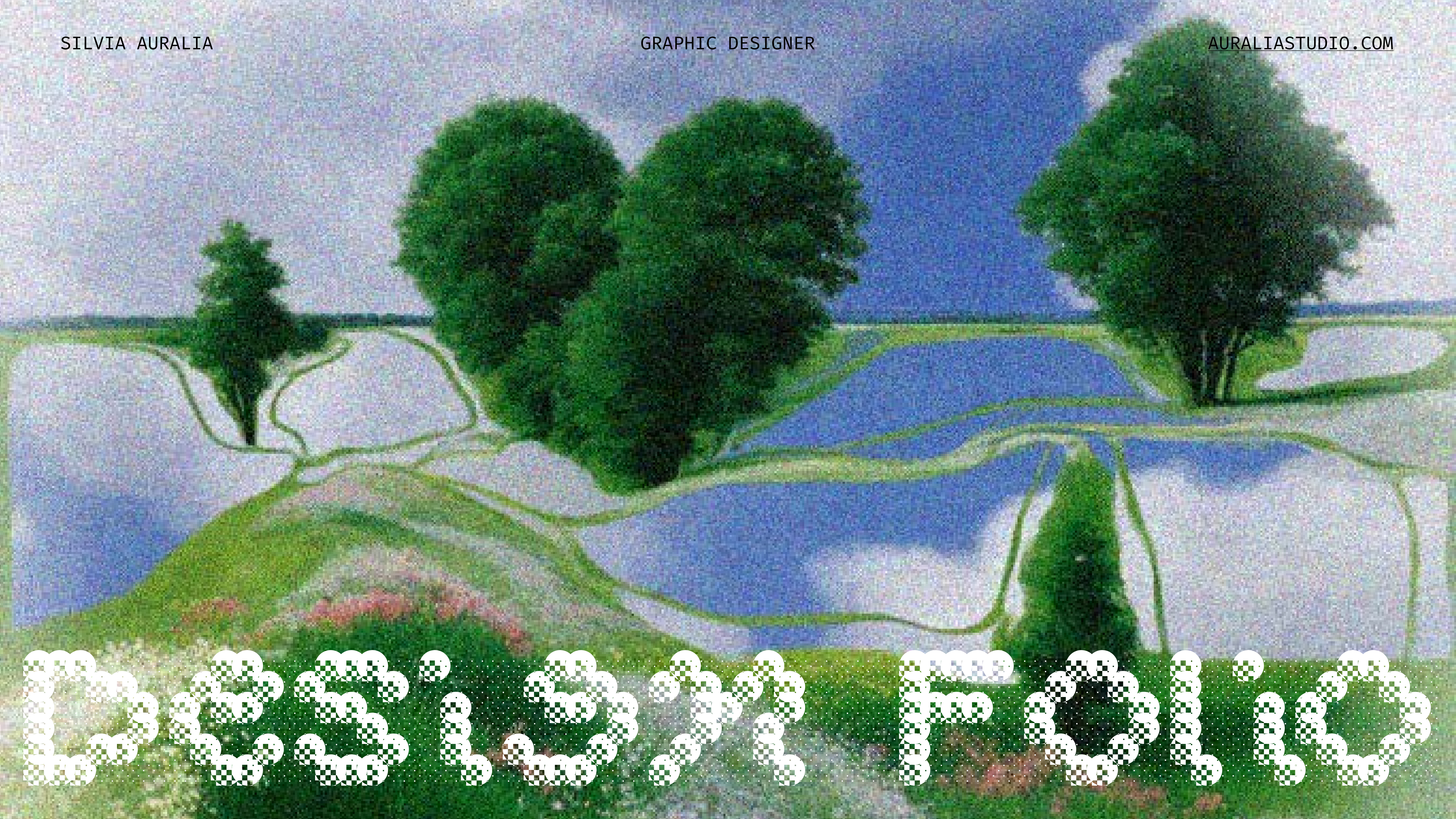


SILVIA AURALIA

GRAPHIC DESIGNER

AURALIASTUDIO.COM



Graphic★Design — Boundaries

Zine About Human Being

The thing about human being is that we treat others the way we feel about ourselves, and most of the time, we don't even realise it. It's never too late to start the process.

EDITORIAL

Back amongst ourselves again

Boundaries is a 40-page zine documenting the moments, experiences, stories, and everything in between that I accumulated during my time dealing with depression and my self-love journey in 2020.

It is rare for people to come into themselves. If we listen to it now, that “You don’t love yourself” which surprised us so much quite some time ago, we hear it more than anything as a reproach, a reprimand not only for the harm we are doing to ourselves, but for what we are making them suffer.

After that bad dream, how wonderful to be back amongst ourselves again...

It’s so good to be together again, to merge, to melt...

Everything is coming back to life, quivering...something intangible protected by silence is passing through the same substance in us, returning to the same source...

Below are some sample spreads from the project:



Graphic★Design — Boundaries

Zine About Human Being

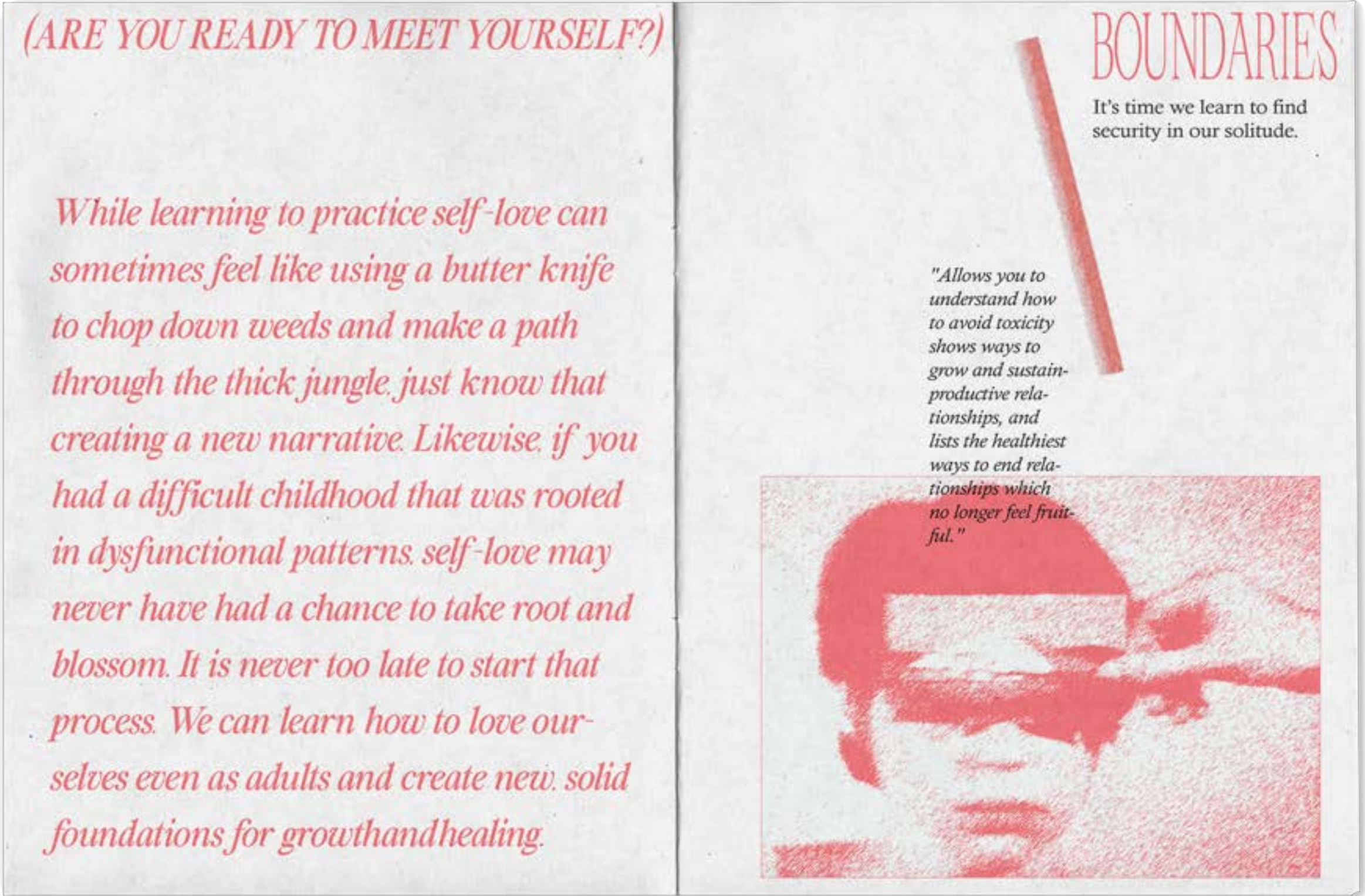
The thing about human being is that we treat others the way we feel about ourselves, and most of the time, we don't even realise it. It's never too late to start the process.



Graphic★Design — Boundaries

Zine About Human Being

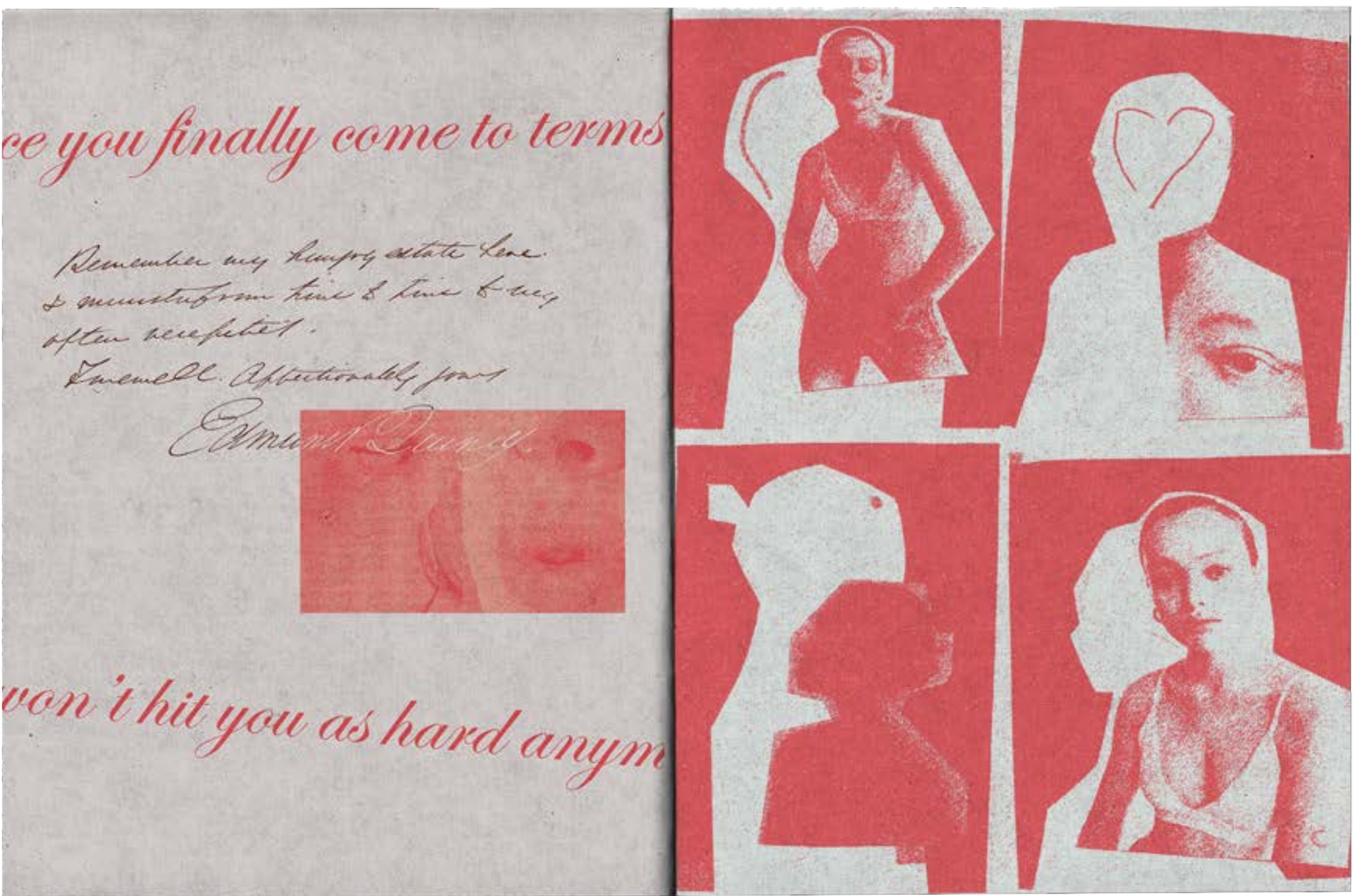
The thing about human being is that we treat others the way we feel about ourselves, and most of the time, we don't even realise it. It's never too late to start the process.



Graphic★Design — Boundaries

Zine About Human Being

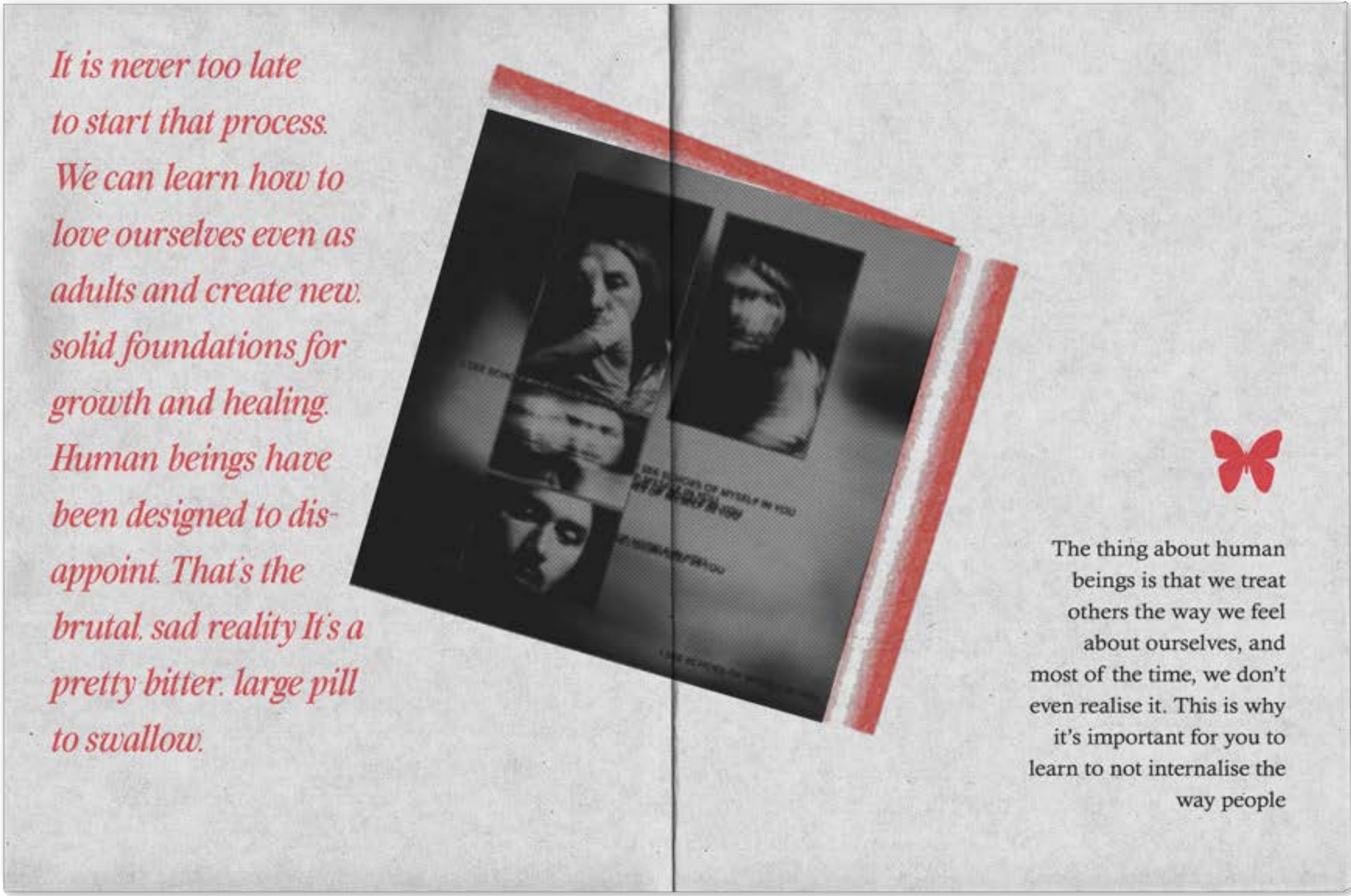
The thing about human being is that we treat others the way we feel about ourselves, and most of the time, we don't even realise it. It's never too late to start the process.



Graphic★Design — Boundaries

Zine About Human Being

The thing about human being is that we treat others the way we feel about ourselves, and most of the time, we don't even realise it. It's never too late to start the process.



Graphic★Design — Trouve

A catalogue of simple pleasures

A submission-based publication that acts as a manual to illustrate potential ways to feel more at home.

EXPERIMENTAL

Learn to be bored

A Catalogue of Simple Pleasure is a collection on an are.na channel by [Alex Singh](#). It has 530 blocks filled by people discussing how returning to reality and doing nothing can be a good thing.

There are numerous reasons why we should wake up each morning to experience simple yet heartwarming joys.

I created this as a means to reflect on how I learned to get bored for a simple pleasure. It also talks about how my life changed when I stopped using social media and stopped looking at other people's lives.

Now, I find joy in everyday things, like having a morning tea chat with my parents, opening my window when it's raining, and dusting off my photo shelf while remembering old times.



Graphic★Design — Trouve

A catalogue of simple pleasures

A submission-based publication that acts as a manual to illustrate potential ways to feel more at home.

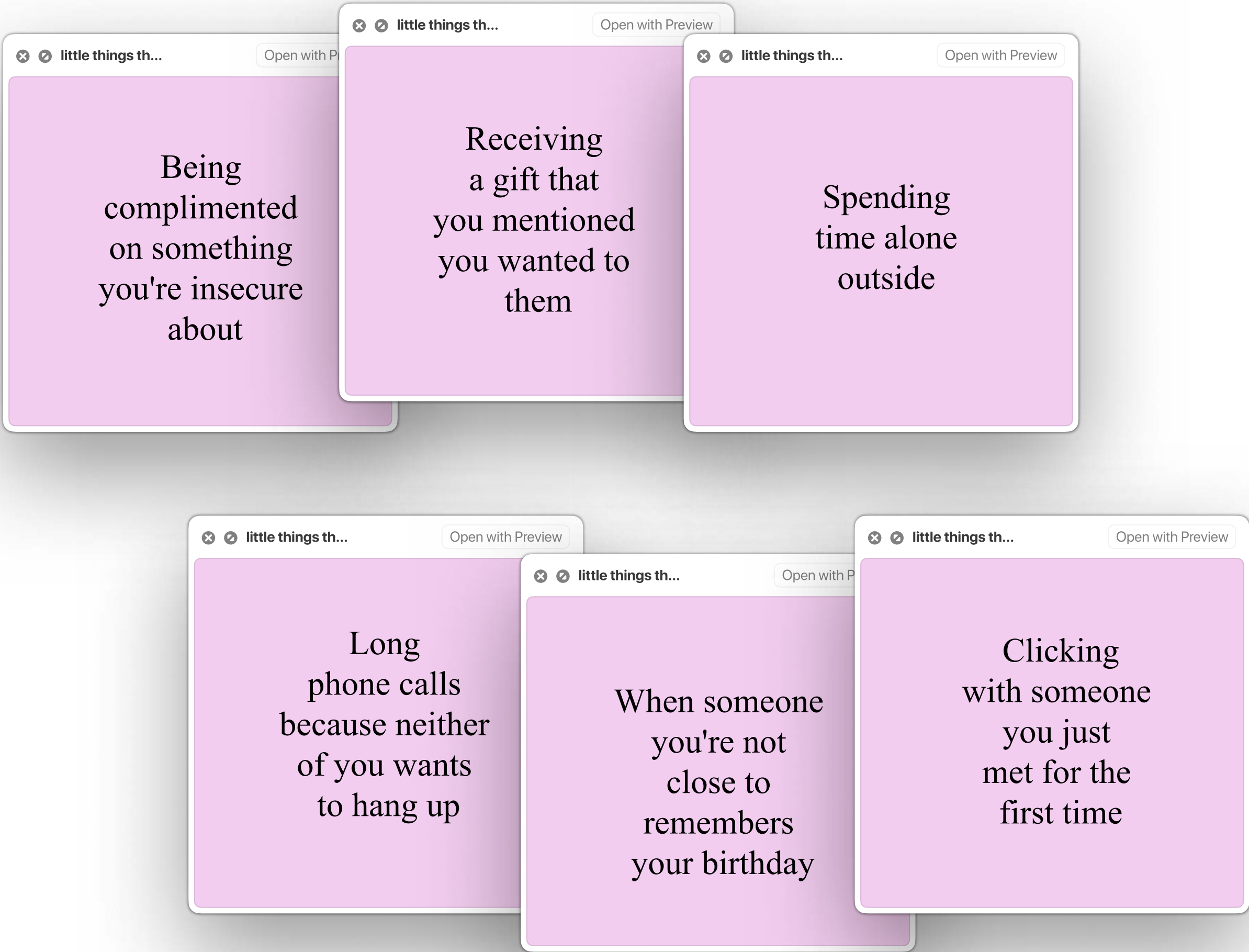


Our Modern Preoccupation With Personal Branding And Self-Commodification Urges Us To Simplify Ourselves Into Something That Another Person Can Grasp In Five Seconds

Graphic★Design — Trouve

A catalogue of simple pleasures

A submission-based publication that acts as a manual to illustrate potential ways to feel more at home.



Graphic★Design — Trouve

A catalogue of simple pleasures

A submission-based publication that acts as a manual to illustrate potential ways to feel more at home.



Graphic★Design — Trouve

A catalogue of simple pleasures

A submission-based publication that acts as a manual
to illustrate potential ways to feel more at home.



Brand★Identity — Izumi

Beauty skin that's as beautiful as you're

With a focus on minimalism and simplicity, my designs capture the essence of Izumi's commitment to natural ingredients and sustainable practices.

IZUMI

Hand Cream Re-branding

I worked on this project in 2021 for my friend in Melbourne, Australia.

I developed a brand identity that is simple yet powerful through clear and strong visuals which are easy to recognize and that offer a sense of calmness and serenity.

I also want to inspire people through my designs to fall in love with their own natural beauty, as well as make them understand about how they could relate to nature’s rejuvenative capacity.

I have carefully selected colors and textures that evoke the beauty of nature, creating a visual language that speaks.



Brand★Identity — Izumi

Beauty skin that's as beautiful as you're

With a focus on minimalism and simplicity, my designs capture the essence of Izumi's commitment to natural ingredients and sustainable practices.



Brand★Identity — Izumi

Beauty skin that's as beautiful as you're

With a focus on minimalism and simplicity, my designs capture the essence of Izumi's commitment to natural ingredients and sustainable practices.

IZUMI



Brand★Identity — Izumi

Beauty skin that's as beautiful as you're

With a focus on minimalism and simplicity, my designs capture the essence of Izumi's commitment to natural ingredients and sustainable practices.



Brand★Identity

— Lush Glam

Clothing brand for confident and edgy women

A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.

LUSH GLAM

Luxury clothing brand

Lush Glam is a passion project for brand identity design in the fashion product category.

It's a project I hope to undertake in the future because I have a deep love for fashion, and I am well-versed in industry trends.

This is a luxury clothing brand with a unique aesthetic that combines elements of the 1950s and 1980s.

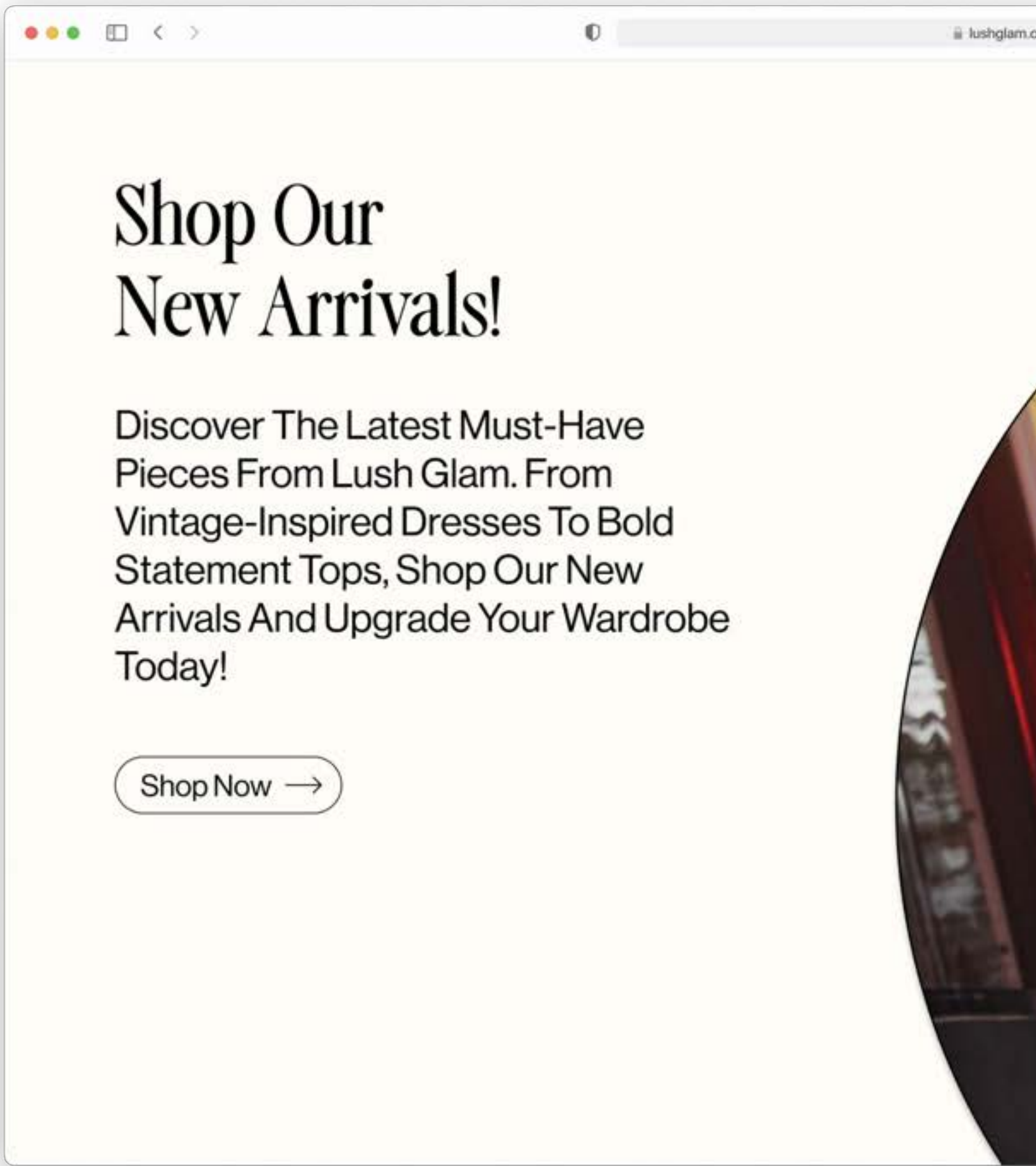
I want the brand to have a distinct look and feel that will resonate with the target audience of confident and edgy women who love to make a statement with their fashion choices.



Brand★Identity — Lush Glam

Clothing brand for confident and edgy women

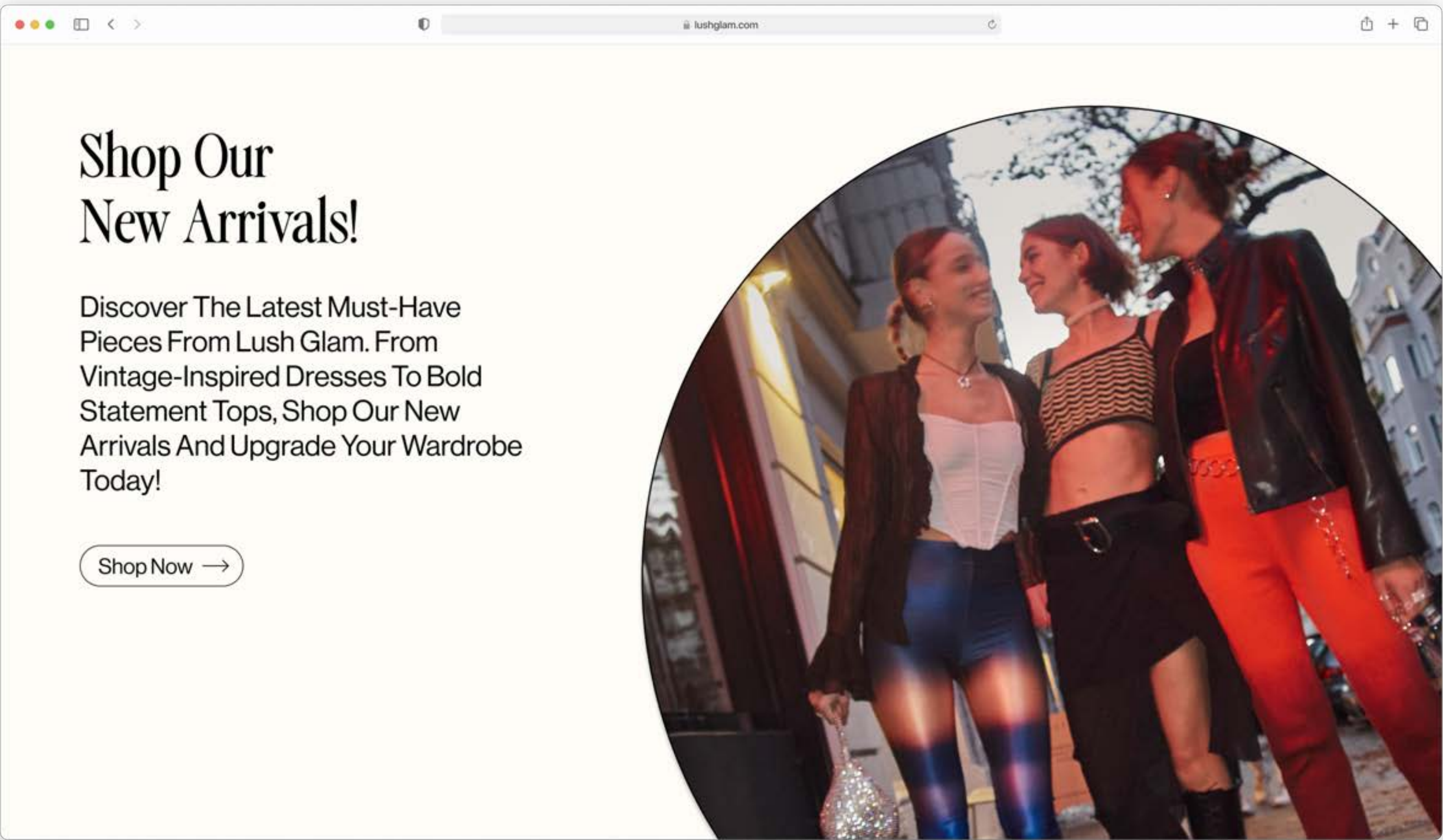
A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.



Brand★Identity — Lush Glam

Clothing brand for confident and edgy women

A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.

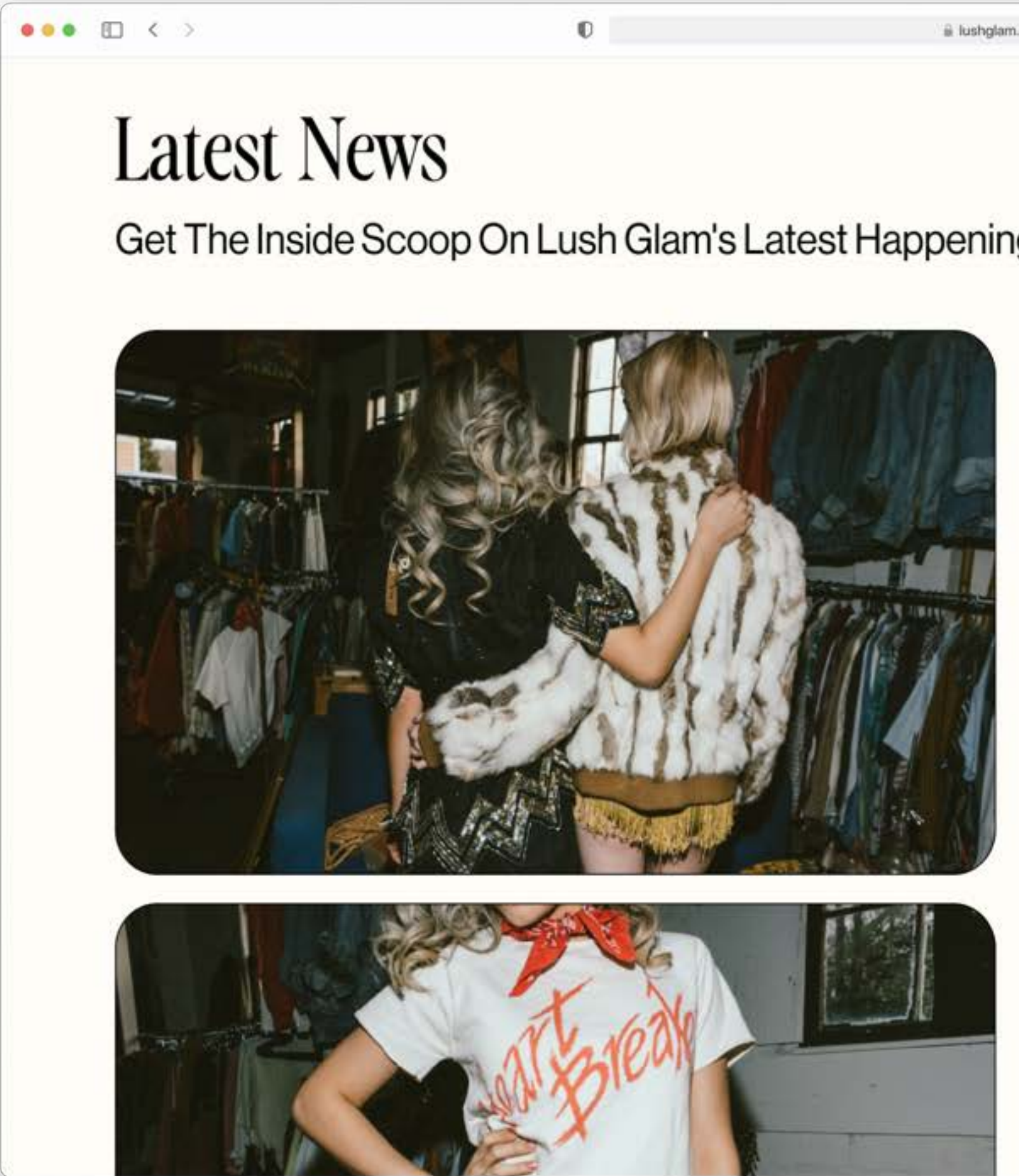
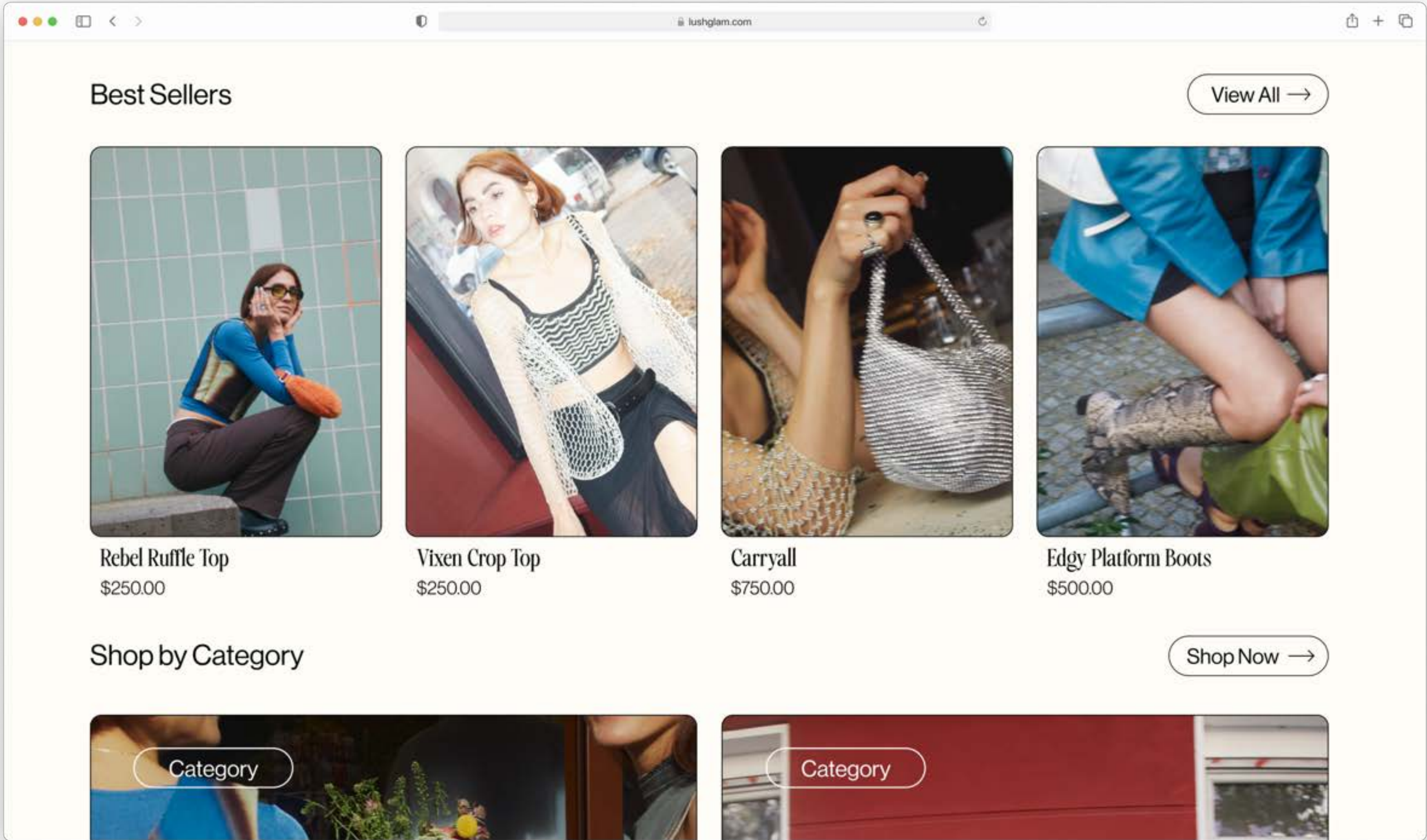


Brand★Identity

— Lush Glam

Clothing brand for confident and edgy women

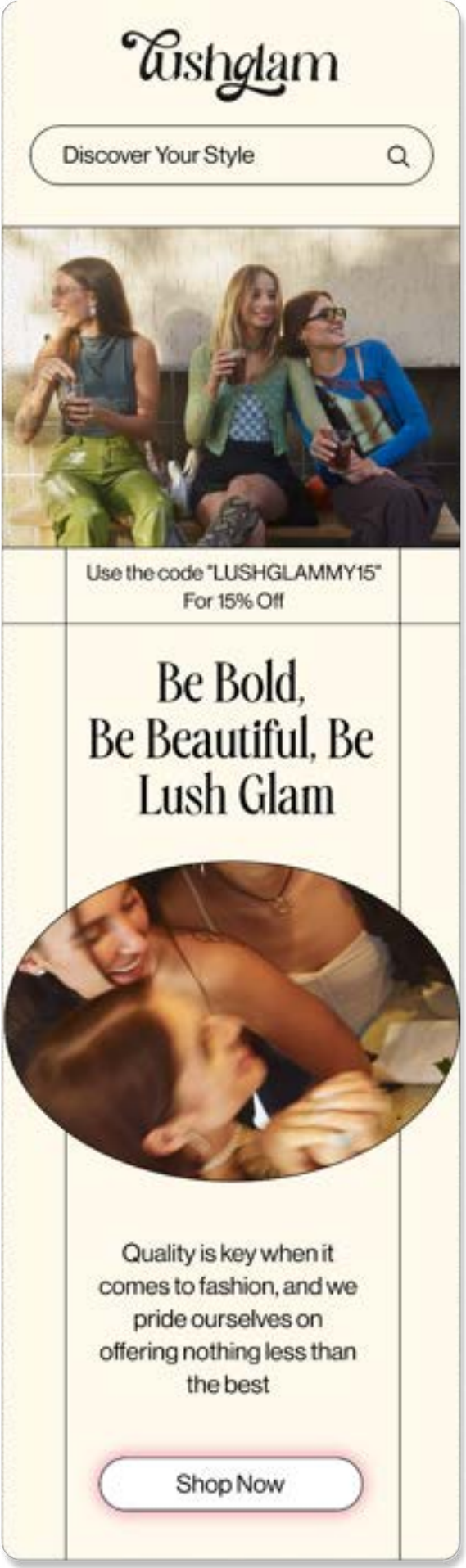
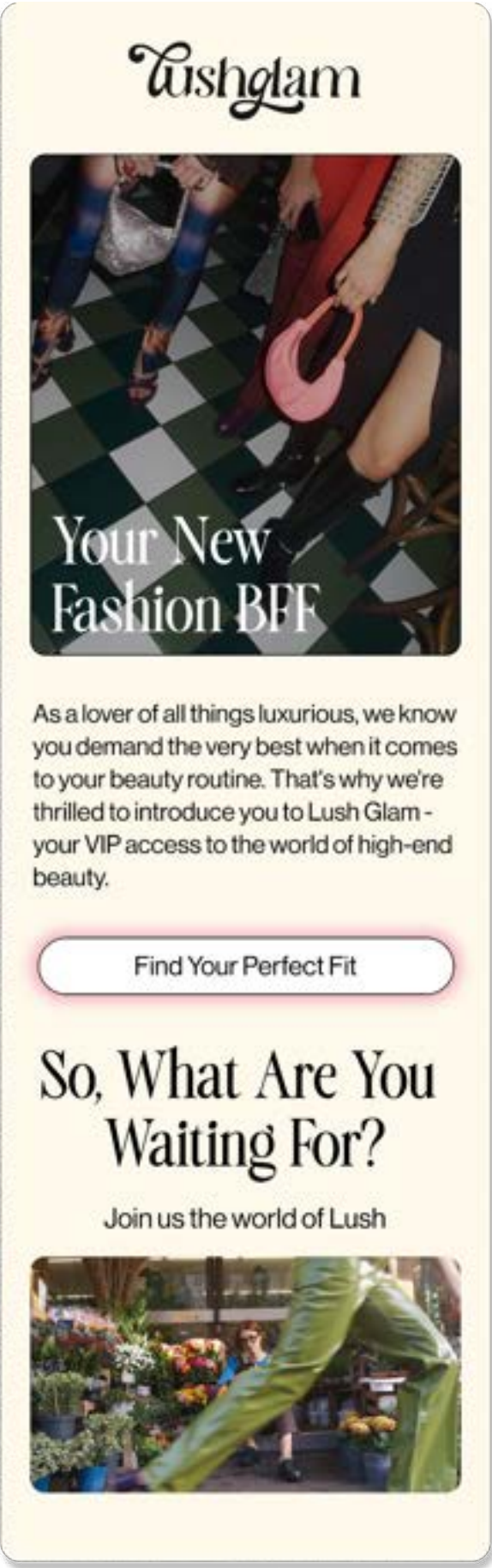
A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.



Brand★Identity — Lush Glam

Clothing brand for confident and edgy women

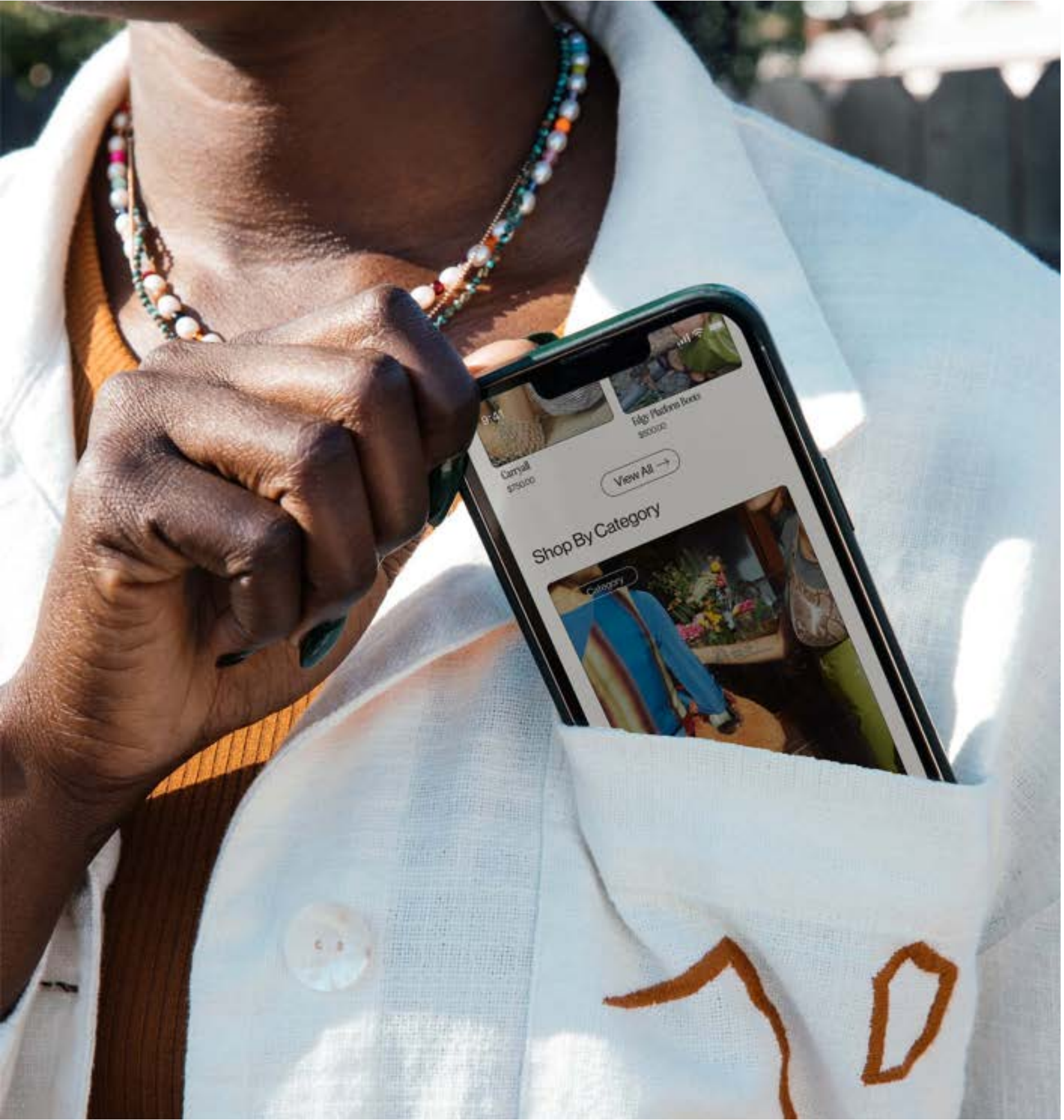
A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.



Brand★Identity — Lush Glam

Clothing brand for confident and edgy women

A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.



Brand★Identity — Lush Glam

Clothing brand for confident and edgy women

A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.



Brand★Identity — Lush Glam

Clothing brand for confident and edgy women

A luxury clothing brand for confident and edgy women who love to make a statement with their fashion choices.



Graphic★Design — Unspoken Words

Imperfect and unedited

Find me in the in between.In the before and after.
In a sunrise or the droplets of melting ice. I
need to re-evaluate.

BOOK COVER

What if I am just missing talent?

Unspoken Words is a publication series that holds thoughts in need of a home, inspired by Adrienne Rich.

Many things left unspoken as humans often feel incomplete, especially in this era of modernization that romanticizes how we should entertain each other.

We live in a time of fake reality and need more homes for our minds to stay and remain sane.

It's an ongoing project planned to be completed and published by the end of 2024.



Graphic★Design — Nowstalgia

HOLTICULTURAL GLYPHYS ZINE

Our world is not one of boundless innovation, but rather one where nostalgia ties us firmly into place. There are moments when the past has a force so strong it seems one might be annihilated by it.

EDITORIAL

Apple of my eye (visual narratives)

Nowstalgia is a 45-page zine as a part of my online exhibition called “Glyphs” captures y2k culture and the era before internet exist.

I'm working on this publication with my friend Alex from Birmingham, UK, and finished by November 2023.

Something about that feeling when you find some really good content on the internet, you feel like you're in a back alley or a small town in a different country.

You're worried you'll never find it again and all of a sudden you're thinking about how you got here, the links you clicked and the thoughts you thought in order to get to this very specific spot.

You think about all the links you could have clicked or thoughts you could have thought that would have led you anywhere but here.



Graphic★Design — Nowstalgia

HOLTICULTURAL GLYPHYS ZINE

Our world is not one of boundless innovation, but rather one where nostalgia ties us firmly into place. There are moments when the past has a force so strong it seems one might be annihilated by it.



Graphic★Design — Nowstalgia

HOLTICULTURAL GLYPHYS ZINE

Our world is not one of boundless innovation, but rather one where nostalgia ties us firmly into place. There are moments when the past has a force so strong it seems one might be annihilated by it.



Graphic★Design — Nowstalgia

HOLTICULTURAL GLYPHYS ZINE

Our world is not one of boundless innovation, but rather one where nostalgia ties us firmly into place. There are moments when the past has a force so strong it seems one might be annihilated by it.



Brand★Identity

— Blendy

Blendy cup is a new adventure

Each cup of coffee reflects their fun and modern vibes, capturing the essence of what makes then unique. They are dedicated to providing their customers with an experience that goes beyond just a good cup of coffee ☕

BRANDING

Visual identity for playful coffee

Blendy is a coffee brand from London, UK. My main gig was designing the logo and brand identity guideline for Blendy.

I wanted their customers to have a seamless and fancy experience, so I designed a bunch of cool things.

They really know what they want for their brand and they were fantastic at explaining their ideas.

They seriously know how to have fun with their brand. We made a great team! It was a true partnership where we bounced ideas off each other, refining and shaping the brand identity together.

The level of openness and trust we had made the creative process not only enjoyable but also incredibly rewarding.



Brand★Identity

— Blendy

Blendy cup is a new adventure

Each cup of coffee reflects their fun and modern vibes, capturing the essence of what makes them unique. They are dedicated to providing their customers with an experience that goes beyond just a good cup of coffee ☕



Brand★Identity

— Blendy

Blendy cup is a new adventure

Each cup of coffee reflects their fun and modern vibes, capturing the essence of what makes then unique. They are dedicated to providing their customers with an experience that goes beyond just a good cup of coffee ☕



Brand★Identity

— Blendy

Blendy cup is a new adventure

Each cup of coffee reflects their fun and modern vibes, capturing the essence of what makes them unique. They are dedicated to providing their customers with an experience that goes beyond just a good cup of coffee ☕



Brand★Identity — Weighell

Family brewery that puts people first

They serve out-of-this-world craft beer to down-to-earth customers in a welcoming and generous atmosphere.

PACKAGING

Family Brewery Branding

The design approach will aim to create a cohesive and memorable brand experience that resonates with their target audience and stands out in a crowded market.

The design should capture the brand’s down-to earth and welcoming vibe, while also showcasing their passion for crafting exceptional beer.

A warm color palette, simple typography, and natural imagery will be key elements of the Weighell Brewery brand’s visual identity.

The goal here is to create a design that feels authentic to the brand’s values and personality, and that invites customers to come in and enjoy a great beer.



Brand★Identity — Weighell

Family brewery that puts people first

They serve out-of-this-world craft beer to down-to-earth customers in a welcoming and generous atmosphere.

PRIMARY LOGO



LOCKUP IN-USE



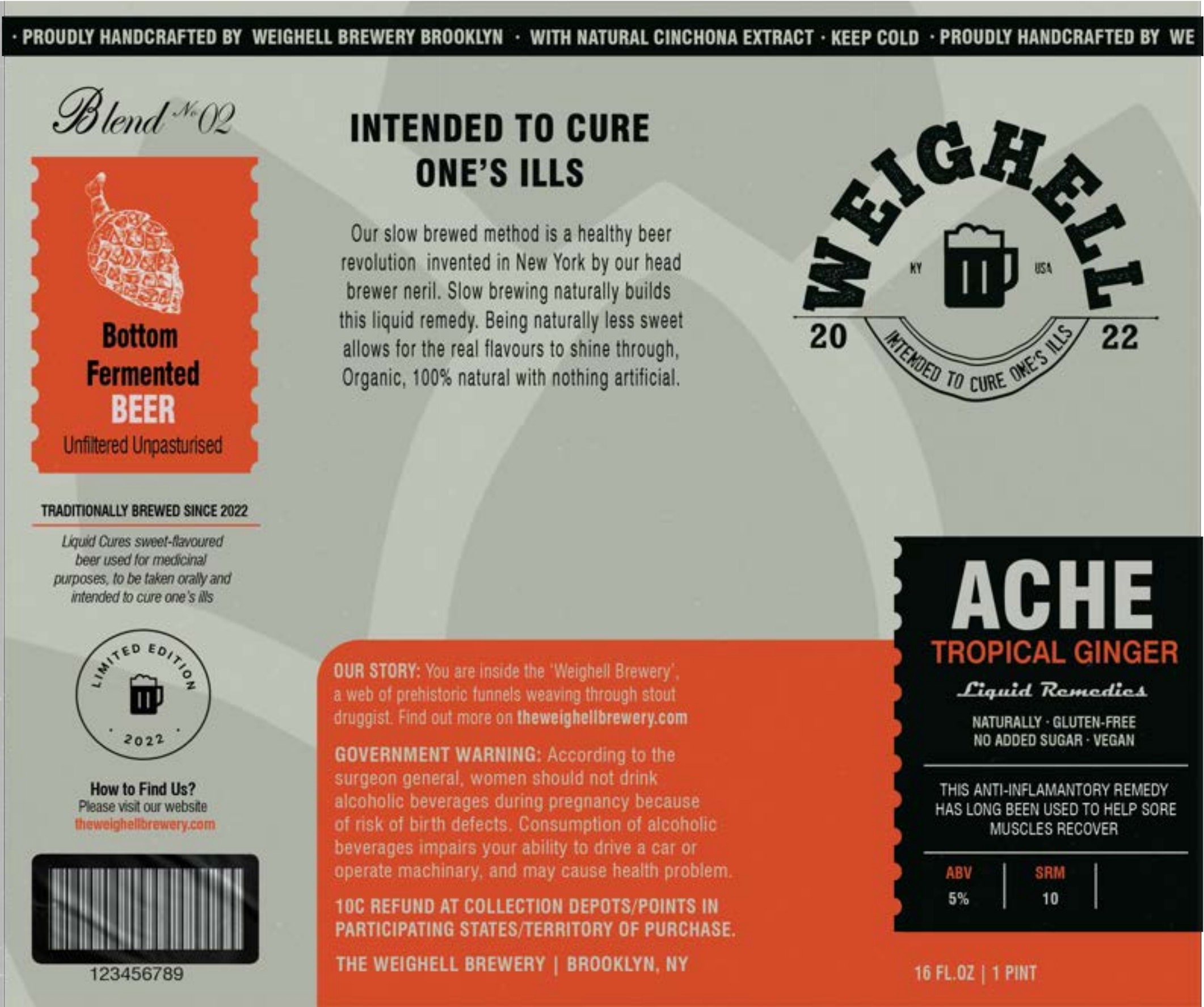
BADGE LOCKUP



Brand★Identity — Weighell

Family brewery that puts people first

They serve out-of-this-world craft beer to down-to-earth customers in a welcoming and generous atmosphere.



Brand★Identity — Weighell

Family brewery that puts people first

They serve out-of-this-world craft beer to down-to-earth customers in a welcoming and generous atmosphere.



THANK YOU!

I really hope you
enjoyed looking at my
work. Take care &
maybe see you soon,

Silvia x